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THURSDAY, APRIL 28, 2016



2016 TRUCKS



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2016 GMC SIERRA

New look, proven toughness

PRESS RELEASE

With exterior design the top draw for customers to the Sierra 1500, GMC's best-selling truck rolls into 2016 with a fresh appearance that takes its signature premium styling to a higher level – and offers new, advanced engineering features designed to complement its crafted interior.

The new look for the Sierra 1500 offers greater visual distinction among the models and some special equipment packages such as the Elevation and All Terrain, while also introducing significant lighting technology upgrades.

Advanced engineering in the 2016 Sierra is manifested in next-generation technologies such as Lane Keep Assist, which helps keep the truck in its lane with subtle



The GMC Sierra gets a new look for 2016 along with a long list of upgraded features.



GMC is offering Apple CarPlay for the first time on its 2016 Sierra models.

steering enhancements, and IntelliBeam headlamp control, which automatically adjusts the high beams for oncoming traffic. Both are added to the Driver Alert Package that's available on SLT and Sierra Denali models.

Additionally, new power-articulating assist steps are available on Sierra Denali, which makes entry and egress easier.

The 2016 Sierra's new technologies also include phone integration via GMC IntelliLink, which enhances

connectivity and promotes safer driving. It allows smartphone users to connect with applications such as navigation, hands-free messaging and more through Apple CarPlay or Android Auto. Android Auto is standard on a new 7-inch radio at the start of production and is coming to available 8-inch radios later in the model year.

What hasn't changed with the Sierra is its high level of capability and power on demand. Its available 6.2L V-8 engine, with 420 horse-

power and 460 lb-ft of torque, is the most powerful offered in a light-duty pickup truck. It is backed by an eight-speed automatic transmission that supports a 12,000-pound maximum trailering rating under SAE J2807 Recommended Practices adopted in 2015.

Also returning for 2016 is the Sierra Denali. It is the only full-size truck to offer Magnetic Ride Control real-time damping; and along with the available 6.2L V-8 and eight-speed automatic transmission and new con-

BY THE NUMBERS

Base price: \$27,020
Wheelbase: 143.5 in.
Length: 229 in.
Width: 80 in.
Height: 73.9 in.
Engine: 4.3-liter V6, 285 hp, 305 lb.-ft. torque
Transmission: Six-speed automatic
EPA Mileage: 18 city, 24 highway

nectivity features, it retains its position as the most refined, technically advanced truck on the market.

The distinctive Sierra Denali delivers GMC capability with unique design cues and exclusive features. On the exterior, it wears a signature Denali chrome grille, unique 20-inch wheels, 6-inch chrome assist steps – with new, power-articulating assist steps available – body-color bumpers, chrome exhaust tip unique interior decorative trim, a polished stainless steel exhaust outlet and body-color front and rear bumpers and a factory-installed spray-on bed liner with a three-dimensional Denali logo.

It also wears new-for-2016 LED headlamps with GMC signature LED daytime running lights.

PRESS RELEASE BY CARGAZING

2016 NISSAN TITAN

Nissan shaking up truck world

PRESS RELEASE

The 2016 Nissan TITAN XD is set to shake up the highly competitive full-size pickup segment with a bold, all-new design that stakes out a unique position in the segment between traditional heavy-duty and light-duty entries.

Called the "XD," it offers the effortless towing and hauling of the larger, more expensive heavy-duty trucks – including an available maximum towing capacity of more than 12,000 pounds and maximum payload capacity of 2,000 pounds (when properly equipped) – yet has the fuel-efficiency and affordability of a half-ton pickup.

The new TITAN XD Crew Cab, which was shown in Detroit with its powerful Cummins 5.0L



The Nissan Titan XD has a bold new design to match its Cummins diesel strength and performance.



Nissan's designers focused on enhanced utility and on making the interior easy to use in the Titan XD.

V8 Turbo Diesel, is the first of three cab configurations, two frame sizes, three powertrain offerings and five grade levels to be available in the full TITAN lineup.

"The full-size truck market is the toughest market to crack in the entire industry, with so many outstanding products available," said Fred Diaz, senior vice president, Nissan Sales & Marketing and Operations U.S., Nissan North America, Inc. "This new Nissan TITAN

XD is designed to offer buyers something the others don't – combining outstanding towing and hauling capabilities and exceptional towing and hauling fuel economy. It also offers excellent ride comfort and handling, and the features and amenities that real working truck owners want."

The all-new TITAN XD, like the first-generation Titan, was developed with core Nissan planning, design, engineering and manufacturing teams

contributing from Tennessee, California, Michigan, Arizona and Mississippi. The TITAN XD's engine will be sourced from Cummins Inc. in Indiana. And, the lead designer and nearly four-dozen engineers also worked on the original 2004 TITAN development.

STRENGTH

While the original Nissan TITAN is known for its consumer-focused innovations such as the Wide-Open rear

BY THE NUMBERS

Wheelbase: 151.6 in.
Length: 242.9 in.
Width: 80.6 in.
Height: 78.7 in.
Engine: 5.0-liter V8 turbo diesel, 310 hp, 555 lb.-ft. torque
Transmission: Heavy-duty six-speed auto

doors, bedside storage compartment, factory spray-on bedliner and Utili-track Bed Channel System, the next-generation starts with a focus on commercial strength components – from the radiator to the rear axle and everything in between.

Nissan TITAN XD models utilize a unique frame and chassis to handle its Cummins diesel and its expanded towing and payload potential.

ENGINE

The TITAN XD Cummins diesel is the first commercial application of the new Cummins M2 two-stage turbo system, which helps reduce traditional turbo-lag through precision balancing between high-pressure and low-pressure turbos. The patented Rotary Turbine Control provides solid performance across the powerband and manages exhaust gas temperatures.

PRESS RELEASE BY CARGAZING

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2016 RAM 1500

Ram adds Rebel, Limited

PRESS RELEASE

The 2016 Ram 1500 leads pickup truck fuel economy with the exclusive 3.0-liter EcoDiesel V-6 engine delivering 240 horsepower and 420 lb.-ft. of torque at 29 miles per gallon (mpg).

The 3.0-liter EcoDiesel engine is mated to the TorqueFlite eight-speed automatic transmission. Together, the powertrain system delivers an outstanding combination of fuel efficiency and towing capability up to 9,200 pounds.

Ram Truck offers the best value in half-ton trucks with a starting price of \$25,410, plus \$1,195 destination, and includes a standard 5.7-liter HEMI V-8 engine. The exclusive 3.0-liter V-6 EcoDiesel engine with the TorqueFlite eight-speed automatic transmission is



The Ram 1500 Laramie Limited gets a prominent new grille as part of its "black-tie" luxury appeal.



The Ram 1500 Rebel's interior has colored accents and a rugged, brawny cabin.

priced \$3,120 greater than a similarly equipped Ram 1500 with a 5.7-liter HEMI V-8 engine with the TorqueFlite eight-speed transmission.

The 2016 Ram 1500 capitalizes on a truckload of exclusive, pioneering, fuel-saving systems, including an eight-speed automatic transmission, thermal management system, pulse-width modulation (PWM) and active aerodynamics with grille shutters and air suspension.

NEW LINES

The Ram 1500 continues to move forward with two mid-year 2015 offerings that carry into the 2016 model year – the Ram 1500 Rebel and Ram 1500 Laramie Limited.

The Ram 1500 Rebel brings a one-of-a-kind off-road design to the full-size truck segment, offering an off-road-style package. The Rebel drops right into a core segment of the truck market with unique design cues and mechanical innovation

backed by Ram Truck engineering.

Rebel features an all-new grille with a prominent billet silver "RAM" letter badge. Departing from the brand's iconic "crosshair" designs, the blacked-out Rebel grille tops a completely new black off-road front bumper design with a durable powder-coated surface. It also incorporates a powder coated, billet silver skid plate, front tow hooks and an all-new 17-inch aluminum wheel.

Inside, Rebel is every bit

BY THE NUMBERS

Base price: \$25,865
Wheelbase: 140.5 in.
Length: 229 in.
Width: 79.4 in.
Height: 74.9 in.
Engine: 3.5-liter V6, 305 hp, 269 lb.-ft. torque
Transmission: Eight-speed automatic
EPA Mileage: 20 city, 28 highway

as brawny and rugged as it is outside, featuring dramatic, industry-exclusive seating elements. High-durability technical-grain vinyl seats are finished in Radar Red and black with Sedoso fabric inserts embossed with the Toyo tire tread pattern, matching the Rebel's actual footprint.

Ram Truck brand also has taken the Ram Laramie Limited – the benchmark in truck opulence – to an even higher level of sophistication and attention to detail. Featuring premium materials, such as all-black, full-leather seating; real wood interior components; and unique badges, Limited is a "black-tie" luxury alternative to the popular southwestern-themed Laramie Longhorn edition pickup.

The Limited's all-new grille is the most prominent change of the exterior.

PRESS RELEASE BY CARGAZING

2016 FORD F-150

F-150 gets even better

PRESS RELEASE

The 2016 Ford F-150, part of Ford F-Series, America's best-selling truck for 38 years, continues to innovate with the addition of breakthrough towing technology, new Special Edition Appearance Packages, SYNC 3 and alternative fuel capability.

Pro Trailer Backup Assist helps take the frustration out of backing up. It works by letting the customer steer the trailer with a control knob while the truck steers its wheels and limits vehicle speed.

To operate Pro Trailer Backup Assist, the customer rotates a knob to indicate how much the system should turn the trailer. The technology automatically steers the truck to turn the trailer the desired amount. The system may limit vehicle speed to enhance occu-



After an all-new design for 2015, the Ford F-150 gets even more updates for 2016 to keep it a sales leader.



A new feature in the F-150 lets you steer a trailer by turning a knob left or right.

pant comfort over various road surfaces. The result is less time required to back up a trailer with improved confidence – it even helps towing experts by reducing time lost to maneuvering mistakes.

“Pro Trailer Backup Assist is a smart solution to save time and increase productivity for our customers,” said Doug Scott, marketing manager, Ford Truck Group. “Instead of struggling to back up their trailer, they can spend more time on the job or enjoying the lake.”

Leveraging advanced camera technology, Ford engineers developed the trailer tracking system strategy and tested it for almost a decade. Along the way, Ford earned five patents for the technology, with 10 more pending.

The Special Edition Packages for XLT and Lariat further personalize F-150 to customer tastes, adding all-new unique 20-inch premium anodized dark-painted aluminum wheels with red sport lettering, black running boards, smoked head-

lamps, unique bodyside graphics and badging, special edition seats with Alcantara inserts, red contrast stitching and red bolsters, and unique red stitching on the steering wheel, transmission gear selector boot and instrument panel. This package also features a dark anodized grille with black mesh on XLT while the Lariat dark anodized grille receives red accents.

F-150 also features SYNC 3 – Ford's newest communications and entertainment system that

BY THE NUMBERS

Base price: \$26,030
Wheelbase: 122.4 in
Length: 209.3 in
Width: 96.8 in
Height: 75.5 in
Engine: 3.5-liter V6, 282 hp, 253 lb.-ft. torque
Transmission: Six-speed automatic
EPA Mileage: 18 city, 25 highway

features enhanced voice recognition, high-speed performance and capacitive touch screen and easier-to-understand graphical interface.

Responding to customer requests, the 2016 Ford F-150 with the 5.0-liter V8 engine will offer a gaseous-fuel prep option, making it the only light-duty pickup capable of running on compressed natural gas or propane.

NEW FEATURES AND CHOICES

Other changes for the 2016 F-150 include:

- Shadow Black replaces Tuxedo Black
- Lithium Gray replaces Guard Metallic
- 20-inch machined aluminum wheels with painted silver pockets available on XL

PRESS RELEASE BY CARGAZING

2016 FORD SUPER DUTY

Super Duty retains leadership

PRESS RELEASE

Ford F-Series Super Duty, America's best-selling heavy-duty pickup truck, continues its leadership with best-in-class ratings for maximum towing plus best-in-class diesel horsepower and torque figures of 440 and 860 lb.-ft., respectively.

F-350 Super Duty delivers a maximum fifth-wheel/gooseneck towing capacity of up to 26,500 pounds, and a gross combined weight rating of up to 35,000 pounds.

F-450 tops the F-Series Super Duty pickup truck lineup with maximum gooseneck towing capacity of 31,200 pounds and a 5th-wheel towing capacity of 26,500 pounds. The truck's gross combined weight rating is a class-leading 40,400 pounds.



The Ford Super Duty is America's best-selling heavy-duty pickup, and it gets several improvements for 2016.



The Super Duty has technology that is designed to help on the job site, including towing aids.

Along with the Ford-designed and Ford-built 6.7-liter Power Stroke V8 turbo diesel, Super Duty is available with a powerful 6.2-liter V8 engine that produces best-in-class standard horsepower of 385 along with 405 lb.-ft. of torque.

Both engines are paired with Ford's 6R140 TorqShift six-speed automatic transmission with standard tow/haul mode for improved capability and efficiency while towing.

NEW FOR 2016

Changes for the 2016 F-Series Super Duty include:

- Available rearview camera and prep kit (requires pickup box-delete)
- Available four-corner LED warning strobe light kit (fleet vehicles only; requires center high-mounted stop light)
- Standard rapid-heat supplemental cab heater in cold-weather states
- Shadow Black replaces Tuxedo Black

- Race Red replaces Vermillion Red

POWER STROKE

Ford's second-generation 6.7-liter Power Stroke V8 turbo diesel boasts 440 horsepower, up from 400 horsepower on the previous generation engine, and 860 lb.-ft. of torque, up from 800 lb.-ft., across all Super Duty models from F-250 to F-450. “Our chassis people work with our powertrain people

BY THE NUMBERS

Base price: \$30,612
Wheelbase: 156.2 in.
Length: 246.8 in.
Width: 104.9 in.
Height: 79.7 in.
Engine: 6.2-liter V8 (385 horsepower, 405 lb.-ft.)
Transmission: Six-speed automatic
Estimated Mileage: Not rated

to develop more than a great truck,” said Doug Scott, Ford Truck Group marketing manager. “This is a machine engineered for work.”

“We're the only manufacturer that develops and builds our own powertrains in this class,” Scott added. “When you combine that with a chassis that's purpose-built for best-in-class power and torque, you can feel it in the way the new truck drives, especially when towing big loads.”

Key features on the 6.7-liter Power Stroke are its compacted graphite iron engine block and reverse-flow layout. This segment-exclusive design places the exhaust inside the engine's V-shape with the air intake positioned on the outside.

The Power Stroke also has a larger turbocharger for increased airflow.

PRESS RELEASE BY CARGAZING

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68 New F-150's in-stock!

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2014 FORD FOCUS SE

\$13,823 15K MILES, STOCK #T16426B2

2014 FORD FOCUS SE

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2013 FORD FOCUS SE

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2011 FORD ESCAPE LIMITED

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2013 FORD ESCAPE SE

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2014 FORD ESCAPE SE

\$21,939 25K MILES, STOCK #T2820A

2014 FORD ESCAPE SE

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\$24,750 36K MILES, STOCK #T16582A

2013 FORD EXPLORER LIMITED

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2014 FORD EXPLORER XLT

\$30,944 21K MILES, STOCK #T16709A

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Readers' Choice AUTO DEALER



2016 CHEVROLET SILVERADO 1500

Silverado builds on legacy

PRESS RELEASE

The new 2016 Silverado 1500 builds on Chevy Trucks' legacy of dependability with a dramatic new design, advanced connectivity and enhanced customer-focused technologies.

New front-end designs with a bolder, more sculpted appearance reflect the underlying strength of the Silverado's high-strength steel construction, which helps provide the capability customers need and the value of low-cost ownership they count on.

Powerful, efficient V-8 engines are an integral part of the Silverado's capability and use advanced technologies such as direct injection, Active Fuel Management (cylinder deactivation) and continuously variable valve timing to offer the best V-8 fuel economy ever in a pick-



The 2016 Chevrolet Silverado has a new look and advanced design for handling the toughest jobs.

BY THE NUMBERS

Wheelbase: 143.5 in.
Length: 230 in.
Width: 80 in.
Height: 74.2 in.
Engine: EcoTec3 4.3L V-6 FlexFuel, 285 hp, 305 lb.-ft. torque
Transmission: Six-speed automatic
EPA Mileage: 18 city, 24 highway

body sides rather than wrapping over the roof and combine with triple door seals to reduce wind noise and turbulence, helping quiet the cab.

When it comes to ergonomics, Silverado's wide rear crew cab doors make it easier to get in and out of the truck, while the pickup box's two-tier loading design, standard CornerStep rear bumper and ergonomically shaped handholds built into new box rail protectors make it easier to load and retrieve items.

Silverado's design also includes a smart pickup box that's strong and durable – and offers greater cargo flexibility. It features a two-tier loading design that allows customers to insert a platform to separate items during hauling or conceal valuables below, such as power tools.

The EZ Lift-and-Lower tailgate makes it easier to access the box.

up – 23 mpg in 5.3L models – and the most powerful V-8 in a light-duty truck: 420 horsepower from the available 6.2L engine.

The 6.2L V-8 enables up to a 12,000-pound max trailering rating, when properly equipped, providing the strength to haul heavy loads for work or recreation – with the confidence that comes from the experience of more than 100 million Small Block engines built since 1955.

Additional changes and updates for 2016 include the

expanded use of the eight-speed automatic transmission for some 5.3L models and a number of new and enhanced technology, safety and connectivity features.

Silverado's range also includes the distinctive Black Out Edition that's offered on the WT trim. It features blacked-out trim and black-painted 20-inch aluminum wheels to give the truck a sinister appearance (interim availability).

What hasn't changed for 2016 is the quality customers can depend on.

Silverado 1500 was the segment leader in the 2015 J.D. Power and Associates U.S. Initial Quality survey.

Chevrolet Silverado is the most dependable, longest-lasting family of full-size pickups, with high-strength steel construction backed by proven V-8 power and efficiency.

SMART DESIGN

Silverado's cabs are designed to reduce wind noise in the cabin. Inlaid doors, for example, fit into



The Silverado's cabin was engineered to be quiet and refined, with careful attention paid to aerodynamics.

PRESS RELEASE BY CARGAZING

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LUXURY COLLECTION, ALL WHEEL DRIVE #615036

MSRP \$45,000
H&H REDUCTION -\$6,461

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MSRP	\$47,525
GM REBATE	-\$1,000
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MSRP	\$38,900
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MSRP	\$65,290
GM REBATE	-\$1,000
BONUS TAG	-\$2,500
H&H REDUCTION	-\$3,200

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NEW 2015 ATS
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2016 FEATURED VEHICLES – GERMAN

Each year will showcase a different country and theme with this year focusing on German vehicles from BMW to Volkswagen and everything in between



PASSPORT PROGRAM

Travel the fairgrounds collecting stamps on your passport to receive a 2016 commemorative pin and a chance to win a prize






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2016 TOYOTA TACOMA

Tacoma totally new for 2016

PRESS RELEASE

Whatever the terrain, Tacoma is king of the hill. Rebuilt inside and out with an all-new powertrain and enhanced suspension tuning, America's best-selling mid-size pickup for ten years running is Lord of the Rigs for dirt stomping adventurers. With a legacy of off-road victories and over seven million units sold since 1964, Toyota revitalizes the midsize truck segment with the introduction of the all-new 2016 Tacoma.

"For the past 50 years adventure-seeking Americans have relied on Toyota trucks to take them places, on and off-road," said Bill Fay, group vice president & general manager, Toyota Division. "The all-new homegrown Tacoma is a tough truck



The Toyota Tacoma has a completely new design for 2016 that makes it tougher and more stylish than ever before.

NEW LOOK

Serious, yet fun! This is the Toyota truck design DNA. The Tacoma and Tundra are amazingly capable trucks that are designed to reflect their capability. The Tacoma shares big brother Tundra's more chiseled face, with a hex grille. From there, Tacoma expresses its own identity.

Inspired by desert racing, CALTY designers in Newport Beach, Calif. and Ann Arbor, Mich. made the new Tacoma all about recreational action and athletic agility.

The front end portrays an aggressive attitude with its bold upper grille and a taller, more muscular hood.

Tacoma's tough exterior is complemented by an interior that conveys a sport truck image reflecting an athletic, go anywhere, off-road feel.



Soft-wrapped trim and metallic accents set the stage for a high-quality look and feel in the Tacoma's interior.

designed, developed and built for lifestyles of the young and young-at-heart."

ALL NEW

The new 2016 Tacoma was primarily developed by the Toyota engineering team at Toyota Technical Center in Ann Arbor, Mich. Starting with the frame, they added high strength steel to enhance rigidity and overall strength. Ultra-high strength steel was integrated into the body shell using

a new hot stamping process that reduces weight.

To create a truck to meet the needs of active drivers on a variety of tamed and untamed surfaces, the suspension was fine-tuned to help deliver a smoother on-road ride, while making it even more capable off-road.

POWER

The new Tacoma will be powered by a 2.7-liter four-cylinder engine and an all-new, segment-first 3.5-

liter Atkinson cycle V6 equipped with Toyota's D-4S technology, featuring both direct and port fuel injection.

Both engines will be paired to a new six-speed automatic transmission with electronic shift delivering quick and easy shifting. The V6 can also be mated to a new six-speed manual transmission. The new powertrain makes the Tacoma more powerful and fuel efficient than ever before.

OFF-ROAD

Tacoma off-roading adventures will reach new levels of fun in the TRD Off-Road grade thanks to the addition of incredible technology. A Multi-Terrain Select system allows the driver to choose between different types of terrain such as loose rock, or mud and sand. Each input regulates wheel spin by adjusting throttle and brake pressure to provide maximum traction.

PRESS RELEASE BY **CARGAZING**

2016 CHEVROLET COLORADO

Colorado builds on foundation

PRESS RELEASE

Chevrolet Colorado made an auspicious debut in 2015. The all-new, segment-busting midsize pickup was named the 2015 Motor Trend Truck of the Year and Cars.com's Best Pickup Truck of 2015 – and was the fastest-selling truck in the industry, prompting a third shift to be added to the Wentzville, Mo., assembly facility.

With the most horsepower and best highway efficiency in the segment, as well as the highest available trailering rating – 7,000 pounds (V-6 2WD) – and higher payload rating – 1,590 pounds (V-6 2WD), it's easy to understand Colorado's appeal.

For 2016, Colorado returns with the same award-winning combination of refinement, maneuverability and



Motor Trend's 2015 Truck of the Year, the Chevrolet Colorado is setting a new standard for mid-size pickups.

BY THE NUMBERS

Base price: \$20,120
Wheelbase: 128.3 in
Length: 212.7 in
Width: 74.3 in
Height: 70.4 in
Engine: 2.5-liter four cylinder, 200 hp, 191 lb.-ft. torque
Transmission: Six-speed automatic
EPA Mileage: 20 city, 27 highway

and a quieter interior. To help keep overall mass down, lightweight materials such as a segment-first aluminum hood are used. It also offers the segment's first active aero grille shutters, designed to enhance aerodynamics when closed.

Cab and bed configuration choices include an extended cab model with a 6' 2" bed, a crew cab with a 5' 2" bed and a crew cab with a 6' 2" bed. With the tailgate down, the 6' 2" bed allows hauling of 8-foot-long items.

AWT Appearance Package is available on WT models and includes 16-inch aluminum wheels, body-color outside mirrors, spotter mirror and body-color door handles. The EZ-Lift-and-Lower tailgate is included with the WT Convenience Package, which also includes remote keyless entry, theft-deterrent system and more.



Technology in the Colorado includes Apple CarPlay that makes it easy to control smartphone features.

efficiency, while continuing to offer innovative features such as Chevy MyLink with a built-in available 4G LTE Wi-Fi hotspot, Lane Departure Warning and Forward Collision Alert. They complement true truck elements such as the available G80 locking rear axle and a highly flexible bed with Chevy's available GearOn system.

New phone integration technology on Colorado's MyLink system displays content from Apple iPhone 5 or later models on the

multicolor screen through the Apple CarPlay feature. Supported apps for the system include phone, messages, maps, music and compatible third-party apps.

Colorado is available in four-door extended- or crew-cab models, with a choice of a four-cylinder or a V-6 engine. Models and trim levels include Work Truck (WT), LT and Z71. The off-road-inspired Z71 features a gunmetal grille surround – a change from the standard chrome on the other models – projector

headlamps and 17-inch aluminum wheels with all-terrain tires and automatic locking rear differential.

A new 2.8L Duramax turbo diesel engine will be offered as well.

DESIGN

The Colorado's North American design is unique, with a confident stance and a sporty demeanor. It features triple-sealed doors inlaid in the body sides, like the Silverado, for improved aerodynamic performance

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