

Please become a partner
in the
Missourian
In Education
youth literacy project.



Partnership Levels

- | | | | | | |
|---|---------|---|---------|--|-------|
| <input type="checkbox"/> Benefactor | \$5,000 | <input type="checkbox"/> Gold Partner | \$1,200 | <input type="checkbox"/> Bronze Partner | \$300 |
| <input type="checkbox"/> Platinum Partner | \$2,500 | <input type="checkbox"/> Silver Partner | \$600 | <input type="checkbox"/> Classroom Partner | \$150 |

Your Name and Title _____

Company Name (as you wish it listed in recognition) _____

Mailing Address _____ **Phone** _____

City _____ **Zip** _____

Bill my pledge: (circle one)

Full Amount
(October)

Two Payments
(October, January)

Quarterly
(Oct., Dec., Feb., Apr.)

Monthly
(Oct. – May)

Credit Card
(October)

Credit Card # _____ **Exp. Date** _____

*To make a 501c3 charitable contribution (tax deductible) donation must be payable to Missouri Press Foundation.

THANK YOU FOR YOUR SUPPORT!

Please return in the self-addressed envelope or mail to:

Missourian In Education, P.O. Box 336, Washington, MO 63090 • 636-390-3009 • Fax 636-390-3057

**We
need
you...**



... because you make the difference.

Why Newspapers?

Students who read newspapers have higher standardized test scores. Newspaper In Education programs can and do have a measurable and positive impact on the schools which use them. Reading newspapers improves vocabulary and other reading skills and connects kids to their community.



Community Literacy

Communities also depend on schools to help provide a literate work force, strong leaders and responsible and involved citizens. Unfortunately not all children have the same resources. Many times the only exposure to the newspaper they receive is in the classroom.

Classroom Resources

Missourian In Education provides teachers classroom newspapers each week, curriculum aligned to state learning standards, and specialized youth features in the newspaper.

Our Reach

Missourian In Education reaches classrooms in area schools in more than 14 communities. Newspapers are used to teach all subjects in grades K-12, vocational school, special education and by home school families.

IN SEARCH OF LADYBUGS

The Lost Ladybug Project

NATIVE LADYBUGS ARE DISAPPEARING. JOIN THE LOST LADYBUG PROJECT AND HELP FIND THEM!

DISAPPEARING LADYBUGS
In some areas of the world, ladybugs are disappearing. In the past 20 years, these beautiful predators of aphids, beetles and true bugs have become rarer. The Lost Ladybug Project is asking for help to find disappearing ladybugs.

WHAT ARE LADYBUGS?
Ladybugs are one of the most common insects in the world. They are found in many places, including gardens, lawns and forests. They are also found in many homes. Ladybugs are beneficial because they eat aphids, which are harmful to plants.

HOW DID LADYBUGS GET THEIR NAME?
Ladybugs are named after the spots on their backs. The spots are called elytra. The word 'ladybug' is a combination of 'lady' and 'bug'.

WHY ARE THEY BRIGHTLY COLORED?
Ladybugs are brightly colored to warn other insects that they are poisonous. This is called aposematism.

HOW CAN YOU HELP?
You can help by reporting sightings of ladybugs to the Lost Ladybug Project. You can also help by planting ladybug-friendly plants in your garden.

TAKE YOUR PICTURE
1. Collect the ladybug.
2. Take a picture of the ladybug.
3. Send the photo to the project.
4. Return the ladybug to its home.

For more information, activities and a field guide, visit lostladybug.org.

Why Support Missourian In Education?

Missourian In Education is simply not possible without help from community partners like you. And it's a good investment in the future. Today's students become tomorrow's employees and community leaders.

Your support demonstrates to your current and potential customers your commitment to civic responsibility and service to the children and communities of Missouri.

Partner Recognition

The Missourian will recognize your support in the newspaper. Based on levels of giving, we promote our Missourian In Education partners throughout the school year.

How to Give

Giving to the Missourian In Education program is easy. Contributions can be tax-deductible when made through the Missouri Press Foundation (501c3). To become a partner in our youth literacy effort, return the contributor form enclosed or contact Nancy Sebastian, sponsorship coordinator, at (636)390-3009 or mie@emissourian.com.

Thanks for Making a Difference.

Each week in our schools, thousands of children are benefiting from our community literacy program. We are grateful for the support of our community partners who make this program possible.

Platinum Partners:
BANK OF AMERICA, Franklin County

Gold Partners:
BANK OF AMERICA, BANK STAR, CITIZENS BANK

Silver Partners:
stat, Barreth Barreth, MODERN AUTO

Bronze Partners:
Amenet, C.A.A. Inc., Missouri Press Foundation

Classroom Partners:
A list of individual classroom donors and their amounts.

Community Support