



2015

Driving Your Business FORWARD

Over the past four years our parent company, 10/13 Communications, has been growing. We now have papers in Phoenix, Tucson, Houston and Dallas plus a full service digital company – itz digital. As we have grown in Arizona, we are now AZ Local Media.

But, what does that mean?

AZ Local Media has a weekly newspaper circulation of 450,000 (with 289,000 delivered on the weekends) and well over a million readers. Our monthly Clipper product adds another 750,000 potential customers in mailboxes 12 times a year. With all our print products we reach millions of people every month. Including our news websites, and itz digital products, that puts us in the driver's seat for products outside of our mainstream print publications. These include: responsive website design and hosting, targeted email pushes, list and reputation monitoring, targeted banners and all the optimization available on the web! With our commitment to keep business local in the communities we serve, these services are all completed through local sales representative with local fulfillment teams.

The bottom line: We reach your potential customers through multiple advertising platforms all under the AZ Local Media brand. Covering our communities, helping businesses grow and to be on the forefront of new technologies to reach your goals is our top priority.

AND all this is now AZ Local Media –

Your local communications, media and advertising partner.

For more information about AZ Local Media visit us on line at azlocalmedia.com or give us a call at 480.898.6500

Sincerely,

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