

Personnel:

Sylvia Lewis .....Advertising Manager ads@brunswicktimes-gazette.com

Sylvia Allen .....Editor news@brunswicktimes-gazette.com

Nancy Shell ..... Office Manager classifieds@brunswicktimes-gazette.com

Representatives:

Virginia Press Association  
Inland Press Association

TERMS OF PAYMENT

- Retail rates are non-commissionable
- Recognized advertising agencies add commission to open rate
- Payable in advance of publication unless an application for credit has been approved.
- Political and going out of business ads must be paid in advance of publication.
- Balances not paid by the due date will be subject to a 1.5% monthly finance charge.
- Advertising will be suspended if an account has a past due balance of 90 days.
- Womack Publishing Company will charge \$10 CPM above the posted insertion rates for zoning. Womack Publishing requires a minimum of 1,000 for zoning.

brunswicktimes-gazette.com

ONLINE

Advertisements may be placed on the BrunswickTimes-Gazette.com website at any time throughout the year. Contract rates are available and may be obtained by contacting the Brunswick Times-Gazette at 434-848-2114. Legal advertisements are placed online at www.BrunswickTimes-Gazette.com.

6 COLUMN DISPLAY	
1 Column .....	1.56"
2 Columns .....	3.25"
3 Columns .....	4.93"
4 Columns .....	6.63"
5 Columns .....	8.31"
6 Columns .....	10"
Double Truck .....	21"

9 COLUMN CLASSIFIED	
1 Column .....	1"
2 Columns .....	2.13"
3 Columns .....	3.25"
4 Columns .....	4.38"
5 Columns .....	5.5"
6 Columns .....	6.63"
7 Columns .....	7.75"
8 Columns .....	8.88"
9 Columns .....	10"

**Contract and Copy Regulations**

a. All advertising is subject to the acceptance by the publisher. The publisher has the right to reject or cancel any advertisement at any time.

b. Any advertising resembling a news article will have the words "Paid Advertisement" printed at the top.

c. Position requests will be charged a \$50 premium. Position requests will be honored when possible, but not guaranteed.

d. The Brunswick Times-Gazette is only responsible for the first insertion of any given advertising placed in our newspaper and only the amount of space the error occurred. We are not responsible for the error content nor the value of the amount in error. We will issue a letter of correction and rerun the amount of space in error in our next issue corrected at no charge to the advertiser for our error.

e. Alcohol and tobacco advertising is accepted.

f. Front page banner advertising is accepted.

**Special Services**

a. Clip art service. We have a wide variety of artwork for use by advertisers at no additional charge.

b. Tearsheets will be provided if requested at no additional charge.

c. Proofs of advertisements will be available if requested.

**Design Requirements**

The Brunswick Times-Gazette production department utilizes InDesign, and Adobe Photoshop in a Macintosh based environment. We accept:

- PDF (Preferred - created with Acrobat Distiller, all fonts embedded and all color pictures converted to CMYK)
- InDesign (with all fonts and images included)
- Photoshop/InDesign

Please DO NOT submit files created in Power Point, Corel or Microsoft Publisher. We cannot guarantee the reproduction of ads created in this format. If using one of these formats, please convert to a .pdf file.

**Deadlines**

Classified Advertising - 5 PM Friday  
Display Advertising - 10 AM Monday

**Circulation**

• Single Copy Price..... \$.75

• Annual Subscription by mail:

    Brunswick County.....\$30.00 per year

    All other areas.....\$43.00 per year

Latest Circulation figures and breakdowns are included in our media packet  
Visa and MasterCard Accepted or renew online [www.brunswicktimes-gazette.com](http://www.brunswicktimes-gazette.com)

The Brunswick Times-Gazette is part of Womack Publishing Co., Inc. a family owned multimedia company based in Chatham, Virginia. For more information on Womack Publishing Company visit [www.womackpublishing.com](http://www.womackpublishing.com).

# Brunswick Times-Gazette

Serving Brunswick County since 1894

[brunswicktimes-gazette.com](http://brunswicktimes-gazette.com)

213 Main Street • P O Box 250  
Lawrenceville, VA 23868  
e-mail advertising to: ads@brunswicktimes-gazette.com  
434-848-2114 Fax: 434-848-2115

Rate Card **2014**

Effective January 1, 2014

The Brunswick Times-Gazette  
MARKET AREA



The Brunswick Times-Gazette is your source for news and advertising, reaching over 7,500 readers weekly in Lawrenceville, Brunswick County and surrounding area.

## DISPLAY AD RATES

Open Rate	\$6.90 pci
National Display Rate Net	\$6.90 pci

## COLOR RATES

Full process color	\$150
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## CLASSIFIED ADVERTISING

Classified Display Rate	\$6.90
Classified Line Ads	
Month Long Group Special!	\$99.99

20 words or less, over 20 words \$3.00 per word.

6 Newspapers • Two TMC Products • 80,000 Readers

Brunswick Times-Gazette, Warren Record, News Progress, Independent Messenger (Sunday & Wed.), South Hill Enterprise (Sunday & Wed.), Lake Gaston Gazette-Observer, Littleton 27850, and Emporia Extra.  
Includes Free website listing.

Lake Country Group Special!	\$29.99
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20 words or less, over 20 words \$1.50 per word.

6 Newspapers • Two TMC Products • 80,000 Readers

Brunswick Times-Gazette, Warren Record, News Progress, Independent Messenger (Sunday & Wed.), South Hill Enterprise (Sunday & Wed.), Lake Gaston Gazette-Observer, Littleton 27850, and Emporia Extra.  
Includes Free website listing.

4 Weeks	\$16.50
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20 words or less, over 20 words .55¢ per word.

Includes Free website listing.

2 Weeks	\$9.75
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20 words or less, over 20 words .55¢ per word. Includes

Free website listing.

Brunswick Times-Gazette Only	\$6.90
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20 words or less, over 20 words .55¢ per word.

Includes Free website listing.

Call 434-848-2114  
to place your next ad in the  
Brunswick Times-Gazette  
reaching over 7,500 readers  
each week!



## INSERT RATES

One-sided single sheet	\$295
4-page tabloid size	\$300
8-page tabloid size	\$305
12-page tabloid size	\$310
16-page tabloid size	\$315
20-page tabloid size	\$320
24-page tabloid size	\$325

Preprint reservation 7 days in advance  
Preprint delivery Friday before insertion date

## SPECIAL CLASSIFICATIONS

Legal Advertisements	\$6.90 pci
Notice of Sale of Land, Financial Statements, State, County, Municipal, Banks	
Legal notices in excess of one double space typewritten page (8.5x11)	
requires at least two regular workdays before publication.	

Weddings / Engagements	\$55.00
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Obituaries	Includes website \$60.00
(Obituaries exceeding 10 column inches will be charged \$6.75 per inch)	

Divorces	\$150.00
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Church Directory	Per Week \$15.00
(26 Week Minimum)	

## SERVICE DIRECTORY



Need It Done? Find It Here!

Regular Business Directory	\$20.00
Small Block	\$10.00
Business Listing With Web Address	\$6.50
Business Listing	\$5.00

## SPECIAL PUBLICATIONS

**Explore Brunswick**  
Published in June.

**Graduation Edition**  
Published in June.

**Taste of Brunswick**  
Published in October.

**Santa Letters**  
Published in December.



## WEBSITE ADVERTISING

Tile ads	starting at \$18.75 per week
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Leaderboard ads	starting at \$37.50 per week
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Multiple section choices for placement  
to reach your target market:

Front Page, News, Sports, Obitis,  
Classifieds, or Community Calendar.

Every ad contains a click thru link that can be directed to your  
company's website, email or Facebook page.

Ad content can be changed and updated monthly.

Three month minimum run unless purchased in conjunction with print  
advertising. Discounts available in long term contracts.

Discounts for multiple placements on any of  
Womack Publishing's 15 newspaper websites.

**Now offering many exciting  
new options including,  
skyscraper, in-story, tile, page curl  
advertising positions and banner.**

**For more information contact your account  
executive or  
Kristi McGuire at  
kmcguire@womackpublishing.com.**

Reach your market  
on our redesigned  
website!  
Over 120,000 visitors  
each month!

