



auto

Ford owners stayed loyal to the brand in 2010.

Sticker price not the only factor for '11 car buyers

CHERYL JENSEN
Motor Matters

Sticker price is obviously going to be a major concern for drivers in the market for a new car. However, there are other issues, including a vehicle's resale value and the public perception of a carmaker, which can also play an important role.

Two recently released consumer guides – J.D. Power and Associates and Kelley Blue Book – looked at customer loyalty along with which of the 2011 model-year vehicles were expected to maintain their value over time.

The “Avoider Study” from J.D. Power revealed that a bad prior experience with a brand or a poor perception of a manufacturer's reputation was a bigger reason for avoiding a carmaker than it was in 2009. In contrast, concerns about the future of certain domestic brands have lessened from the previous year in deference to the slow-moving recovery in the automotive market.

Many domestic and Korean brands, including Ford, GMC, Hyundai, Kia and Ram, were successful in improving customer perceptions of reliability. Other carmakers including Audi, Scion and Smart also saw an uptick in how they were perceived.

Price from 25

Exterior styling was cited by 35% of new-vehicle owners as motive for avoiding an individual model. For premium brands, concerns over maintenance costs played a major role, despite an increasing number of high-end brands that provided free scheduled repairs.

J.D. Power's Customer Retention Study looked at why owners remained loyal to a certain brand. More consumers said a "fun-to-drive" vehicle was the reason they stuck with a brand, while a smaller number said they were faithful due to the resale value of their vehicle.

At 62%, Ford and Honda shared the highest rankings among brands in owner retention. According to the study, Ford's retention rate was primarily due to its Edge, F-Series and Fusion models, while the Accord, CR-V and Pilot models drove Honda's success. Hyundai, Lexus and Toyota followed the two leading manufacturers in owner retention rates.

Comparing the two top brands, Ford owners



According to a recent study, Honda is one of car buyers' most trusted brands.

stayed loyal because their vehicle was fun to drive or had good styling. Honda owners cited resale value and safety as reasons for repurchasing.

Kelley Blue Book's annual best Resale Value Awards, meanwhile, looked at how 2011 models were expected to retain their original list price after five years. The winning mainstream brand for

this year was Subaru, while BMW took top honors in the luxury brand category.

The vehicles with the best resale value for their individual categories were: Honda Fit (subcompact car); Mini Cooper (compact); Honda Accord (midsize); Ford Taurus (full-size); Lexus IS (near-luxury); Audi A5 (luxury); Subaru Impreza WRX (sports); Ford Mustang GT (high-performance); Volkswagen Golf TDI (hybrid/alternative energy); Honda CR-V (compact utility); Toyota FJ Cruiser (mid-size utility); GMC Acadia (full-size utility); BMW X5 (luxury utility); BMW X5 XDrive 35d (hybrid/alternative energy utility); Toyota Tacoma (midsize pickup); Ford F-Series Super Duty (full-size); Toyota Sienna (van); and Subaru Outback (wagon).

Free information about vehicle resale value is available on kbb.com.

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Moonroof, CD, Only 79K



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Seats, Power Moonroof, CD, You
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Moonroof, CD, Highway Miles



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2011 AUDI A4



pilot, and brilliant, easy-to-read gauges hint at an athletic nature. Supportive seats are executed in high-quality leather, while brushed accents throughout the cabin draw the eye from one flowing surface to the next.

The Audi parking system with available rearview camera makes getting in

and out of tight spaces easy. Audi side assist alerts the driver of blind-spot dangers, while adaptive cruise control automatically accelerates or decelerates to keep pace with traffic.

Mileage: 28 mpg city/30 mpg highway
Starting price: \$31,500

Audi Bedford
19400 Rockside Road
Bedford 44146
866-754-8280
www.AudiofBedford.com

With a progressive exterior, the 2011 Audi A4 maintains its presence as an icon of automotive design.

The 2.0 TFSI delivers 211 horsepower and 258 lb.-ft. of torque. The A4 is available with the choice of three transmissions. A Multitronic continuously variable transmission is available on the A4 FrontTrak, while quattro-equipped vehicles can be optioned with either a 6-speed manual gearbox or a Tiptronic 6-speed automatic transmission.

Inside, the cockpit incorporates a center stack tilted slightly toward the

2011 BUICK REGAL



efficient.

Both the standard 2.4L engine and the available 2.0L turbo use Direct Injection technology to optimize performance, reduce emissions, and maximize fuel efficiency. Distinct, uniquely calibrated 6-speed automatic transmissions are paired with each engine.

Interactive Drive Control System chassis technology (available on models with the available 2.0L turbo engine) boasts enhanced vehicle stability and greater driving safety.

Mileage: 20/30
Starting price: \$26,995

Junction Buick & GMC
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Chardon 44024
800-338-8599
www.junctionautofamily.com

Jay Buick - GMC
18800 Rockside Road
Bedford 44146
440-232-5000
www.jaysells4less.com

The 2011 Buick Regal's sleek design blends the sweeping silhouette and proportions of a coupe in a package that suggests motion from all angles.

Great attention to detail complements that aggressive styling, with Buick's signature design cues, such as the waterfall grille, select use of chrome trim and superior fit and finish of the exterior panels. Regal's performance-oriented spirit is conveyed in sleek, sculpted body-side detail and aggressive headlamps that further suggest motion.

With its all-4-cylinder powertrain, the Regal relies on the excellent horsepower-per-liter ratio of the Ecotec engine family to deliver smart, on-demand performance that is also very

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2011 C300 4MATIC SPORT SEDAN ALL WHEEL DRIVE



\$369/MO

33 month lease, \$3,980 Cash due at signing

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2011 ML350 4MATIC SPORT UTILITY ALL WHEEL DRIVE



\$559/MO

36 month lease, \$5,094 Cash due at signing

Available only to qualified customers by Mercedes-Benz Financial (where applicable to advertised lease) through 2/28/11. Advertised lease rate based on a gross capitalized cost of \$52,811. Includes destination charge and optional Premium 1 Pkg, and heated front seats, 10,000 miles per year. Excludes tax, title, registration, license fees, insurance, dealer prep, and additional options. Total monthly payment equal \$20,124. Cash due at signing includes \$3,750 capitalized cost reduction, \$795 acquisition fee, and first month's lease payment of \$559. Total payments equal \$24,669. Subject to credit approval.

2011 E350 4MATIC SPORT SEDAN ALL WHEEL DRIVE



\$659/MO

24 month lease, \$4,003 Cash due at signing

Available only to qualified customers by Mercedes-Benz Financial (where applicable to advertised lease) through 2/28/11. Advertised lease rate based on a gross capitalized cost of \$55,071. Includes destination charge and optional Premium 1 Pkg, Sport Pkg, 10,000 miles per year. Excludes title, taxes, registration, license fees, insurance, dealer prep, and additional options. Total monthly payment equal \$15,816. Cash due at signing includes \$2,549 capitalized cost reduction, \$795 acquisition fee, and first month's lease payment of \$659. Total payments equal \$19,160. Subject to credit approval.

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'10 C300 4MATIC Sport Pkg, Premium Pkg AWD, Sunroof, Bluetooth, 5 to choose Starting at \$31,990	'07 ML350 4MATIC BLK/TAN ONLY 28k mil Nav, AWD, Sunroof, Heated Seats. \$32,889	'08 E350 4MATIC Sport Pkg, Premium, AWD, Sunroof, Heated Seats, 5 to choose Starting at \$33,990
'07 S550 4MATIC AWD, NAV, Sunroof, LOADED! 3 to choose! Starting at \$49,990	'07 CLS550 Black on Black, AMG Sport Pkg. Only 12K mi. \$43,990	'06 CLS500 SLVR/BLK only 20k mil! Sunroof, Nav, Heated Seats, SPORTY! \$36,990
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The Cleveland Auto Show marks the start of the spring selling season in Northeast Ohio. During this year's show, presented by AutoTrader.com, attendees will have at the opportunity to see the auto industry's most cutting edge production and concept vehicles. They will also be treated to a full slate of family fun and entertain-

ment.

In addition to more than 1,000 vehicles on display in more than 1.2 million square feet of exhibit space, this year's show includes a complete slate of celebrity appearances.

Family Day, sponsored by Medical Mutual, is Mon., Feb. 28, when children aged 15 years or

WHAT: 2011 Auto Show

WHERE: I-X Center, Cleveland

WHEN: Feb. 26-March 6

TICKETS: Greater Cleveland Automobile Dealers Association, www.clevelandautoshow.com or 440-746-1500.

COST: \$12 for adults, \$10 for seniors and \$10 for pre-teens. 6 and under free. Parking free.



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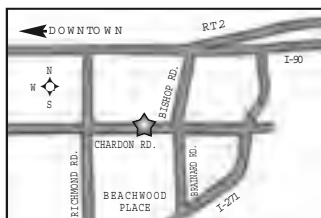
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younger get in free. There will be an interactive Kids Zone with face painting, balloon animal artistry, and bounce houses.

That night, Cleveland Cavaliers' Anderson Varejao and Jamario Moon will be at the Buick GMC display from 6 to 8 p.m. "NASCAR Night" is Wed., March 2, featuring driver Ron Hornaday. On Thurs., March 3, Cleveland Browns star running back Peyton Hillis will be at the Ford display from 6 to 8 p.m. The round-up of sports celebrities ends on Fri., March 4, also from 6 to 8 p.m., when Ohio State University football players Ross Homan, Cameron Heyward and Dane Sanzenbacher make an appearance sponsored by IGS Energy.

If you're in the market for a vehicle and would like to have a little fun while you're at it, the AutoTrader.com booth may be just the ticket. The booth will display a high-energy driving-style computer game called Driver's Choice, designed to help prospective buyers find the perfect new car. It's free to play, and high scorers are eligible for a variety of great prizes. The high scorer will win a new iPad at the end of the show.

If you're serious about buying a new car, then the show is the place to go. In addition to the "Jeep Rocks & Road Tour" indoor ride experience, Subaru, Kia, Toyota, Chevrolet, Buick and GMC will allow attendees to get behind the wheel through "Ride-N-Drive" events.

Are you serious about the environment? Check out the Green Gallery, which features the latest hybrid and alternative fuel vehicles. The Classic Car show, meanwhile, will get the hearts racing of drivers who love classics and hot rods 25 years or older.

While you're at the show, don't forget to check out the new, completely redesigned Chrysler 200 sedan, the official car of the show. Then head over to the Dodge booth to check out the new Dodge Durango, the official truck of the show. If you're feeling lucky, register to win the Chrysler 200 at the Official Car Giveaway booth. Mail-in entries are accepted, too.

Each day, a finalist will be chosen and invited back to the show on Sun., March 6, when the finalists will be given a key. The finalist with the key that unlocks the Chrysler 200's door takes home the grand prize. One first-prize winner will win one year of free gas, a value of \$2,000, from IGS Energy.

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MSRP \$19,655

SALE PRICE
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Stk#194-10.
V6, Auto, A/C, Power Windows, Power Door Locks, Heated Leather, CD, Alloys.



MSRP \$29,570

SALE PRICE
\$23,988*

NEW! **2011 GMC ACADIA SL**

#B298-11.
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#B254-11.
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Stk#19-11.
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Pictures are for illustration purpose only. Sale price applies to specific stock number. 0% is in lieu of rebates, with approved credit. All rebates assigned to dealer, plus tax, title, and fees.
** Must finance through Ally Bank with approved credit. Sale ends 2/28/11.

*Eligible Loyalty customers are current owners of a 1999 or newer Buick, Cadillac, Chevrolet, GMC, Hummer, Oldsmobile, Pontiac, or Saturn. All prices include freight and dealer prep. Tax, title, and fees extra. All incentives assigned to dealer. Credit union membership may need to be employed.

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2011 CHRYSLER 200



4-speed or 6-speed automatic transaxle, or the new 3.6L Pentastar V-6 engine mated to a 6-speed automatic transaxle.

The 200's ride is improved by stiffened body mounts, improved suspension geometry with a raised roll center, new tires, and acoustic laminated glass to reduce noise and vibration.

Inside, the 200 offers new leather and cloth seating materials; "soft touch" door trim panels, armrests and dash; and new heating and cooling outlets in the instrument panel with improved design and functionality.

Mileage: TBD
Starting price: \$19,995

Junction Auto Sales
12423 Mayfield Road
Chardon 44024
800-471-6753
www.junctionautofamily.com

The 2011 Chrysler 200 midsize sedan offers exceptional craftsmanship inside and out, a refined and spirited driving experience, innovative technology, an abundance of standard safety features, and an extraordinary level of standard content.

Virtually every system in the brand-new sedan is upgraded for 2011, giving the Chrysler 200 its own identity and space in the highly competitive midsize sedan segment.

The Chrysler 200 gets a new powertrain lineup featuring the 2.4L I-4 World Gas Engine mated to either a

2011 GMC TERRAIN



squared-off edges.

Additional design features include a unique, three-element grille, with a prominent chrome surround and projector-beam headlamps mounted in large, rectangular housings with chrome accents.

The Terrain's rich, premium interior is exemplified by ergonomic comfort and convenience controls. Terrain's standard MultiFlex sliding rear seat can be

moved fore or aft nearly eight inches, providing increased passenger comfort or greater rear cargo capacity.

Mileage: 22/32
Starting price: \$24,250

Jay Buick-GMC
18800 Rockside Road
Bedford 44146
440-232-5000
www.jaysells4less.com

Junction Buick & GMC
12423 Mayfield Road
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800-338-8599
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The 2011 GMC Terrain is offered in front-wheel-drive and all-wheel-drive models along with SLE and SLT trim levels. All models include four-wheel disc brakes with StabiliTrak electronic stability control and traction control as well as six standard airbags.

A 3.0L V-6 engine delivering 264 hp is optional; and for 2011 it becomes E85-capable. Like the base Ecotec 2.4L 4-cylinder engine, the V-6 is backed by 6-speed automatic that helps save fuel through reduced engine speed at highway speeds.

Terrain has a balanced, athletic stance and offers a commanding view of the road. Surfacing is angular yet refined with a strong and capable front-end appearance that features precise,

2011 HONDA ODYSSEY



V-6 engine features Variable Cylinder Management (standard on all models for 2011) and produces 248 hp (+4 hp over 2010).

New technology available includes a rear entertainment system with a 16.2-inch ultrawide split-screen display and an auxiliary High-Definition Multimedia Interface video input, a Multi-Information Display with customizable wallpaper, plus integration of FM traffic data on navigation models.

Mileage: 18/27
Starting price: \$27,800

Jay Honda
175 Broadway Ave.
Bedford 44146
440-439-1846
www.jayhonda.com

Honda of Mentor
8555 Market St.
Mentor 44060
866-382-3675
www.HondaofMentor.com

The completely redesigned 2011 Honda Odyssey minivan improves for 2011 with greater interior functionality, a more distinctive style and higher fuel economy. More than 50 standard and available features have been added across all available models to enhance comfort, convenience, efficiency and travel fun.

Enhancements to the interior include a new "3-mode" second-row seat design that is more comfortable for center passengers. The one-motion, 60/40 split third-row "Magic Seat," one of the Odyssey's most versatile features, is positioned for more legroom and is even easier to operate for 2011.

A more powerful and efficient 3.5L

2011 INFINITI M37



ation Infiniti Hard Drive Navigation System, Bose Studio Surround premium audio system, Intelligent Cruise Control (Full-Speed Range) and more.

The new M's sportier appearance can be attributed to the deep body shape of the fenders and doors that give the M sedan a powerful look unlike anything on the road. The new wave-style doors are constructed from aluminum for easy use despite the material's difficult formability.

Mileage: 18/26
Starting price: \$46,250

Infiniti of Bedford
18122 Rockside Road
Bedford 44146
866-385-1137
www.InfinitiBedford.com

The all-new 2011 Infiniti M37 features a refined 330-hp 3.7L V-6 engine with increased power and fuel economy. The M37's 3.7L VVEL, 24-valve DOHC aluminum-alloy V-6 is rated at 330 hp and 270 lb.-ft. of torque.

The M37 is available in rear-wheel drive and with Infiniti's Intelligent All-Wheel Drive system. A special Sport Package, offered on rear-wheel drive only, offers four-wheel Active Steer (4WAS), sport-tuned suspension, Sport Brakes and 20-inch wheels and tires.

The 2011 M also offers a next-gener-



PENSKE CLEVELAND

2011 G25X AWD

\$279

Lease per month | 24 mo. \$1694 due at signing¹



2011 EX35 AWD

\$399

Lease per month | 24 mo. \$1894 due at signing²



2011 M37X AWD

\$479

Lease per month | 24 mo. \$1934 due at signing³



2011 FX35

\$499

Lease per month | 24 mo. \$2244 due at signing⁴



¹2011 Infiniti G25X Sedan AWD lease \$279 per month for 24 months. \$1370 down payment plus \$279 first month's payment = \$1649 total due. ²2011 Infiniti EX35 AWD lease \$399 per month for 24 months. \$1495 down payment plus \$399 first month's payment = \$1894 total due. ³2011 Infiniti M37X AWD lease \$489 per month for 24 months. \$1445 down payment plus \$489 first month's payment = \$1934 total due. ⁴2011 Infiniti FX35 lease \$499 per month for 24 months. \$1745 down payment plus \$499 first month's payment = \$2244 total due. All prices are plus tax, title, registration and doc fees. Customer liable for excess wear and tear on all leased vehicles. 10,000 miles per year (over mileage fee = \$25 per mile) on all leased vehicles. All offers end 2/28/11.



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2011 Audi A4 quattro

\$399 /Mo.



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\$1120 due at signing
Premium Package
Heated seats
Bluetooth/Homelink
iPod Interface
Purchase for \$32,995

2011 Audi TT Coupe

\$559 /Mo.



42-Month Lease
\$3995 due at signing
Prestige Package
Navigation
AMI Package
Blue Tooth
Purchase for \$43,795

2011 Audi A6 3.0T quattro

\$599 /Mo.



42-Month Lease
\$3395 due at signing
Premium Plus Package
Navigation
Cold Weather Package
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Purchase for \$50,995

¹2011 Audi A4 quattro MSRP \$35,105. Lease for 42 months. \$399 per month. 10,000 miles per year/ \$0.25 cents per mile after 10,000 miles. \$1120 due at signing. ²2011 Audi TT MSRP \$45,825. Lease for 42 months. \$559 per month. 10,000 miles per year/ \$0.25 cents per mile after 10,000 miles. \$3995 due at signing. ³2011 Audi A6 3.0 quattro MSRP \$53,475. Lease for 42 months. \$599 per month. 10,000 miles per year/ \$0.25 cents per mile after 10,000 miles. \$3395 due at signing. All payments plus tax, title doc fees and security deposit equal to first month's payment. All offers valid until 2-28-2011. Customer liable for excess wear and tear on all leased vehicles.

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\$549 /Mo.

New 2011 ML350
36-Month Lease - \$5094 due at signing**



\$639 /Mo.

New 2011 E350 SPORT SEDAN
24-Month Lease - \$3658 due at signing†

^{**}2011 C300 Sedan lease at \$349/mo. for 33 mos. \$2750 down plus \$349 first mos. payment. \$795 acquisition fee, \$3894 due at signing. ^{**}2011 ML350 SUV lease at \$549/mo. for 36 mos. \$3750 down plus \$549 first mos. payment, \$795 acquisition fee. \$5094 due at signing. [†]2011 E350 Sport Sedan lease at \$639/mo. for 24 mos. \$2,224 down plus \$639 first mos. payment. \$795 acquisition fee. \$3658 due at signing. [†]Available only to qualified customers through Mercedes-Benz Financial Services at participating dealers in all 50 states. [†]2011 E350 Sport Sedan lease fee not all-inclusive. Includes \$2472.24 title, registration and doc fees. \$23.11 down fee. All prices are plus tax, title and doc fees and subject to credit approval by lender. 10,000 mi/yr through MBF. See your authorized Mercedes-Benz dealer for complete details.

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Stock#18446X



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2011 LEXUS CT 200h



The 2011 Lexus CT 200h offers customers an unprecedented experience in premium compact motoring: Lexus Hybrid Drive and the dynamic yet elegant styling inherent of Lexus.

The CT 200h's Lexus Hybrid Drive features a unique energy management system. With a total system output of 134 hp, the CT 200h will accelerate seamlessly from 0-60 mph in 9.8 seconds. The CT 200h also boasts remarkably low fuel consumption – a combined EPA estimated fuel economy rating of 42 mpg.

A highly focused driver's cockpit features a low driver's seat with en-

hanced lateral and lumbar support, a wide grip steering wheel and a driver-focused instrument binnacle housing large, high-visibility, triple dials.

The CT 200h's efficient and elegant cabin combines superior ergonomics, spacious passenger accommodation with a handcrafted feel and premium quality

materials to create a refined driving environment.

Mileage: 43/40

Starting price: \$29,120

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2011 LEXUS GX 460



The capable and efficient Lexus GX 460 moves into the 2011 model year with family-friendly comfort and premium craftsmanship. The GX 460 provides a versatile interior with its three-row seating arrangement. The second row seat slides 4.1 inches fore/aft to maximize passenger and cargo carrying ability.

Luxury is enhanced in the GX 460 by a quiet cabin, as well as a wealth of standard features and options. Among the luxury features are semi-aniline leather, a heated steering wheel, and

heated outer second-row seats.

The 4.6L V-8 engine produces 301 hp and 329 lb.-ft. of torque. The V-8 is teamed to a 6-speed electronically controlled automatic transmission with sequential shift. The responsive powertrain is quiet and helps the GX 460 tow up to 6,500 pounds.

Mileage: 15/20

Starting price: \$52,345

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2011 LEXUS ES 350



The Lexus ES 350 cruises into the 2011 model year using 87-octane regular fuel. With the new fuel recommendation of 87-octane gasoline, the ES 350 generates 268 hp and improved fuel economy.

The ES 350's 3.5L V-6 produces 248 lb.-ft. torque. The 6-speed automatic transmission provides a sequential manual shift feature for a more involved driving experience when desired.

Lexus's craftsmanship and attention to detail provide true luxury by design in the ES 350. Standard leather-trimmed seating is available in three colors. A one-touch tilt/slide power glass moonroof is standard, as well as

a dual-zone automatic climate control system, power front seats and a power tilt-and-telescoping steering wheel.

The ES 350 owes its smooth, quiet ride in large part to a rigid unibody structure that allows the four-wheel independent suspension to be tuned to provide responsive handling

agility and smooth ride quality.

Mileage: 19/27

Starting price: \$35,525

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2011 LEXUS RX 350



The 2011 Lexus RX 350 continues to raise the bar for design, engineering and luxury innovation in the luxury crossover segment.

Among the RX 350's features is Smart Stop Technology, a braking system enhancement that automatically reduces engine power when the brake pedal and the accelerator pedal are applied simultaneously under certain driving conditions.

The RX 350 teams a 3.5L V-6 engine with a 6-speed automatic transmission for an output of 275 hp and 256 lb.-ft. of peak torque. The crossover's exterior creates a sleek profile that is accentuated by broad shoulders for an athletic yet elegant presence.

The dramatically designed cockpit boasts neatly sculpted metallic surfaces, especially on the asymmetrical center stack, showcasing a bold contrast of shadow and light.

The RX 350 also offers several additional luxurious amenities including 12-speaker audio system that boasts two rear-door tweeters

and a compact, L-shaped subwoofer in the rear-luggage compartment.

Mileage: 18/25

Starting price: \$37,975

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2011 MAZDA CX-9



The highly refined Mazda CX-9 utility vehicle receives redesigned wheels and improved fuel economy for 2011.

Deftly blending sporty driving spirit with seven-passenger crossover utility vehicle practicality, the CX-9 is powered by a 273-hp 3.7L V-6 engine and features standard Roll Stability Control, a standard Bluetooth hands-free phone and an available advanced Blind Spot Monitoring system. Front-wheel drive is standard in the CX-9, with Active Torque All-Wheel Drive optionally available.

Other available features include two-position heated front seats, Bose audio system, an available Multi Information

Display for audio with rearview camera, and available NAVI with Real Time Traffic System.

Inside, the driver is greeted by a T-shaped instrument panel with brightly edged gauges and indirect blue illumination to set a cool mood. Interior craftsmanship and attention to detail is visible with the soft trim elegantly configured and constructed of top-quality materials. The dash panel houses large, clearly marked entertainment and climate controls.

Mileage: 17/24
Starting price: \$29,135

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2011 MAZDA3



The 2011 Mazda3 offers the versatility consumers need with all the features they demand. Powered by either a 148-hp 2.0L or a 167-hp 2.5L 4-cylinder engine, the Mazda3 offers standard and optional equipment simply not found on other cars in its class.

By refining the strengths of the previous unibody, steering, brakes, and suspension systems, Mazda engineers delivered major improvements in ride and handling performance, while also reducing several pounds from the unibody and chassis weight.

Package/option changes for 2011 include the addition of rain-sensing front wipers, auto on/off headlights,

Bi-Xenon headlights with auto leveling, Adaptive Front-lighting system, and LED rear combination tail-lights to the Technology Package.

The interior cockpit features large instrument clusters clearly marked to deliver engine and road speed information. Key controls are located in the steering wheel spokes, where they can be reached with minimum distraction.

Mileage: 25/33
Starting price: \$15,800

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2011 MERCEDES C-CLASS SEDAN



C-Class standard equipment includes a power sunroof, eight-way power front seats with lumbar support, two-zone automatic climate control, Bluetooth connectivity, and a central controller with a five-inch display screen.

Mileage: 18/26
Starting price: \$34,865

The 2011 Mercedes-Benz C-Class sedan lineup features four models: the 451-hp C63 AMG; the 268-hp C350 Sport, plus the 228-hp C300 in Luxury and Sport trims.

The latest version of the Mercedes-Benz 4MATIC all-wheel-drive system is optionally available on the C300. The system features a full-time all-wheel-drive system that's cleanly integrated into the 7-speed automatic transmission and fits right into the standard body.

All 2011 Mercedes C-Class models boast Agility Control, which provides the benefits of both soft and stiff shock absorbers. The C-Class comes with an "Eco/Sport" button, which reduces understeer and body lean.

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2011 NISSAN ROGUE



technology features include Nissan Intelligent Key, Bluetooth Hands-free Phone System, XM Satellite Radio, Nissan Navigation System, RearView Monitor, Xenon headlights, and a Bose-developed audio system.

For buyers looking for a sportier look, the Rogue S Krom Edition delivers a unique front grille and bumper with fog lights, unique rear fascia, center-exit sport-tuned exhaust, integrated body-colored rear spoiler, body colored power outside mirrors, and new 18-inch brilliant-finish aluminum-alloy wheels.

Mileage: 22/27
Starting price: \$20,810

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The Nissan Rogue has been upgraded for 2011 both inside and out with exterior, interior, comfort and convenience, and audio and entertainment system enhancements.

For starters, the Rogue is now offered in two trim levels, S and SV, along with the sporty Rogue S Krom Edition. The vehicle offers a standard 170-hp 2.5L 4-cylinder engine, Nissan's advanced Xtronic Continuously Variable Transmission, Vehicle Dynamic Control and 4-wheel disc brakes with Anti-lock Braking System.

Rogue also offers a long list of standard safety features, including six standard airbags. Available Rogue

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2011 PORSCHE CAYENNE



Cayenne Turbo with its 500-hp, twin-turbocharged, 4.8L V-8 is 23% more fuel efficient than its predecessor.

Cayenne is 1.9 inches longer and an added 1.6 inches in wheelbase ensures extra space and greater versatility.

Inside, the luxurious interior features a high

center console that rises up at an incline to meet the dashboard center stack with high-quality fittings and a touch-screen infotainment interface to provide a cockpit-like environment.

Mileage: 16/23
Starting price: \$46,700

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The all-new 2011 Porsche Cayenne is more sporting and dynamic, more fuel efficient, more spacious and lighter.

Features include an entirely new exterior design that appears sleeker and smaller when in fact it is larger than the previous model; an all-new, spacious interior; and more rear cargo room and interior space for the rear passengers thanks to a longer wheelbase.

The high-torque Cayenne S 4.8L V-8 engine output is now 400 hp compared with 385 hp in the former Cayenne S. And the range-topping

2011 SAAB 9-5



All transmissions are 6-speed.

Inside the spacious cabin, the driver-focused deep center console sweeps up at a shallow angle around the driver into the main instrument display. The car's ignition, now a start/stop button, remains between the front seats, next to the gearshift.

Mileage: 16/27
Starting price: \$39,990

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The all-new Saab 9-5 sedan signals the start of a new era for the Saab brand for 2011. It combines standout looks with advanced technologies and brings a fresh alternative choice to the premium sedan segment.

With frontal styling in a muscular, low-slung stance, the new 9-5 heralds the introduction of a bold, more expressive design language. A 4-cylinder, 160-hp, 2.0L turbo diesel engine is available along with a 220 hp, 2.0L gasoline turbo engine. A top-of-the-line 2.8L V-6 turbo, generating 300 hp is offered exclusively with Saab XWD.



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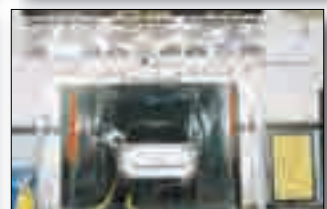
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2011 SUBARU FORESTER



stack. The center console shape adds to the airiness of the interior, aided by the sculpted door panels and improved headroom.

The New 2.5X Touring edition features HID headlights with automatic height adjustment; display audio system with backup camera; dual zone automatic climate control; silver finish roof rails;

electroluminescent gauges, and side mirrors with integrated turn signals.

Mileage: 20/27

Starting price: \$20,300

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The 2011 Subaru Forester is a crossover utility vehicle for active lifestyles, with special attention paid to passenger car comfort, handling and fuel efficiency.

The Forester offers a naturally aspirated and turbocharged/intercooled 170-hp and 224-hp, 2.5L Boxer engines.

The mid-size SUV's interior emphasizes comfort and spaciousness. Materials, including double-stitched fabrics and high-grade plastics, impart a feeling of higher quality.

A sweeping twin cockpit design embraces occupants, and brushed aluminum-look insets flow into the center

2011 SUBARU LEGACY



The Subaru Legacy was redesigned for the 2010 model year as a true midsize sedan built on an all-new platform.

Legacy carries over for 2011 with minor model line updates, like folding exterior mirrors standard on all 2011 models. The 2.5 GT Limited is now the sole turbocharged model and includes standard power moonroof, fog lights, and interior refinements.

The Legacy is already renowned for its sporty handling and reliability and now features a longer wheelbase and nearly 4 inches of additional rear seat legroom over the previous generation.

The powertrain lineup features the

Subaru Lineartronic CVT, a 6-speed manual transmission, a 6-cylinder Boxer engine and a 265-hp turbocharged 4-cylinder Boxer engine. The Legacy's 2.5i models equipped with Lineartronic CVT best some competitors' FWD models with a 31-mpg EPA highway rating.

As are all Subaru models, every Legacy is equipped as standard with Symmetrical

All-Wheel Drive, an invaluable performance- and safety-enhancing system.

Mileage: 19/27

Starting price: \$19,995

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- **Seat belt entanglement** - Always ensure children are properly restrained and buckle unused seat belts.
- **Vehicle rollaway** - Never leave the key in the ignition or in the "on" position when you walk away from your car. Teach children not to play in or around cars.

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2011 OUTBACK



2011 FORESTER

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Michael Friedman

Michael

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Celebrity Birthdays

February 17

Tom Ulmo (looks 52)

February 18

Debra Rapoport (looks 38)

February 19

Haylie Duff (26)
Seal (48)

February 20

Rihanna (23)
Cindy Crawford (45)

February 21

Jennifer Love Hewitt (32)
Kelsey Grammer (56)
Fred Mervis (looks 52)
Suzanne Fischer (looks 28)

February 22

Drew Barrymore (36)
Julius Erving (61)

February 23

Dakota Fanning (17)

February 24

Abe Vigoda (90)

2011 Subaru IMPREZA



Model code: BJA

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2011 SUBARU OUTBACK



der Boxer engine or a 256-hp 3.6L 6-cylinder Boxer engine teamed with a 5-speed electronic automatic transmission.

Handling is enhanced with a segment-first swing-out roof crossbar design and an improved 8.7 inches of ground clearance. The upright grille features the Subaru circular badge and wing design as the focal point and is offset by dramatic hawk-eye

The Subaru Outback underwent major changes during 2010, getting a longer wheelbase and increased width for greater interior room.

Tweaks for the 2011 Outback include: folding exterior mirrors standard on all models; new Rear Vision Camera included in Power Moonroof option package; the harman/kardon Audio Package, which is standard for Limited and optional on Premium models, and now includes factory installed XM Satellite Radio with a three-month trial subscription.

Depending on the model, the 2011 Outback is powered by a 170-hp 2.5L 4-cylin-

der headlamps.

Mileage: 19/27

Starting price: \$21,850

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2011 VOLVO S60



proving handling and rapid avoidance maneuvers.

Inside the S60, the instruments and center stack are angled toward the driver to create a sensation of focus and control. The new dynamic three-spoke steering wheel and new sports seats with extra side supports are standard. The sedan also has an all-new

The all-new 2011 Volvo S60 is sportier and more dynamic than any previous Volvo.

The T6 engine has a displacement of 3.0 liters and now pumps out 300 hp and no less than 325 lb.-ft. of torque. The engine's power is delivered to the wheels via Volvo's second-generation 6-speed automatic Geartronic transmission.

The S60 is also the first sedan model on the market with Advanced Stability Control, which is a great asset in dynamic driving, involving considerable lateral forces, thus im-

“infotainment system” where information from the audio unit, navigation system, and other functions is presented on a 7-inch high-definition color screen.

Mileage: TBD

Starting price: \$37,700

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