

Achievements

Biebel Joins Merchants Bank as Mortgage Operations Manager

Dan Biebel has joined Merchants Bank as Vice President and Mortgage Operations Manager, according to Cindy Harrison, Senior Vice President for Credit Administration.



Biebel

"We are excited to have Dan join our team. He has the experience and expertise in both mortgage sales and operations to successfully guide this critical area of our organization," Harrison said.

As the leader of the mortgage operations area, Biebel will guide the 40 employees who support and process mortgage loans for Merchants' 21 locations, as well as the 164 other community banking locations and credit unions across five states that make up Merchants Bank's correspondent mortgage banking network.

"This is an exciting role with an organization with a well-known and growing reputation for excellence. I am looking forward to helping propel the continued growth of this area through providing exceptional service throughout the mortgage process to both our internal and external customers," Biebel said.

Biebel has been in the mortgage industry since 1984, including time serving in leadership roles for LenderLive Network and TruHomeSolutions, companies with both a regional and national presence. Biebel and his wife, Kathy, have two grown children. Member FDIC. Equal housing lender.

Rhonda Merchlewitz Moves to Winona as Mortgage Loan Officer

Merchants Bank Mortgage Loan Officer Rhonda Merchlewitz has moved from St. Charles to Winona to meet the expanding need in the Winona market, according to Sue Hovell, Director of Retail Banking Performance.



Merchelwitz

"We're excited to have Rhonda join our team in Winona," Hovell said. "In addition to her skills with conventional mortgage loans, Rhonda is also very knowledgeable with other types of loans, including VA, FHA, Rural Development and Minnesota Housing. She is also an expert in our construction loans, which is perfect for people considering building."

Merchlewitz has been in banking since 1998 and has been part of the Merchants team since 2004, working with customers in Merchants Bank in St. Charles, as well as serving the mortgage needs for the Merchants Bank locations in Rushford and Lanesboro.

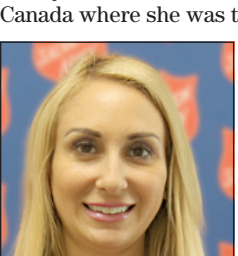
"It's been a great joy to work with my customers over the years, and meet their needs. I've enjoyed working with people several times as repeat customers and then helping their children as well," Merchlewitz said. "I look forward to building the same sort of relationships with customers in Winona. It's an exciting time for me."

Merchlewitz spent time living in Winona before her move to Merchants in St. Charles. She said she is looking forward to a smooth transition, where she will meet the needs of current customers as she establishes her presence in Winona. Tami Krause will be taking on the new role of serving mortgage customers in St. Charles, as will Kari Johnson in Rushford and Lanesboro.

Merchants Bank has 21 locations, including Minnesota locations in Winona, St. Charles, Goodview, Rochester, Rushford, Lanesboro, Caledonia, La Crescent, Spring Grove, Cannon Falls, Red Wing, Hampton, and the southern Twin Cities metropolitan suburbs of Apple Valley, Cottage Grove, Hastings, Lakeville and Rosemount. Merchants has Wisconsin locations in Eau Claire and Onalaska. All banks are FDIC members and equal housing lenders. Subject to credit approval. Twin Cities-based Merchants Bank Equipment Finance is also a division of Merchants Bank, N.A.

The Salvation Army welcomes director of development Macey Markowitz

Macey last worked for The Salvation Army in Toronto, Canada where she was the Planned Giving Representative.



Markowitz

Macey holds a Bachelor's degree in Criminology with a minor in French Studies from York University in Toronto, Canada. She then received a full academic scholarship to York University's Master's Program where she graduated with her Masters of Arts in Critical Disabilities Studies. Additionally she holds a designation as a Certified Professional Consultant on Aging (CPCA).

Macey has also served as the Manager of Planned Giving at the Canadian Red Cross and was the Relationship Coordinator for the Simon Wiesenthal Center in Toronto. She is a passionate and resilient management professional with a track record in large scale fundraising, and is a positive addition to the development team.

Johnson Block & Company, Inc. announces staffing changes

Johnson Block & Company, Inc. is pleased to announce that Lucas Dorn, CPA was promoted to Senior Accountant in our Viroqua office. We are also happy to announce the addition of Kim Hollermann, CPA as Senior Accountant.



Dorn

Johnson Block & Company was established in 1985 and provides governmental and nonprofit auditing services, individual and business tax services, specialized accounting services, wealth advisory services and information technology and human resources consulting services

with locations in Madison, Mineral Point and Viroqua. Additional information can be found at www.johnsonblock.com



Josh Hamit as Vice President and Chief Information Officer

Hamit brings an extensive background in IT support, infrastructure, information security, cyber defense, and compliance. He was recently Vice President, Information Security and Compliance for Kaplan, Inc.



Hamit

"We are pleased to have Josh Hamit as our Vice President and Chief Information Officer," said Tom Brock, Executive Vice President of Administration for Altra Federal Credit Union. "Our members will benefit from his vast experience in IT infrastructure, information security, and cyber defense."

Hamit started his IT career as a Support Specialist at Gundersen Health System in 2002. In 2005, he joined Kaplan, Inc. where he held the positions of Vice President, Infrastructure, Security and Support; Director of Network and Infrastructure, Manager, Network and Infrastructure; and Network Administrator and Help Desk Associate. Hamit has an Associate Degree in Applied Science with a major in IT Network Specialist from Western Technical College in La Crosse, WI. He attained his Bachelor of Science in Information Technology from Kaplan University. Hamit also holds the designation of Certified Information Systems Security Professional (CISSP).

Hamit is involved in voluntary bible education work and participates in community causes such as Steppin' Out in Pink. He enjoys traveling, biking, hiking, gardening, and spending time with his family. Hamit currently resides in Dakota, MN with his wife Becky and two year old daughter.

Altra Federal Credit Union is a nationwide, full-service cooperative financial institution with over 90,000 members and \$1.2 billion in assets. They currently have 17 locations in eight states. Altra was founded in 1931 and is headquartered in Onalaska, WI. www.altra.org

Baertsch Awarded CFMP Designation from ICB

Winona National Bank is pleased to announce that Jenny Baertsch was recently awarded the Certified Financial Marketing Professional (CFMP) designation from the Institute of Certified Bankers (ICB), a subsidiary of the American Bankers Association.



Baertsch

"Earning the CFMP designation validates Jenny's experience and depth of education in the bank marketing area," Jack Richter, Winona National Bank President & CEO, said. "We are very proud of her accomplishment and look forward to the role she will play in the Bank's future."

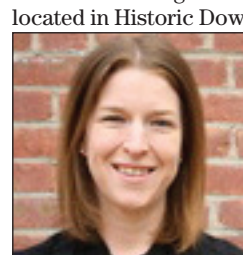
Baertsch has been with the WNB Marketing Department for seven years, currently serving as Marketing Communications Officer. She is responsible for the Bank's public relations efforts, including sponsorship and donation requests, community events, financial education efforts, and employee volunteering. Additionally, Baertsch oversees the marketing budget, advertising and media partnerships, and marketing campaigns and promotions.

The CFMP designation is awarded to individuals who demonstrate excellence in the field of financial services marketing. To qualify for the CFMP certification, individuals must have certain levels of experience and education in the marketing profession, pass an exam, and agree to abide by a code of ethics. The CFMP exam covers many areas including financial principles, laws and regulations, market research, characteristics of marketing plans, and marketing components.

Financial services professionals, working through the ICB, initiated the CFMP designation and six others in order to establish meaningful standards of knowledge in specialty areas of the financial services industry. ICB certifications formally recognize those who meet these standards and meet professional continuing education and development requirements.

Child Therapist joins Garrison Counseling, Inc. in Historic La Crosse

Local Counseling Service provider Garrison Counseling, Inc. located in Historic Downtown La Crosse is proud to announce a new addition to the Garrison Counseling family. Clinical Social Worker Lauren Gourley recently joined Garrison Counseling after relocating with her family to La Crosse from New York. Ms. Gourley is a Licensed Clinical Social Worker and has practiced extensively in California and New York. Over the years she has developed a specialty in working with the families of young children presenting with developmental, behavioral, and emotional difficulties and recently earned the Infant Mental Health Endorsement® level IV-clinical - Infant Mental Health Mentor status, an internationally recognized credential. Ms. Gourley also works with women experiencing emotional difficulties in the time leading up to becoming a parent or in that often difficult postpartum phase. Ms. Gourley has worked in preschool, outpatient, hospital, and trauma center settings. She provides therapy to children, adults, and families, preschool consultation, and reflective supervision to professionals in the child development field.



Gourley

Garrison Counseling, Inc. strives to provide a warm and caring environment in a safe, private, and comfortable space, which allows for open and productive communication to help clients develop insights and behavioral adjustments. People are encouraged to identify with the best in themselves and move forward in positive new directions.

Lauren Gourley joins the ranks of Debbie Garrison, LCSW, Christi Nowland, LCSW, Tamera Hill, LMFT, and Melissa Fannin, LPC, ATR. To learn more about Garrison visit www.garrisoncounselingservices.com.

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Birdd Properties Completes Field of Dreams Manor

Congratulations Birdd Properties on the opening of their latest building, Field of Dreams Manor. This beautiful apartment building located in Holmen, Wisconsin features quality products from Badger Corrugating: Badger Millwork, Countryside cabinets, countertops, siding, TriLite Stone and Fairway Railing. Congratulations from your friends at Badger Corrugating. For more information on Birdd Properties call 608.790.8890."

Trust Point Announces Staffing Changes

Trust Point Announces Harper Taggart as Regional Account Executive

Trust Point, a leading provider of investment, management and financial services, is pleased to announce the addition of Harper Taggart as a Regional Account Executive.



Taggart

Taggart holds a bachelor's degree in finance from Edgewood College in Madison, Wisconsin.

As a Regional Account Executive for Trust Point Inc., Taggart assists new and prospective clients with their investment, estate, financial, and retirement planning needs and goals. His primary focus is retaining and expanding current client relationships as well as attracting new assets.

Harper is a native of La Crosse where he still lives with his wife, Cassidy. In his spare time, he enjoys doing anything outdoors; golfing, cycling, running, or hiking the bluffs of the Coulee Region. Harper is also an active member of the La Crosse Chamber of Commerce Young Professionals group.

With over \$3.2 billion in assets and 103 years in business, Trust Point is Wisconsin's oldest and largest independent trust company. That independence has enabled Trust Point to use its expertise and experience to offer objective advice and a wide range of investment solutions designed to preserve and cultivate wealth for the individuals, families, businesses, and organizations it serves. Learn more about Trust Point and our services at www.trustpointinc.com.

Trust Point Announces Jessica Schonberger as Relationship Manager

Trust Point, a leading provider of investment, management and financial services, is pleased to announce the addition of Jessica Schonberger, CPA, LL.M., as Relationship Manager.



Schohnberger

Jessica Schonberger holds a masters degree in taxation from Thomas M. Cooley Law School in Auburn Hills, MI. She also holds a juris doctor from Michigan State University College of Law. In addition, she holds a bachelor's degree from Michigan State University.

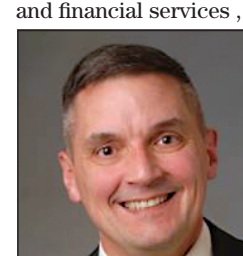
As a Relationship Manager for Trust Point Inc., Jessica works directly with clients on a variety of aspects of investment management, estate, and trust administration. She engages in a proactive approach to customer service to provide clients with the firm advice and personal attention they deserve. Schonberger brings multiple years of legal knowledge with proficiency in tax planning, research, compliance, and consultation allowing her to better serve the clients of Trust Point.

A native of Detroit, Mich., Jessica and her husband now call the Coulee Region their home. In her spare time, she enjoys working with her husband on their new house, discovering new restaurants, antique shops, hiking trails, and everything else the area has to offer. Other interests include music, the arts, and animal welfare. She looks forward to becoming more involved with her community in the future.

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Steven Nott becomes Vice President of Retirement Plan Services at Trust Point

Trust Point, a leading provider of investment, management and financial services, is pleased to announce the addition of Steven Nott as the Vice President of Retirement Plan Services.



Nott

Nott holds a master's degree in strategic studies from the US Army War College in Carlisle, PA, as well as a master's degree in secondary education from Lehigh University in Bethlehem, PA, and a bachelor's degree in history from the University of Wisconsin - Platteville.

Steven is no stranger to the leadership role. He served as the Commander of the US Army Garrison at Fort McCoy from February 29, 2012 through March 11, 2016, ensuring support, training, and quality-of-life services for well over half-a-million Service members and inter-agency training partners. In addition, Nott brings over 30 years of experience in leadership with proficiency in strategic planning, policy development, and collaboration with strategic partners.

As Vice President of Retirement Plan Services at Trust Point Inc., Steven oversees all aspects of Retirement Plan Services, including account administration, service enhancements, and financial reporting. His team provides employers with consultation in the areas of design, compliance, and administration of retirement plans. Steven also focuses on developing new and enhancing current client relationships.

Steven resides in Onalaska, with his wife and children. He is an active member of the Sparta Chamber of Commerce and the Tomah Chamber of Commerce. He is also on the Board of Directors of the Deke Slayton Memorial Space & Bicycle Museum in Sparta, WI.

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