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# XTS elevates tech offerings

PRESS RELEASE

The Cadillac XTS is one of the most technologically advanced production cars in the brand's history, delivering the space, elegance and dramatic presence that are brand signatures, all in a unique package tuned for a new generation of luxury customers.

Its technology is elevated for 2016 with new Surround Vision and wireless phone charging features, as well as enhancements that make CUE faster and easier to use with navigation. CUE also provides phone integration technology with Apple CarPlay, which allows smartphone users to connect with applications such as navigation, hands-free text messaging, entertainment and news directly through the display screen.

New Surround Vision



The XTS offers the latest in connectivity features in its bold, elegantly designed cabin.



Surround Vision is one of many technological upgrades on the luxurious Cadillac XTS for the 2016 model year.

incorporates cameras to provide a 360-degree overhead view around the XTS on the Cadillac CUE eight-inch-diagonal color display. It is part of the available Driver Awareness package, which also includes Lane Keep Assist, Side Blind Zone Alert, Rear Cross-Traffic Alert, Forward Collision Alert and Safety Alert Seat.

Inductive wireless charging is also new and allows users to charge their compatible smartphone without the need to plug it

in.

The 2016 XTS is offered in a well-equipped standard model and three optional Collections: Luxury, Premium and Platinum. The XTS Platinum represents the highest level of technology and luxury, including a unique front appearance, wheels and interior colors, materials and trim.

The XTS Vsport takes performance to a higher level, driven by an exclusive Twin-Turbo engine and all-wheel drive. It is available in the Premium and Platinum

Collections.

## DESIGN

XTS's hardware and spatial dimensions are the foundational layers that support exceptional surface detail. Multidimensional elements, including the grille, headlamps and accent lighting, coalesce to give the XTS a presence and attention to detail unlike any Cadillac that has come before it.

The XTS's surface details also convey a more nuanced

## BY THE NUMBERS

**Base price:** \$44,660  
**Wheelbase:** 111.7 in  
**Length:** 202 in  
**Width:** 72.9 in  
**Height:** 59.4 in  
**Engine:** 3.6-liter V6, 305 hp, 264 lb.-ft. torque  
**Transmission:** Six-speed automatic  
**EPA Mileage:** 18 city, 28 highway

design philosophy, bringing elegance with refined, graceful forms and surfaces working harmoniously with established Cadillac linear forms.

## INTERIOR

Like the exterior, the XTS's cabin extolls a multi-dimensional philosophy in a bold, elegant design that is also very efficient in the ways it encompasses passengers and cargo. It represents Cadillac's expression of luxury also in its use of authentic materials and unprecedented connectivity. Platinum Collection models feature a fully wrapped leather interior with microfiber sueded headliner, as well as premium wood trim on the steering wheel, console, center stack, instrument panel and door panels.

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# Civic gets ambitious remake

PRESS RELEASE

**H**onda recently unveiled an all-new, dynamically styled 10th-generation 2016 Civic Sedan. With a more athletic stance and sportier driving position, the 2016 Civic Sedan is a new-from-the-ground-up design intended to recapture the sporty character of Civic while creating the world's best compact car – setting a new benchmark in the mainstream compact class for fun-to-drive performance, safety performance and fuel efficiency, together with a new level of refinement.

The Civic Sedan is the first in a series of new 10th-generation Civic models that will include a sedan, coupe, high-performance Si models, a 5-door hatchback and the first-ever Civic Type-R model for the U.S. market, compris-



An aggressive new look is one of many changes for the Honda Civic, which gets a totally fresh design for 2016.



The 2016 Civic features Apple CarPlay and Android Auto to offer the latest smartphone connectivity.

ing the most diverse and innovative lineup in Civic's 43-year history.

"This tenth-generation Civic is quite simply the most ambitious remake of Civic we've ever done," said John Mendel, executive vice president of American Honda Motor Co, Inc. "We are bringing more new technology and innovative thinking to Civic than ever before to establish a new benchmark for fun-to-drive performance, fuel efficiency, safety performance and

refinement in the compact class."

Backing up the new Civic's dramatic and sporty design with new power and efficiency, for the first time the 2016 Civic will feature two all-new engines – including the first-ever application of Honda turbo engine technology in the U.S. These powerful and fuel-efficient new engines combine with a sophisticated new body and chassis design to deliver incredibly responsive and sporty performance with a higher

level of ride refinement and class-leading fuel efficiency.

The 2016 Civic Sedan will be available with the Honda Sensing™ suite of advanced safety and driver-assistive technologies, including Collision Mitigation Braking, Road Departure Mitigation and, for the first time in a Honda, Adaptive Cruise Control with Low-Speed Follow – bringing new value to the compact segment.

Further, the 2016 Civic lineup joins the freshened

## BY THE NUMBERS

**Engine:** 2.0-liter four-cylinder

**Transmission:** Six-speed manual or CVT

2016 Accord in offering advanced smartphone integration with a new, 7-inch high-definition Display Audio touchscreen, offering tech-savvy customers a more advanced and intuitive connected-car experience.

Apple CarPlay takes the things you want to do with your iPhone while driving and puts them right on your car's built-in display. You can get directions, make calls, send and receive messages, and listen to music right from the touchscreen or by voice via Siri. Supported apps include Phone, Messages, Maps, Music and compatible third party apps. Apple CarPlay is compatible with iOS 8.4 or later and iPhone 5 or later.

Android Auto was designed to give drivers a simple, intuitive way through touch and voice to minimize the potential for distraction so the driver can stay focused on the road. Compatible with Android 5.0 and higher, Android Auto features Google Maps, Google Now, messaging, music and numerous popular apps.

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# Acura upgrades RDX for 2016

PRESS RELEASE

The significantly refreshed 2016 Acura RDX once again ups the ante with an even more powerful and fuel-efficient 3.5-liter i-VTEC V-6 engine, additional ride and handling refinements, an expanded list of available AcuraWatch safety and driver-assistive technologies, restyled exterior and interior elements, and a further expanded compliment of luxury features and technologies, including Acura's signature Jewel Eye LED projector headlamps and LED taillights.

Inside, the 2016 RDX gets a freshened look with high-contrast silver and black trim plus significant upgrades to standard luxury features, including heated front seats, second-row air conditioning vents, a power tailgate and Multi-View



The Acura RDX has been freshened inside and out for 2016, offering a high level of luxury and style.

## BY THE NUMBERS

**Base price:** \$35,270  
**Wheelbase:** 105.7 in.  
**Length:** 184.4 in.  
**Width:** 73.7 in.  
**Height:** 65 in.  
**Engine:** 3.5-liter V6, 279 hp, 252 lb.-ft. torque  
**Transmission:** Six-speed automatic  
**EPA Mileage:** 20 city, 29 highway

offers enhanced crash safety design with numerous changes to its Advanced Compatibility Engineering (ACE) body structure that further improve frontal collision performance. The 2016 RDX received top-in-class safety ratings – a 5-Star Overall Vehicle Score from the National Highway Traffic Safety Administration (NHTSA), while targeting a TOP SAFETY PICK+ rating from the Insurance Institute for Highway Safety (IIHS).

All 2016 RDX models with AcuraWatch, which includes all Advance Package models, also get a new 4.2-inch, full-color TFT Multi-Information Display with expanded, customizable information readouts such as average vehicle speed, fuel economy, fuel range, tire pressure monitoring system (TPMS) and turn-by-turn navigation prompts.

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A power tailgate and heated front seats are among the standard luxury features added to the RDX.

Rearview Camera. The 2016 RDX with Technology Package receives numerous additional upgrades, including an 8-way power-operated front passenger seat (previously 4-way power), Acura's dual-screen On-Demand Multi-Information Display (ODMD), HD Radio Blind Spot Information (BSI), Rear Cross Traffic Monitor, and Multi-View rearview camera with dynamic guidelines.

In addition to the well-equipped base RDX and upgraded RDX with

Technology Package, the 2016 RDX reaches higher into the premium end of the luxury SUV market with an all-new, line-topping Advance Package. The 2016 RDX with Advance Package features a grade-exclusive machined alloy wheel with grey painted inserts along with a host of added luxury features, including rain-sensing wipers, front fog lights, remote engine start, front and rear parking sensors, ventilated front seats, and an auto-dimming driver's side mirror, along

with standard AcuraWatch safety and driver-assistive technologies.

While offered as standard equipment on the new Advance Package, all 2016 RDX models can now be equipped with the AcuraWatch suite of technologies that includes Adaptive Cruise Control, Collision Mitigation Braking System and Forward Collision Warning, Lane Keeping Assist and Lane Departure Warning. In addition to available AcuraWatch, the 2016 RDX

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The New **2016 Acura RDX**  
**RAISING THE BAR**

Acura is the first and only automotive brand to earn 5-star Overall Vehicle Score from the NHTSA and TOP SAFETY PICK+ rating from the IIHS across its model line\*

\*IIHS Top Safety Pick+ claim applies to 2016 model year vehicles except TLX, where only the 2015 TLX has been tested. Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program.

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# Silverado getting new look

PRESS RELEASE

Chevy Trucks are on a roll, with Chevrolet pickup sales up 32 percent so far this year. Chevrolet intends to strengthen this momentum with significant updates for the 2016 Silverado 1500 full-size pickup.

"The redesigned 2016 Silverado will build on Chevy Trucks' legacy of dependability. It will feature a more muscular appearance and offer new customer-focused technologies," said Sandor Piszar, marketing director for Chevy Trucks.

"New front end designs with bold horizontal elements, sculpted hoods and dramatic lighting reflect the strength and refinement that have helped make Silverado the fastest growing full-size pickup brand this year."

Other changes for 2016 will include expanded use of 8-speed automatic transmissions, updated Chevy MyLink with support for Android Auto and Apple CarPlay, and additional safety technologies.

The redesign of the 2016 Silverado 1500 is part of an aggressive strategy to build on Chevy Trucks' momentum.

Since the introduction of the all-new Silverado 1500 in the spring of 2013,



The Chevrolet Silverado will be getting a new, more aggressive look for 2016, in addition to other upgrades.

Silverado sales have grown by double digits, on a percentage basis, each year. Through June of this year, Silverado sales are up 14.6 percent. Chevrolet also sold 41,575 midsize

Colorados during the same period.

More product details will be available this fall, closer to the public debut of the redesigned 2016 Silverado 1500.

Founded in 1911 in Detroit, Chevrolet is now one of the world's largest car brands, doing business in more than 115 countries and selling around 4.8 million cars

and trucks a year. Chevrolet provides customers with fuel-efficient vehicles that feature engaging performance, design that makes the heart beat, passive &

active safety features and easy-to-use technology, all at a value.

More information on Chevrolet models can be found at [www.chevrolet.com](http://www.chevrolet.com).

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# Ford Escape adds SYNC 3

PRESS RELEASE

The 2016 Ford Escape is offering buyers their first taste of the company's new SYNC 3 communications and entertainment system – bringing cutting-edge technology to Ford's popular compact SUV.

Vehicles equipped with SYNC 3 give drivers a new interface that utilizes capacitive touch screen technology similar to tablets and smartphones. The new One Box Search feature, with the available navigation system, allows users to look up points of interest or enter addresses in much the same way they use an Internet search engine.

Two new colors arrive for the 2016 Escape – Shadow Black and Electric Spice. Additionally, the SE series gets an available



The 2016 Ford Escape, shown here in upscale Platinum trim, looks and drives like a modern, sophisticated car should.

## BY THE NUMBERS

**Base price:** \$22,960  
**Wheelbase:** 105.9 in.  
**Length:** 178.1 in.  
**Width:** 72.4 in.  
**Height:** 66.3 in.  
**Engine:** 2.5-liter four-cylinder, 168 hp, 170 lb.-ft. torque  
**Transmission:** Six-speed automatic  
**EPA Mileage:** 23 city, 32 highway

driver by automatically slowing the vehicle when it's cornering too fast.

## SAFETY

Additionally, Escape offers several key technologies to make driving easier and safer. These include:

- Active park assist can detect an available parallel parking space and automatically steer the vehicle into it. Drivers help by controlling the gas and brake pedals.

- Blind Spot Information System with cross-traffic alert displays an alert in the side mirror when a vehicle is detected entering a blind spot. Cross-traffic alert warns if traffic is detected approaching from the sides

- MyKey programmable vehicle key can limit speed and radio volume, and can provide safety belt reminders to ensure drivers are buckled up

chrome appearance package that includes elegant accents like chrome door handles, liftgate appliqué, side-mirror skullcaps, roof rails, rear license plate appliqué and chrome trim on the front fascia grilles; it also includes 19-inch wheels and leather-accented seats.

Available for the first time for the SE series Escape is a leather comfort package, which adds heated leather seats, a leather-wrapped steering wheel, heated power sideview

mirrors, and one-touch front and rear windows.

## TECHNOLOGY

Escape maintains its popular powertrain lineup, with the 1.6-liter EcoBoost four-cylinder engine standard for the SE series. Customers can also select a 2.0-liter EcoBoost or 2.5-liter i-VCT I-4.

Available intelligent all-wheel drive uses software and sensors to analyze data from 25 external signals including wheel speed,

accelerator pedal position and steering wheel angle – gauging road conditions and driver input. It performs this task 20 times faster than the blink of an eye.

The system uses the sensor inputs to help the driver turn the vehicle – adding and subtracting torque as needed via an electromagnetic clutch to deliver confident handling and traction performance in a variety of conditions.

Escape's Curve Control technology can assist the



The 2016 Escape is available with SYNC 3, the new generation of Ford's advanced infotainment system.

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# Colorado builds on foundation

PRESS RELEASE

**C**hevrolet Colorado made an auspicious debut in 2015. The all-new, segment-busting midsize pickup was named the 2015 Motor Trend Truck of the Year and Cars.com's Best Pickup Truck of 2015 – and was the fastest-selling truck in the industry, prompting a third shift to be added to the Wentzville, Mo., assembly facility.

With the most horsepower and best highway efficiency in the segment, as well as the highest available trailering rating – 7,000 pounds (V-6 2WD) – and higher payload rating – 1,590 pounds (V-6 2WD), it's easy to understand Colorado's appeal.

For 2016, Colorado returns with the same award-winning combination of refinement, maneuverability and



Motor Trend's 2015 Truck of the Year, the Chevrolet Colorado is setting a new standard for mid-size pickups.



Technology in the Colorado includes Apple CarPlay that makes it easy to control smartphone features.

efficiency, while continuing to offer innovative features such as Chevy MyLink with a built-in available 4G LTE Wi-Fi hotspot, Lane Departure Warning and Forward Collision Alert. They complement true truck elements such as the available G80 locking rear axle and a highly flexible bed with Chevy's available GearOn system.

New phone integration technology on Colorado's MyLink system displays content from Apple iPhone 5 or later models on the

multicolor screen through the Apple CarPlay feature. Supported apps for the system include phone, messages, maps, music and compatible third-party apps.

Colorado is available in four-door extended- or crew-cab models, with a choice of a four-cylinder or a V-6 engine. Models and trim levels include Work Truck (WT), LT and Z71. The off-road-inspired Z71 features a gunmetal grille surround – a change from the standard chrome on the other models – projector

headlamps and 17-inch aluminum wheels with all-terrain tires and automatic locking rear differential.

A new 2.8L Duramax turbo diesel engine will be offered as well.

## DESIGN

The Colorado's North American design is unique, with a confident stance and a sporty demeanor. It features triple-sealed doors inlaid in the body sides, like the Silverado, for improved aerodynamic performance

## BY THE NUMBERS

**Base price:** \$20,120  
**Wheelbase:** 128.3 in  
**Length:** 212.7 in  
**Width:** 74.3 in  
**Height:** 70.4 in  
**Engine:** 2.5-liter four cylinder, 200 hp, 191 lb.-ft. torque  
**Transmission:** Six-speed automatic  
**EPA Mileage:** 20 city, 27 highway

and a quieter interior.

To help keep overall mass down, lightweight materials such as a segment-first aluminum hood are used. It also offers the segment's first active aero grille shutters, designed to enhance aerodynamics when closed.

Cab and bed configuration choices include an extended cab model with a 6' 2" bed, a crew cab with a 5' 2" bed and a crew cab with a 6' 2" bed. With the tailgate down, the 6' 2" bed allows hauling of 8-foot-long items.

A WT Appearance Package is available on WT models and includes 16-inch aluminum wheels, body-color outside mirrors, spotter mirror and body-color door handles. The EZ-Lift-and-Lower tailgate is included with the WT Convenience Package, which also includes remote keyless entry, theft-deterrent system and more.

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# Top-Down Luxury Returns

PRESS RELEASE

Buick has introduced the 2016 Cascada – a dynamic, stylish convertible that uses innovative powertrain and chassis technologies to complement the driving experience.

The Cascada will be the first Buick convertible offered in North America in 25 years and the latest globally developed vehicle to join the brand's growing portfolio.

"The new, 2016 Buick Cascada is a beautiful, engaging convertible that represents the very best of the brand's global development practices," said Duncan Aldred, vice president of Buick. "It's a car that will delight customers with its fun spirit and help drive the momentum that's fueling Buick's success."

The Cascada's 2+2 con-



Designed from the ground up as a convertible, the all-new Buick Cascada has a gorgeous look.



Inside, a thoughtfully trimmed and comprehensively equipped cabin reflects Buick's renaissance.

figuration offers comfortable room for four adults. Its expressive driving experience is rooted in a rigid body structure, Buick's sophisticated HiPer Strut front suspension and responsive Watts Z-link suspension in the rear – along with a 200-horsepower turbocharged engine.

And when it comes to dropping the top on a whim, it lowers in only 17 seconds at speeds up to 31 mph. When it's up, superior thermal and acoustic

insulation contribute to driving comfort.

"Cascada's driving enjoyment is rooted in technologies that make it more comfortable and refined," said Aldred. "Its features work harmoniously to provide a safe, connected and confidence-inspiring driving experience."

## DESIGN

Designed from the outset as a convertible, the Buick Cascada has a flow-

ing, sculpted profile, with fast-raked A-pillars that convey a wind-in-the-hair flair. When lowered, the top folds neatly and completely beneath a hard tonneau behind the rear seats, giving the car a pure open-air aesthetic.

"The Cascada's design blends the suggestion of speed with sophisticated and uncompromising details," said Holt Ware, Buick exterior design director. "Most convertibles are designed from existing coupes or sedans,

## BY THE NUMBERS

**Wheelbase:** 106.1 in.  
**Length:** 184.9 in.  
**Width:** 74.2 in.  
**Height:** 56.8 in.  
**Engine:** 1.6L turbo I-4, 200 hp, 206 lb.-ft. torque  
**Transmission:** Six-speed automatic

meaning stowage of the top is an afterthought, but not this Buick. It looks handsome and has a premium appearance when the top is lowered – and a perfect, seamless profile when it's up."

The windswept exterior design is further accentuated with a sweeping body-side line and sleek headlamps that flow into the front fenders, with Buick's signature wing-shape light-emitting diode (LED) daytime running lights delivering a distinctive appearance.

## PERFORMANCE

The Cascada is driven by a 1.6L turbocharged engine rated at 200 horsepower. With more than 100 horsepower per liter, it's one of the most power-dense engines in the segment. It delivers strong torque, estimated at 206 lb.-ft., with an overboost feature that briefly pushes torque to an estimated 221 lb-ft.

PRESS RELEASE BY CARGAZING

# CASCADA



## Open Air Driving



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# Honda unveils HR-V for 2016

PRESS RELEASE

**W**ith bold and sporty coupe-like styling, SUV versatility, 35 mpg highway fuel economy rating, and Honda packaging magic, the all-new 2016 Honda HR-V is set to challenge the growing entry crossover market.

The all-new Honda HR-V crossover will deliver incredible value with a long list of standard features and technologies including 17-inch alloy wheels, push-button electric parking brake, rearview camera with guidelines, Pandora radio and Bluetooth HandsFreeLink – all for a manufacturer's suggested retail price starting at just \$19,115.

Available in LX, EX and EX-L Navi trims, the 2016 HR-V is powered by a highly refined and efficient 1.8-liter 4-cylinder 16-valve



The Honda HR-V is an all-new crossover vehicle that offers coupe-like styling and great fuel economy.

## BY THE NUMBERS

**Base price:** \$19,115  
**Wheelbase:** 102.8 in.  
**Length:** 169.1 in.  
**Width:** 69.8 in.  
**Height:** 63.2 in.  
**Engine:** In-Line 4-Cylinder, 141 hp, 127 lb.-ft. torque  
**Transmission:** CVT  
**EPA Mileage:** 28 city, 35 highway

4,300 rpm. The engine is mated to a sporty and fuel-efficient continuously variable transmission (CVT) with Honda "G-design" shift logic, or a slick-shifting 6-speed manual transmission (LX and EX FWD only).

## SAFETY

Utilizing advanced safety technologies and design features, including Honda's next-generation ACE™ body structure, the HR-V is expected to achieve top-class collision safety performance ratings – a 5-Star Overall Vehicle Score from the National Highway Traffic Safety Administration (NHTSA) and a TOP SAFETY PICK rating from the Insurance Institute for Highway Safety (IIHS), including a GOOD rating in the rigorous IIHS small-overlap frontal collision test.



The HR-V offers a high level of standard equipment, along with available premium features.

DOHC i-VTEC engine producing a peak 141 horsepower and 127 lb.-ft. of torque. The engine is paired with one of two efficient and responsive Honda transmissions, a seamless and sporty continuously variable transmission (CVT), available on all models, or an engaging, short-shifting 6-speed manual transmission, available on LX and EX models with 2WD.

The HR-V also targets class-leading safety ratings and features Honda's

next-generation Advanced Compatibility Engineering (ACE) body structure for enhanced frontal collision protection. The HR-V is designed to achieve top safety ratings: an NCAP five-star Overall Vehicle Score from the National Highway Traffic Safety Administration (NHTSA) and a TOP SAFETY PICK rating from the Insurance Institute for Highway Safety (IIHS).

Developed on the new global platform, the HR-V

utilizes a center-mounted fuel tank layout and reconfigurable 2nd-Row Magic Seat to deliver voluminous interior space along with a flexible cabin featuring multiple seating/cargo modes.

## POWER

Power comes from a highly refined and responsive 1.8-liter SOHC 16-valve 4-cylinder engine with i-VTEC valvetrain, producing a peak 141 horsepower at 6,500 rpm and 127 lb.-ft. of torque at

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# HR-V

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# Chevy Cruze all-new for 2016

PRESS RELEASE

Chevrolet recently introduced the all-new 2016 Cruze – a larger and lighter, more efficient and more sophisticated evolution of the brand's best-selling global car.

Packed with new technologies such as available Android Auto, Apple CarPlay and new active safety features, as well as a more spacious interior and an athletic, aerodynamically optimized design, the 2016 Cruze elevates the compact car segment – from San Francisco to Shanghai and from Boston to Buenos Aires.

It will be offered in more than 40 global markets and goes on sale first in North America in early 2016. A new, standard 1.4L turbo-charged engine with direct injection and an SAE-certified 153 horsepower



Chevrolet's best-selling car around the world gets a completely new design for the 2016 model year.

## BY THE NUMBERS

**Base price:** \$16,170  
**Wheelbase:** 106.3 in  
**Length:** 183.7 in  
**Width:** 70.6 in  
**Height:** 57.4 in  
**Engine:** 1.4-liter turbo I-4, 153 hp, 177 lb.-ft. torque  
**Transmission:** Six-speed automatic  
**GM estimated fuel economy:** 40 mpg highway

shield rake and a faster-sloping rear profile lend a sportier look to the design, while the rear profile culminates in a standard integral rear spoiler that contributes to the car's aero efficiency.

## ROOMIER

With greater spaciousness and technology, the 2016 Cruze's interior is designed to be more comfortable and a better connected environment for the driver and passengers.

The greater spaciousness includes more rear legroom and two inches more rear knee room – more than Ford Focus and Hyundai Elantra. Beyond the quantifiable, there's greater perceptual spaciousness in the new Cruze, driven by flowing line work in the instrument panel, which blends almost seamlessly with the front door panels.



The Cruze's new cabin has more space, including more rear-seat knee room than the competition.

helps enable a General Motors-estimated 40 mpg on the highway with the available six-speed automatic transmission. Stop/start technology helps enhance the Cruze's efficiency in stop-and-go driving.

The new turbo engine and a leaner architecture that reduces up to 250 pounds (113 kg) also contribute to the new Cruze's stronger performance, with expected 0-60-mph acceleration of eight seconds.

"The 2016 Cruze builds on a very successful pro-

gram that introduced Chevrolet to new customers the world over," said Alan Batey, president, General Motors North America. "We retained all the attributes that made the original Cruze a hit around the globe and built on them to make this car more sophisticated, more fun and more Chevrolet."

## EFFICIENCY

The 2016 Cruze's expressive design balances the designers' inspiration and

the efficiency-optimizing input of wind tunnel testing – leveraging the aero experience of vehicles including the Volt. The result is one of the sleekest-looking cars in the class, with a 0.29 coefficient of drag – an attribute that contributes directly to GM-estimated 40 mpg on the highway.

Proportionally, the new Cruze is 2.7 inches (68 mm) longer and nearly an inch (25 mm) shorter in height than the current model, giving it a longer and leaner appearance. A faster wind-

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# Lexus debuts all-new RX

PRESS RELEASE

Since the model's launch in 1998, the Lexus RX has proved immensely popular with those needing the flexibility of a sport-utility vehicle combined with the driving comfort of a luxury sedan, all wrapped in an attractive, elegant package.

The all-new RX's mix of sharp creases and curves represents a bold evolution in the model's styling, sharing the same design DNA with other recently-launched models in the Lexus lineup. Moreover, this perennial best-selling luxury crossover features hybrid and gasoline powertrains, sophisticated safety features, driver aids and welcome new convenience and technology features to make this one of the best Lexus luxury utility vehicles offering to date.



The all-new Lexus RX luxury crossover gets a bold spindle grille and sharp, angular design for 2016.

## BY THE NUMBERS

**Base price:** \$41,900  
**Wheelbase:** 109.8 in.  
**Length:** 192.5 in.  
**Width:** 74.6 in.  
**Height:** 67.7 in.  
**Engine:** 3.5-liter V6, 295 hp, 267 lb.-ft. torque  
**Transmission:** Eight-speed automatic  
**EPA Mileage:** 19 city, 26 highway

Lexus RX is the latest, most advanced iteration of the Lexus Hybrid Drive system.

## SAFETY

Available Lexus Safety System + is a comprehensive package that helps mitigate collisions across a wide range of vehicle speeds. It integrates several of Lexus' existing active safety technologies including: the Pre-Collision System (PCS) with Pedestrian Detection that detects sudden stops initiated by the vehicle in front, warning drivers of potential contact with obstacles ahead; Lane Departure Alert (LDA) with Steering Assist; Intelligent High Beam (IHB) that helps ensure optimal forward visibility during nighttime driving; and All-Speed Dynamic Radar Cruise Control.



The interior of the new RX reflects an impeccable balance of functionality and opulence.

## DESIGN

The front view of the new RX is characterized by an emboldened version of the Lexus brand's signature spindle grille, featuring a chrome-plated border and triple L-shape-LED headlamps. The available L-shaped LED headlight is accompanied by 18 individual LEDs that surround the headlights and act as turn signal indicators.

The spindle design theme of the front of the RX also

defines its rear design, providing a high level of aesthetic balance and consistency to the vehicle's overall demeanor.

## POWER

The available 3.5-liter direct-injection gasoline-powered V6 engine brings impressive performance, fuel efficiency and reduced emissions while delivering prodigious power with smooth and highly refined operating characteristics in normal everyday

operation. Power is rated at 295 hp at 6,300 rpm with 267 lb.-ft. of torque at 4,700 rpm.

In addition, a paragon of efficiency with plentiful power when needed, the completely reengineered 3.5-liter direct-injected V6 hybrid engine is an evolution of the base six-cylinder drivetrain, now producing a combined system output of 308 hp at 6,000 rpm with 247 lb.-ft. of torque at 4,600 rpm.

The hybrid-powered drivetrain in the all-new

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The Totally Re-Designed

# 2016 RX

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# All-new Tucson introduced

PRESS RELEASE

The all-new 2016 Hyundai Tucson arrives in dealerships offering an edgy exterior design, a pair of fuel efficient drivetrains and a stylish interior that is roomier than its predecessor.

A host of advanced safety features will be available including a Lane Departure Warning system, Blind Spot Detection, Rear Cross-traffic Alert, Lane Change Assist, Backup Warning Sensors and Automatic Emergency Braking (AEB). The new Tucson, when equipped with AEB, is expected to receive a Top Safety Pick+ from the Insurance Institute for Highway Safety (IIHS).

## BODY

Continuing Hyundai's



The new Tucson gets a more premium feeling interior that adds an even greater sense of roominess for 2016.



The Hyundai Tucson gets an all-new design for 2016 that sets a long list of firsts for its segment of the car industry.

Fluidic Sculpture 2.0 design theme that debuted on the 2015 Genesis, 2016 Tucson employs refined aesthetics with sculpted body forms and sporty contours for an athletic, bold and striking appearance. The front is dominated by a hexagonal-shaped grille - a key element of Hyundai's design signature, enhanced by available high-efficiency LED twin-projector headlights, LED headlight accents and integrated LED Daytime Running Lights (DRLs). Even LED door handle approach

lamps are available.

## INTERIOR

On the inside, a premium, wrapped instrument panel will be offered, with extra-wide instrument panel contours to enhance occupants' overall sense of interior roominess. A stitched, soft-touch pad is located near the driver's right knee, for better comfort during long commutes or spirited cornering. Interior touch points have been upgraded with premi-

um, soft-touch materials. All interior switchgear have a more refined feel during operation. The overall ambience of roominess is further enhanced by an available full-length panoramic sunroof, allowing both front and rear passengers day or night skyward visibility.

## SEGMENT FIRSTS

The 2016 Tucson offers several compact CUV segment firsts, including venti-

## BY THE NUMBERS

**Base price:** \$22,700  
**Wheelbase:** 105.1 in.  
**Length:** 176.2 in.  
**Width:** 72.8 in.  
**Height:** 64.8 in.  
**Engine:** 2.0-liter GDI DOHC, 164 hp, 151 lb.-ft. torque  
**Transmission:** Six-speed automatic  
**EPA Mileage:** 23 city, 31 highway

lated front seats and YES Essentials® stain-resistant seats. Newly available features on Tucson include LED headlights and accents, LED Daytime Running Lights, HID headlights with Dynamic Bending Light (DBL) that turn-in with the direction of the steering wheel, LED map lights, color LCD cluster display, individual tire monitoring, power passenger seat and heated rear seats.

The new Tucson also offers a Smart Power Liftgate with auto-open. The Smart Power Liftgate enables the Tucson owner to automatically open the rear liftgate, hands-free, by simply standing within a few feet of the liftgate for a few seconds with the key fob in a pocket or purse. This is especially convenient whenever the owner may be holding shopping bags or other items.

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# Ram adds Rebel, Limited

PRESS RELEASE

The 2016 Ram 1500 leads pickup truck fuel economy with the exclusive 3.0-liter EcoDiesel V-6 engine delivering 240 horsepower and 420 lb.-ft. of torque at 29 miles per gallon (mpg).

The 3.0-liter EcoDiesel engine is mated to the TorqueFlite eight-speed automatic transmission. Together, the powertrain system delivers an outstanding combination of fuel efficiency and towing capability up to 9,200 pounds.

Ram Truck offers the best value in half-ton trucks with a starting price of \$25,410, plus \$1,195 destination, and includes a standard 5.7-liter HEMI V-8 engine. The exclusive 3.0-liter V-6 EcoDiesel engine with the TorqueFlite eight-speed automatic transmission is



The Ram 1500 Laramie Limited gets a prominent new grille as part of its "black-tie" luxury appeal.



The Ram 1500 Rebel's interior has colored accents and a rugged, brawny cabin.

priced \$3,120 greater than a similarly equipped Ram 1500 with a 5.7-liter HEMI V-8 engine with the TorqueFlite eight-speed transmission.

The 2016 Ram 1500 capitalizes on a truckload of exclusive, pioneering, fuel-saving systems, including an eight-speed automatic transmission, thermal management system, pulse-width modulation (PWM) and active aerodynamics with grille shutters and air suspension.

## NEW LINES

The Ram 1500 continues to move forward with two mid-year 2015 offerings that carry into the 2016 model year – the Ram 1500 Rebel and Ram 1500 Laramie Limited.

The Ram 1500 Rebel brings a one-of-a-kind off-road design to the full-size truck segment, offering an off-road-style package. The Rebel drops right into a core segment of the truck market with unique design cues and mechanical innovation

backed by Ram Truck engineering.

Rebel features an all-new grille with a prominent billet silver "RAM" letter badge. Departing from the brand's iconic "crosshair" designs, the blacked-out Rebel grille tops a completely new black off-road front bumper design with a durable powder-coated surface. It also incorporates a powder coated, billet silver skid plate, front tow hooks and an all-new 17-inch aluminum wheel.

Inside, Rebel is every bit

## BY THE NUMBERS

**Base price:** \$25,865  
**Wheelbase:** 140.5 in.  
**Length:** 229 in.  
**Width:** 79.4 in.  
**Height:** 74.9 in.  
**Engine:** 3.5-liter V6, 305 hp, 269 lb.-ft. torque  
**Transmission:** Eight-speed automatic  
**EPA Mileage:** 20 city, 28 highway

as brawny and rugged as it is outside, featuring dramatic, industry-exclusive seating elements. High-durability technical-grain vinyl seats are finished in Radar Red and black with Sedoso fabric inserts embossed with the Toyo tire tread pattern, matching the Rebel's actual footprint.

Ram Truck brand also has taken the Ram Laramie Limited – the benchmark in truck opulence – to an even higher level of sophistication and attention to detail. Featuring premium materials, such as all-black, full-leather seating; real wood interior components; and unique badges, Limited is a "black-tie" luxury alternative to the popular southwestern-themed Laramie Longhorn edition pickup.

The Limited's all-new grille is the most prominent change of the exterior.

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# Camaro lighter, more powerful

PRESS RELEASE

The sixth-generation Chevrolet Camaro revealed recently offers higher levels of performance, technology and refinement and is designed to maintain the sporty car segment leadership earned over the past five years.

The Gen Six Camaro provides a faster, more nimble driving experience, enabled by an all-new, lighter architecture and a broader powertrain range. Six all-new powertrain combinations are offered, including a 2.0L Turbo, an all-new 3.6L V-6 and the LT1 6.2L V-8, which is SAE-certified at 455 horsepower and 455 lb.-ft of torque – for the most powerful Camaro SS ever. Each engine is available with a six-speed manual or eight-speed automatic transmission.

Camaro's leaner, stiffer platform and slightly smaller



The new sixth-generation Chevrolet Camaro is faster, more nimble and more technologically advanced than ever.

## BY THE NUMBERS

**Base price:** \$23,705  
**Wheelbase:** 110.7 in  
**Length:** 188.3 in  
**Width:** 74.7 in  
**Height:** 53.1 in  
**Engine:** 2.0-liter turbo I-4, 275 hp, 295 lb.-ft. torque  
**Transmission:** Eight-speed automatic

dynamic driving experience – like the T-shirt on a muscular physique.”

## INTERIOR

Like the exterior, the interior is completely new yet instantly recognizable. The instrument panel, for example, is a departure from the previous model, but retains the Camaro's familiar dual-binnacle-style instrument cluster hood.

“Given the level of technology and performance, the interior had to be modern and driver focused.” said Ryan Vaughan, interior design manager. “But although the interior is an all new design, it is still instinctively recognizable as a Camaro.”

The instrument cluster features analog instruments to provide the driver with essential performance information, as well as an available eight-inch-diagonal high-definition center screen.

dimensions are accentuated by a dramatic, sculpted exterior. Meticulously tuned in the wind tunnel, the exterior contributes to performance through reduced aerodynamic lift for better handling while enhancing efficiency.

A driver-focused interior integrates class-leading control technologies, including a new Driver Mode Selector, configurable instrument cluster and a customizable ambient lighting feature.

“Redesigning the Camaro is thrilling and challenging all at once, but the secret is to

offer something more,” said Mark Reuss, General Motors executive vice president of Product Development. “For Camaro enthusiasts, it retains iconic design cues and offers even more performance. For a new generation of buyers, the 2016 Camaro incorporates our most innovative engineering ideas with finely honed performance and leading design.”

Only two parts carry over from the fifth-generation Camaro to the new Gen Six: the rear bowtie emblem and the SS badge.

## DESIGN

The exterior of the Camaro is more sculpted and more muscular effect that makes the new car look significantly lower and wider than before, even though it is within two inches of the exterior dimensions of the current Camaro.

“From every angle, you'll never mistake this for anything but a Camaro,” said Tom Peters, design director. “We've taken that iconic design and amplified its proportions to reflect a more



The new interior keeps classic Camaro design touches while adding new features and sophistication.

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# 2016 Pilot gets all-new design

PRESS RELEASE

The all-new 2016 Honda Pilot SUV, with seating up to eight passengers, joins the Honda CR-V and all-new HR-V as the flagship in an expanded lineup of innovative, benchmark-setting Honda SUVs. It is the third generation of Honda's popular three-row SUV to be designed, developed and manufactured in America. The new Pilot was designed and developed by Honda R&D Americas, Inc., in Los Angeles and Ohio, and is manufactured exclusively by Honda Mfg. Alabama, Inc. in Lincoln, Alabama.

Since its arrival in 2003 as the first three-row, mainstream SUV to be developed on a car-like unit-body platform, the Pilot has helped set industry standards for fuel efficiency, spacious and thoughtful interior packag-



The Pilot, Honda's popular three-row SUV, gets a totally new design for the 2016 model year.

## BY THE NUMBERS

**Base price:** \$29,995  
**Wheelbase:** 111 in  
**Length:** 194.5 in  
**Width:** 78.6 in  
**Height:** 69.8 in  
**Engine:** 3.5-liter V6, 280 hp, 262 lb.-ft. torque  
**Transmission:** Six-speed automatic  
**EPA Mileage:** 19 city, 27 highway

and a class-defining all-new intelligent variable torque management (i-VTM) AWD system with Intelligent Traction Management and torque vectoring capability. Together, these features make this the most powerful, refined and capable Pilot Honda has ever offered. These technologies, combined with a nearly 300-pound reduction in vehicle weight (on upper trims), improved aerodynamics and reduced running resistance, make this the most fuel-efficient offering in the midsize SUV segment, with EPA fuel-economy ratings improved by as much as 2/2/2 mpg city/highway/combined over the previous model.

The new Pilot also moves to the top of the class in safety performance with the most comprehensive suite of Honda Sensing advanced safety technologies.



The Pilot gets an available panoramic glass roof for the first time ever as part of its 2016 redesign.

ing, safety performance, and dynamic handling performance in the midsize SUV segment. American consumers have responded by purchasing more than 1.4 million Pilots over the past 12 years. Pilot also ties the CR-V in having the highest brand loyalty of any Honda model, with approximately 63 percent of Pilot buyers returning to purchase another Honda vehicle.

Reengineered from the ground up, virtually every aspect of the 2016 Pilot has

been thoroughly redesigned to better accommodate the needs of all its occupants – the driver and all passengers – delivering more family-friendly utility, more advanced technology, and more premium attributes and amenities than ever before. The 2016 Pilot also ups the ante for premium refinement with major upgrades to interior quality and more standard comfort and convenience features on all trims, along with the addition of a new, line-topping Elite version that offers

a series of Honda-first features including 20-inch wheels and tires, ventilated front seats, heated second-row seats, a heated steering wheel, a first-ever panoramic glass roof and many other luxury features.

The 2016 Pilot receives a new engine from Honda's EarthDreams Technology powertrain series – a direct-injected 3.5-liter SOHC i-VTEC V-6 engine with Variable Cylinder Management (VCM) – along with the available two new advanced transmissions

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# New CX-3 Built for Future

PRESS RELEASE

Smartly designed and capable of handling many of life's adventures, the 2016 Mazda CX-3 is the fifth vehicle introduced to the U.S. with KODO—Soul of Motion design and showcasing the full suite of Mazda's signature SKYACTIV Technology.

Debuting at the 2014 Los Angeles Auto Show, CX-3 was developed to "Create the standard for the next era." It's a vehicle designed to meet the needs of a new generation of car buyers, supporting creative, adventurous lifestyles wherever – from the urban sprawl to the weekend get-away.

"The 2016 CX-3 is the next evolution of our mission to meld style, driving enjoyment and efficiency into a vehicle that demonstrates drivers don't need



The all-new CX-3 uses the latest technology to get great efficiency and performance in a fun-to-drive crossover.

## BY THE NUMBERS

**Base price:** \$19,960  
**Wheelbase:** 101.2 in.  
**Length:** 168.3 in.  
**Width:** 69.6 in.  
**Height:** 60.7 in.  
**Engine:** SKYACTIV-G 2.0L, 146 hp, 146 lb.-ft. torque  
**Transmission:** Six-speed automatic  
**EPA Mileage:** 29 city, 35 highway

overhangs, large wheels and a slim cabin, presenting proportions that lend themselves to a sense of strength and vitality. It's a design that looks as though it's in motion even when it's not.

All trim levels – Sport, Touring and Grand Touring – comes with a standard SKYACTIV-G 2.0-liter engine, paired exclusively with a six-speed automatic transmission.

The powertrain offering produces 146 horsepower and 146 lb-ft of torque. EPA-estimated fuel economy is not yet certified, but Mazda engineers anticipate it to achieve fuel economy at the top of its class.

By fully adopting SKYACTIV Technology and tuning all the characteristics, Mazda produced light, linear responses to the driver's actions.

to compromise to get what they want," said Jim O'Sullivan, president and CEO, Mazda North American Operations (MNAO). "CX-3 was designed to deliver all of the fun and technology of our larger models but at a price in the market where it will be a draw for buyers of all backgrounds. It is truly a vehicle that will help set the pace for its newly emerging segment."

CX-3 is shorter and lower than Mazda's best-selling CX-5 and

delivers uncompromised versatility with available predictive i-ACTIV all-wheel drive, a punchy 146-horsepower, 2.0-liter SKYACTIV-G engine and Mazda's full suite of i-AC-TIVSENSE safety features optionally available, including lane-departure warning, rear cross-traffic alert, Smart Brake Support, rear camera, Smart City Brake Support (SCBS) and Mazda Radar Cruise Control (MRCC).

Yet, CX-3 is more than the sum of its parts. It is a

vehicle tailored to deliver a rich, inviting experience not just for its driver, but also for its passengers, with rear seats set slightly inboard to ease conversation between front and rear passengers. It is a vehicle with interior details and materials that look and feel as elegant as they are forward-thinking, from the dark red seat stitching to the soft touch materials.

And it is a vehicle that carries itself with style, with a long hood, short



The CX-3's cabin has a sophisticated, high-quality feel to it thanks to the blend of materials and design.

PRESS RELEASE BY CARGAZING



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# F-150 gets even better

PRESS RELEASE

The 2016 Ford F-150, part of Ford F-Series, America's best-selling truck for 38 years, continues to innovate with the addition of breakthrough towing technology, new Special Edition Appearance Packages, SYNC 3 and alternative fuel capability.

Pro Trailer Backup Assist helps take the frustration out of backing up. It works by letting the customer steer the trailer with a control knob while the truck steers its wheels and limits vehicle speed.

To operate Pro Trailer Backup Assist, the customer rotates a knob to indicate how much the system should turn the trailer. The technology automatically steers the truck to turn the trailer the desired amount. The system may limit vehicle speed to enhance occu-



After an all-new design for 2015, the Ford F-150 gets even more updates for 2016 to keep it a sales leader.



A new feature in the F-150 lets you steer a trailer by turning a knob left or right.

pant comfort over various road surfaces. The result is less time required to back up a trailer with improved confidence – it even helps towing experts by reducing time lost to maneuvering mistakes.

"Pro Trailer Backup Assist is a smart solution to save time and increase productivity for our customers," said Doug Scott, marketing manager, Ford Truck Group. "Instead of struggling to back up their trailer, they can spend more time on the job or enjoying the lake."

Leveraging advanced camera technology, Ford engineers developed the trailer tracking system strategy and tested it for almost a decade. Along the way, Ford earned five patents for the technology, with 10 more pending.

The Special Edition Packages for XLT and Lariat further personalize F-150 to customer tastes, adding all-new unique 20-inch premium anodized dark-painted aluminum wheels with red sport lettering, black running boards, smoked head-

lamps, unique bodyside graphics and badging, special edition seats with Alcantara inserts, red contrast stitching and red bolsters, and unique red stitching on the steering wheel, transmission gear selector boot and instrument panel. This package also features a dark anodized grille with black mesh on XLT while the Lariat dark anodized grille receives red accents.

F-150 also features SYNC 3 – Ford's newest communications and entertainment system that

## BY THE NUMBERS

**Base price:** \$26,030  
**Wheelbase:** 122.4 in  
**Length:** 209.3 in  
**Width:** 96.8 in  
**Height:** 75.5 in  
**Engine:** 3.5-liter V6, 282 hp, 253 lb.-ft. torque  
**Transmission:** Six-speed automatic  
**EPA Mileage:** 18 city, 25 highway

features enhanced voice recognition, high-speed performance and capacitive touch screen and easier-to-understand graphical interface.

Responding to customer requests, the 2016 Ford F-150 with the 5.0-liter V8 engine will offer a gaseous-fuel prep option, making it the only light-duty pickup capable of running on compressed natural gas or propane.

## NEW FEATURES AND CHOICES

Other changes for the 2016 F-150 include:

- Shadow Black replaces Tuxedo Black
- Lithium Gray replaces Guard Metallic
- 20-inch machined aluminum wheels with painted silver pockets available on XL

PRESS RELEASE BY CARGAZING

# THE NEW 2016 F-150

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# Cadillac has a new flagship

PRESS RELEASE

Cadillac recently held the world premiere of the 2016 CT6, elevating it to the top of its range and creating a new formula for the prestige sedan through the integration of new technologies developed to achieve dynamic performance, efficiency and agility previously unseen in large luxury cars.

CT6 marks Cadillac's long-awaited return to the global prestige luxury segment, and is one of eight all-new vehicles the brand will launch by the end of the decade as part of its \$12-billion product investment to expand and elevate.

"The CT6 is nothing less than an entirely new approach to premium luxury – and an approach only Cadillac can offer," said Johan de Nysschen,



Cadillac adds the CT6 at the top of its lineup for 2016, creating a new level of American luxury and performance.



Cadillac designers aimed to deliver a bold, elegant and spacious interior in the CT6.

president of Cadillac. "It is a bold endeavor with unmatched dynamism that reignites a passion for driving in large luxury vehicles. In short, it is prestige luxury reimaged."

Cadillac CT6 takes drivers to a higher threshold of involvement, with technologies that make them more aware of their surroundings, chassis systems – including active technologies – that make the most of control in all conditions, and powertrains led by an

all-new Cadillac Twin Turbo engine that rewards with stirring power on demand. Passengers are ensconced in the brand's ultimate expression of comfort, luxury and connectivity.

The CT6 features one of the industry's most advanced automotive body structures, an aluminum-intensive architecture that incorporates 11 different materials to achieve strength, performance and efficiency thresholds practically

unmatched among the world's elite luxury performance sedans.

It is one of the world's lightest and most agile full-size luxury performance sedans, with dimensions and spaciousness on par with BMW's short-wheelbase 7-Series, but the approximate weight, agility and efficiency of the smaller Cadillac CTS – which is lighter than a BMW 5-Series. The CT6 is lighter than the BMW 5-Series, 6-Series and Mercedes-

## BY THE NUMBERS

**Wheelbase:** 122.4 in.  
**Length:** 204 in.  
**Width:** 74 in.  
**Height:** 57.9 in.  
**Base Engine:** 2.0L I-4 turbo, estimated 265 hp  
**Transmission:** Eight-speed automatic

Benz E-Class.

"We reinvented the approach to structural underpinnings in the quest to develop a unique formula for the prestige luxury performance sedan," said de Nysschen. "Melding that new approach with the dynamics conveyed in our other award-winning rear-driven sedans – including V-Series – results in something that has been lost in the segment: the exhilaration of a true driver's car."

Cadillac focused on three pillars that would coalesce to deliver the CT6's dynamic experience – and do so with higher levels of presence, elegance and technological innovation to help elevate Cadillac around the world.

"Luxury brands are built from the top down," said Cadillac Chief Marketing Officer Uwe Ellinghaus. "Adding a dynamic, top-of-the-range car is central to Cadillac's elevation and global growth."

PRESS RELEASE BY CARGAZING

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# Tacoma totally new for 2016

PRESS RELEASE

Whatever the terrain, Tacoma is king of the hill. Rebuilt inside and out with an all-new powertrain and enhanced suspension tuning, America's best-selling mid-size pickup for ten years running is Lord of the Rigs for dirt stomping adventurers. With a legacy of off-road victories and over seven million units sold since 1964, Toyota revitalizes the midsize truck segment with the introduction of the all-new 2016 Tacoma.

"For the past 50 years adventure-seeking Americans have relied on Toyota trucks to take them places, on and off-road," said Bill Fay, group vice president & general manager, Toyota Division. "The all-new homegrown Tacoma is a tough truck



The Toyota Tacoma has a completely new design for 2016 that makes it tougher and more stylish than ever before.



Soft-wrapped trim and metallic accents set the stage for a high-quality look and feel in the Tacoma's interior.

designed, developed and built for lifestyles of the young and young-at-heart."

## ALL NEW

The new 2016 Tacoma was primarily developed by the Toyota engineering team at Toyota Technical Center in Ann Arbor, Mich. Starting with the frame, they added high strength steel to enhance rigidity and overall strength. Ultra-high strength steel was integrated into the body shell using

a new hot stamping process that reduces weight.

To create a truck to meet the needs of active drivers on a variety of tamed and untamed surfaces, the suspension was fine-tuned to help deliver a smoother on-road ride, while making it even more capable off-road.

## POWER

The new Tacoma will be powered by a 2.7-liter four-cylinder engine and an all-new, segment-first 3.5-

liter Atkinson cycle V6 equipped with Toyota's D-4S technology, featuring both direct and port fuel injection.

Both engines will be paired to a new six-speed automatic transmission with electronic shift delivering quick and easy shifting. The V6 can also be mated to a new six-speed manual transmission. The new powertrain makes the Tacoma more powerful and fuel efficient than ever before.

## NEW LOOK

Serious, yet fun! This is the Toyota truck design DNA. The Tacoma and Tundra are amazingly capable trucks that are designed to reflect their capability. The Tacoma shares big brother Tundra's more chiseled face, with a hex grille. From there, Tacoma expresses its own identity.

Inspired by desert racing, CALTY designers in Newport Beach, Calif. and Ann Arbor, Mich. made the new Tacoma all about recreational action and athletic agility.

The front end portrays an aggressive attitude with its bold upper grille and a taller, more muscular hood.

Tacoma's tough exterior is complemented by an interior that conveys a sport truck image reflecting an athletic, go anywhere, off-road feel.

## OFF-ROAD

Tacoma off-roading adventures will reach new levels of fun in the TRD Off-Road grade thanks to the addition of incredible technology. A Multi-Terrain Select system allows the driver to choose between different types of terrain such as loose rock, or mud and sand. Each input regulates wheel spin by adjusting throttle and brake pressure to provide maximum traction.

PRESS RELEASE BY CARGAZING

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# Equinox enhanced for 2016

PRESS RELEASE

The 2016 Chevrolet Equinox is restyled with new cues and enhancements that make the versatile vehicle an even better choice, and demonstrate Chevrolet's commitment to delivering the broadest lineup of SUVs in the industry.

Updates for the 2016 model include new styling with premium accents, new wheel designs and new available safety features, as well as a larger color touch-screen radio and a standard rear-vision camera for entry-level models.

Equinox competes in the compact SUV segment, which surged 17.4 percent in 2014 and accounted for 15.5 percent of the total U.S. vehicle market – eclipsing midsize cars for the first time to become the auto industry's largest segment.



The Chevrolet Equinox has new styling, part of a long list of upgrades for the 2016 model year.



Equinox offers one of the quietest cabins in its segment thanks to its thoughtful, noise-absorbing design.

Equinox sales in the U.S. increased to 242,242 in 2014 – the fifth consecutive year of record sales since the second-generation launched as a 2010 model. Sales were up again 17 percent for the first quarter of 2015.

## FEATURES

The 2016 Equinox seats five, with all-wheel drive offered on LS, LT and LTZ models. Its roomy interior – with the GM-exclusive MultiFlex sliding rear seat – offers 31.4 cubic feet of

cargo space behind the rear seat and 63.7 cubic feet with the rear seat folded.

The standard Ecotec 2.4L direct-injected engine delivers an EPA-estimated 32 mpg on the highway (FWD models). A direct-injected 3.6L V-6 is available with LT and LTZ models and delivers best-in-class 301 horsepower and 272 lb.-ft. of torque. The V-6 engine also enables a trailing capacity of up to 3,500 pounds – capability unmatched by four-cylinder-only competitors.

Chevrolet MyLink is stan-

dard on LT and LTZ models, while OnStar with 4G LTE connectivity and built-in Wi-Fi hotspot is offered on all trim levels. Equinox was the first in the segment to offer 4G LTE and it provides a mobile hub for drivers and passengers to stay connected. The hotspot is on whenever the car is on and comes with a three-month/3GB data trial (whichever comes first).

In addition to available Side Blind Zone Alert and Rear Cross Traffic Alert safety features, Equinox also

## BY THE NUMBERS

**Base price:** \$22,600  
**Wheelbase:** 112.5 in  
**Length:** 187.8 in  
**Width:** 72.5 in  
**Height:** 66.3 in  
**Engine:** 2.4-liter I-4, 182 hp, 172 lb.-ft. torque  
**Transmission:** Six-speed automatic  
**EPA Mileage:** 22 city, 32 highway

offers Forward Collision Alert and Lane Departure Warning as part of comprehensive safety packages.

## FELXIBLE

Equinox's interior is designed for comfort, convenience and versatility. The standard MultiFlex sliding rear seat can offer passengers the most rear legroom in its class. It travels nearly eight inches fore and aft, providing up to 39.9 inches of real legroom. With the 60/40 split-back rear seat moved all the way forward, the cargo area offers 31.4 cubic feet of storage.

Family-friendly features include several storage bins, an oversized glove box, a closed storage bin under the center armrest big enough to accommodate a laptop computer, four 12-volt power outlets and eight cup and bottle holders.

PRESS RELEASE BY CARGAZING

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# Nissan Rogue Gets Upgrades

PRESS RELEASE

The Nissan Rogue, which was completely redesigned for the 2014 model year, challenges convention once again with bold emotive styling, a premium interior created with comfort and multi-tasking in mind, and an array of available affordable technologies. Rogue offers optional 3-row/7-passenger seating, along with exceptional passenger and cargo flexibility with its innovative EZ Flex Seating System™ and innovative Divide-N-Hide Cargo System.

Every 2016 Nissan Rogue is equipped with a responsive 2.5-liter 4-cylinder engine rated at 170 horsepower and 175 lb.-ft of torque. The engine is matched with an advanced Xtronic transmission. Rogue comes in three well-equipped models: S, SV and SL, each in a choice of front-wheel or all-wheel drive.

Enhancements for 2016 include:

- Forward Emergency Braking (FEB) added to Rogue SL Premium Package
- NissanConnect Services powered by SiriusXM added to Rogue SL
- Blind Spot Warning (BSW) functionality changed from camera-based to radar-based



The Nissan Rogue gets several important enhancements for the 2016 model year, making it more refined than ever.

- Siri Eyes Free added to Rogue SV Premium Package and Rogue SL
- Body-colored outside mirrors with integrated turn signals and chrome door handles added to Rogue S Appearance Package
- Addition of one new exterior color: Magnetic Black (Super Black no longer available)

- Offered in three well-equipped models: S, SV and SL (all models available in AWD and FWD)

## EXTERIOR

The second-generation Rogue's dynamic exterior combines a premium, high-quality look and feel without compromising the functional aspects

that are so important to owners in this class. Rogue offers a compact overall size and ample interior roominess. Rogue's available power panoramic moonroof offers a wide view of the outside world through its extended length. The front glass panel slides and tilts, while the rear glass panel is fixed. When

in the open position, the front panel slides under the fixed second panel.

## INTERIOR

Rogue's interior offers unexpected roominess, along with a marriage of refined styling and premium comfort.

Among the factors that have improved roominess (versus the previous gener-

## BY THE NUMBERS

**Wheelbase:** 106.5"  
**Length:** 182.3"  
**Width:** 72.4  
**Height:** 67.5  
**Engine:** four-cylinder inline DOHC, 170 hp, 175 lb.-ft. torque  
**Transmission:** Xtronic CVT with Sport Mode and Eco  
**EPA Mileage:** 26 city, 33 highway

ation Rogue) are the optimized front headrest shape, lowered front seat shoulder height, forward-shifted center console location, reduced front seatback surfaces, reduced rear door speaker enclosure intrusion, lowered door trim height and the sliding/reclining second-row seat design.

## TECHNOLOGY

The Rogue keeps you connected with a USB connection port for iPod interface and other compatible devices, Bluetooth hands-free phone system streaming audio via Bluetooth and hands-free text messaging assistant. Also available are rearview monitor, dual-zone automatic air conditioning, leather-appointed seats and Bose audio system with nine speakers.

PRESS RELEASE BY CARGAZING

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# Canyon continues leadership

PRESS RELEASE

**G**MC Canyon, the segment's only premium midsize truck, raises the bar for everything from horsepower and efficiency to refinement – and its attributes are drawing accolades.

In 2015, Canyon won Cars.com Midsize Pickup Challenge for its segment-leading capabilities and efficiency, including the latest in safety features, cargo-hauling and trailering versatility. Cars.com also applauded the Canyon SLT, the segment's only premium vehicle, for its performance with a full load, as well as its design and high-end materials.

Autoweek also honored Canyon as the "Best of the Best Truck for 2015," while Wards Auto World recognized the Canyon as one of Ward's 10 Best Interiors for



The GMC Canyon has picked up some of the biggest awards in the automotive industry since its launch.

## BY THE NUMBERS

**Base price:** \$20,995  
**Wheelbase:** 128.3 in  
**Length:** 112.4 in  
**Width:** 74.3 in  
**Height:** 70.4 in  
**Engine:** 2.5-liter four-cylinder, 200 hp, 191 lb.-ft. torque  
**Transmission:** Six-speed automatic  
**EPA Mileage:** 20 city, 27 highway

or grille surround with horizontal chrome bars, a body-color rear bumper, front recovery hooks, hill descent control and specific suspension tuning. It also includes a power-adjustable front passenger seat.

Canyon is also the only truck in the segment to offer AutoTrac automatic four-wheel drive, which allows the driver to select manual 4WD engagement or automatic engagement.

Customer-focused technologies include available OnStar 4G LTE connectivity, segment-first available driver alert features such as forward collision alert, lane departure warning and a standard rear-vision camera.

OnStar with 4G LTE and its built-in Wi-Fi hotspot provides a mobile hub for drivers and passengers to stay connected.

2015, based on criteria such as design harmony, ergonomics, materials, driver information, safety and comfort.

Canyon returns for 2016 with the segment's best horsepower – 200 horsepower from a standard 2.5L I-4 and 305 horsepower from an available 3.6L V-6 – along with an available maximum trailering rating (when properly equipped) of 7,000 pounds (3,175 kg).

It also offers segment-best highway efficiency: EPA-estimated 27 mpg

for 2.5L 2WD models and 26 mpg for 3.6L 2WD models, when properly equipped.

A new 2.8L Duramax turbo-diesel engine will be offered later in 2016, offering even greater capability. More information will be available closer to the start of production.

Meanwhile, new phone integration technology on 2016 models enhances connectivity and promotes safer driving through Canyon's next generation IntelliLink system. This new technology allows smart-

phone users to connect with applications such as navigation, hands-free text messaging, entertainment and news through IntelliLink's display screen.

## LINEUP

Canyon is offered in base, SLE and SLT models, in 2WD and 4WD, and with an aggressively styled All-Terrain package offered on SLE models. It includes 17-inch painted aluminum wheels wrapped with all-terrain tires, a body-col-



The Canyon set a new standard for cabin refinement in mid-size trucks when it was introduced last year.

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PRESS RELEASE BY CARGAZING

# Malibu is all-new for 2016

PRESS RELEASE

**C**hevrolet recently introduced the all-new 2016 Malibu – a completely restyled midsize sedan engineered to offer more efficiency, connectivity and advanced safety features than ever.

An all-new hybrid powertrain, which leverages technology from the Chevrolet Volt, will help offer a GM-estimated 48 mpg city, 45 mpg highway – and 47 mpg combined, unsurpassed in the segment. The Malibu's standard 1.5L turbo powertrain is projected to offer 37 mpg highway.

The 2016 Malibu is also longer and lighter, with more interior space and improved fuel efficiency. Its wheelbase has been stretched close to four inches, and it is nearly 300 pounds lighter than the



With a four-inch longer wheelbase, the all-new 2016 Chevy Malibu is longer, lighter and more efficient than before.

## BY THE NUMBERS

**Weight:** 300 pounds lighter than 2015 model  
**Engine:** 1.5-liter turbo I4, 160 hp, 184 lb.-ft. torque  
**Transmission:** Eight-speed automatic  
**Projected Mileage:** 37 mpg highway

Three body-side creases also add drama to the design and help distinguish the Malibu as a contemporary Chevy.

Premium design cues are incorporated on all models, with contemporary lighting technology featured across the lineup, including light-emitting diode (LED) daytime running lamps on LT and Premier models. The Malibu Premier also receives LED taillamps.

Beneath the new Malibu's athletic-looking skin is a stronger, lighter body structure that contributes to its efficiency and driving dynamics. Greater use of high-strength steels enabled engineers to design the body structure with thinner components in some areas, delivering comparable crash performance with lower weight. The all-new body structure accounts for more than one-third of the Malibu's nearly 300-pound weight reduction.



The new Malibu incorporates a host of fresh technologies, including Chevrolet's Teen Driver feature.

current model.

"Midsize customers tell us they want great fuel economy, connected technologies, wrapped in a gorgeous exterior. This is exactly what the 2016 Malibu was engineered to do," said Jesse Ortega, Malibu chief engineer.

## TURBO

An all-new, Ecotec 1.5L turbo is the standard engine in the 2016 Chevrolet Malibu, offering a GM-estimated 37 mpg on

the highway. It is part of a new global family of small-displacement gas engines designed with greater power density to deliver confident performance with excellent efficiency.

The new 1.5L turbo employs the stop/start technology introduced on the 2014 Malibu, which enhances efficiency in stop-and-go driving, contributing to a GM-estimated 27 mpg in city driving – an 8-percent increase over the current

model. On the highway, 1.5L-equipped models also feature active grille shutters that reduce aerodynamic drag to optimize efficiency.

## DESIGN

With styling influenced by the 2014 Impala, the all-new Malibu advances Chevrolet's global design language with features such as slim, sweeping headlamps and a progressive take on the brand's characteristic dual-port grille.

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