

Discover

CLEBURNE COUNTY





C&C
Casey, Casey & Casey
ATTORNEYS AT LAW

126 Burns Street Heflin, Alabama 36264

John S. Casey, Carolyn P. Casey & Patrick P. Casey

REAL ESTATE

Loan Closings
Title Searches
Title Insurance
Contracts
Deeds / Mortgages
Disputes / Litigation

FAMILY LAW

Divorce
Adoptions

PROBATE

Wills
Trusts
Living Wills
Will Probate
Guardianship

SOCIAL SECURITY

S.S.I.
Disability
Appeals

LOCAL GOVERNMENT

Industrial / Commerical
Recruitment

BUSINESS

Contracts
Corporations/LLC
Collections

LITIGATION

Personal Injury
Auto Accidents
Workman's Compensation
Defective Products
Wrongful Death

256.463.2101

Email Addresses are:

john@caseylawoffices.com, carolyn@caseylawoffices.com,
and patrick@caseylawoffices.com



Dear Reader,

Thank you for your interest in the inaugural issue of Discover Cleburne County, your source for living, working, and playing in Cleburne County. With its mountains, wilderness, waterways and central location between Birmingham and Atlanta, Cleburne County is ideally suited for the Alabama way of life! And I cannot think of a better time to live in Cleburne County. In the past year alone, we have witnessed the revival of the County Fair, the opening of the Farmer's Market, growth at the 205 Industrial Park, and the groundbreaking for the new Buster Miles Chevrolet, along with the start of several new businesses in our county. The Cleburne County Chamber of Commerce is honored for the role it has played with these projects. It has truly been a great year!

In this year's edition of Discover we are profiling businesses that chose Cleburne County as their place of business. I myself made this choice a few years back. After practicing law in Birmingham for several years, I yearned to come back home to the area and be closer to my parents, Ed and Pat Cleveland. My mother and I drove all around Anniston and Oxford searching for the new home of my law practice, but nothing felt right. Then we went to Heflin and something just clicked . . . this is the place for me! I am so thankful I discovered Cleburne County.

I am proud to be a part of the Cleburne County community and honored to serve as the President of this year's Chamber Board. There are many things in store for this area and our Chamber of Commerce is leading the charge. So, please take the time to either join, like us on Facebook, follow us on Twitter, or visit our website to keep up with the happenings of Cleburne County.

Whether you are a resident or just passing through, thank you for stopping and taking the time to Discover Cleburne County!

Sincerely,

Coker Cleveland
President
Cleburne County Chamber of Commerce



ANNUAL REPORT

The Cleburne County Chamber of Commerce is a membership organization comprised of businesses, non-profits, municipal governments, and individuals dedicated to the economic and cultural development of Cleburne County. A strong Chamber of Commerce is essential to maintaining and advancing the allure of our beautiful county as a place to live, work and play. And, 2013 has been the best year in its history with many accomplishments to boast about.

A NEW FACE AT THE CHAMBER: On March 1, 2013, Tanya Morrison Maloney joined the Chamber as the new Executive Director. Tanya is a native of Cleburne County growing up in Abel. After graduating the University of Georgia in 2001 with a degree in Political Science, Tanya moved to Washington, D.C., where she worked in Congress focusing her efforts on agriculture policies and economic development. For the last six years, she was a Senior Associate with the renowned lobbying firm Cassidy & Associates where she successfully advocated on behalf of clients such as Fortune 500 companies, states, municipalities, and chambers of commerce in the areas of defense, economic development, and federal appropriations. Tanya is happy to be lobbying now on behalf of her home county and the Chamber is happy to have her.



KEEP IT IN CLEBURNE: 2013 saw the beginning of the Chamber's new shop local initiative, Keep It In Cleburne. While we understand that our residents cannot stay in Cleburne County for all of their retail needs, the Chamber's goal with the KIIC campaign is to educate residents on how important it is for them and their families to stay and shop in Cleburne County when they can. The Chamber is only in the initial phase of the KIIC campaign with the marketing of the brand and logo. Drive and shop around the county and you might see our KIIC decals or businesses sporting T-Shirts to show their support. There are big plans for KIIC in 2014 spearheaded by our new Keep It In Cleburne Committee. We look forward to a new year with more people shopping local.

ECONOMIC DEVELOPMENT: Business and Industry is starting to sit up and take notice of Cleburne County. As a result, we have had some significant investments in our county. Buster Miles Chevrolet made the decision to Keep It In Cleburne building their new dealership at the 199 Exit in Heflin. Their investment will not only bring new customers to Cleburne County but new jobs. Heflin Fitness joined the roster of new businesses this year and is seeing great success, as well as The Nifty Nest and Sutton's American Grill located in Heflin's historic downtown district. Our tourism industry was bolstered with the opening of Ross Mountain Adventures that offers camping, fishing, and horse trails. In addition, BamaBoggin, opened April 2013, took a favorite local past time, mudboggin', and turned it into a big draw for tourists and patrons from all over the region. In 2013, the Chamber continued to work with surrounding counties to advance tourism in our region. Through a grant with the University of Alabama Center for Economic Development, Cleburne County along with its surrounding communities began to craft a strategic tourism plan for our area – Tour East Alabama. After many long hours from Chamber and Economic Development volunteers, the initiative will launch in 2014. The Cleburne County Chamber will also launch its Tourism Committee who will be tasked with helping implement this initiative here in Cleburne Co and find ways to better market and build our tourism industry. Like Tour East Alabama on Facebook or visit our website at <http://www.toureastalabama.com>. For regional events, be sure to sign up for our newsletter. Finally, one of the most exciting new establishments in the county is Smith Farms, a specialty food store located in the 205 Improvement District. Smith Farms is drawing the millions of travelers that pass our I-20 exits into our county to shop. We are grateful to all of our new businesses for choosing Cleburne County.

Buster Miles Ground • Heflin Fitness
BamaBoggin • Ross Mountain

BUSINESS AFTER HOURS: The Chamber hosts quarterly Business After Hours as a way for our members and businesses in the county to network. Thank you to all of our businesses and individual members who sponsored the amazing Business After Hours in 2013.



Rajun **CAJUN** *Festival*

MAY 17TH 2014
SOUTH OF EXIT 199
HEFLIN, AL

HAUNTED CHICKEN HOUSE **.COM**

DATES OF OPERATION
SEPT 26TH AND RUNS
EVERY WEEKEND
IN OCT.

FIND US ON
FACEBOOK

CELEBRITY GUEST APPEARANCE
SATURDAY OCT 11TH



BRINGING BACK THE COUNTY FAIR: It had been over 60 years since Cleburne County had its last County Fair. In 2013, the Chamber of Commerce decided to revive the fair as a way to promote the county, its culture, our businesses and non-profits, and raise money for the Chamber all at one time. Despite mother-nature, our first Cleburne County Fair was a huge success with over 50 vendors, a livestock show with over 80 lambs shown, music throughout the day, rides for the kids, and closing out the day with the Chamber of Commerce's Golf Ball Drop fundraiser. This year's Cleburne County Fair will be on August 16, 2014. It will be even bigger and better than last year. This event is a great way for you to sell your products or raise money for your organization. We try to keep a list of activities, games, or food that you will be providing so that no one else will compete with you that day, so make your reservations early. For more information, contact the Chamber.

CLEBURNE COUNTY FARMER'S MARKET: Thanks to the Cleburne County Commissioners, we now have a one-of-a-kind Farmers Market located outside the Chamber building at 1401 Ross Street. In keeping with our rural heritage, the Farmer's Market is here to support those growers, producers, artists, and vendors of Cleburne County and our surrounding areas looking to sell their products. The Cleburne County Farmers Market is a redemption center for the State of Alabama's Farmer's Market Redemption Program connecting our seniors with the nutritional, farm fresh produce. Our beautiful market facility is also available for private event rentals. Our Farmer's Market will be managed by a committee of member volunteers starting in 2014 who will be tasked with seeing the facility continue to serve its purpose for the community. If you are interested in being a vendor or renting the facility, contact Rhonda Green at 256-463-5302 or 256-201-2838. Or by email at rbgreen65@aol.com.

2014!!!! The Chamber has already begun to build on the success of 2013. We have launched our new website www.cleburnecountychamber.com or www.KeepItInCleburne.com. We have signed on and begun working with a new software, Chamber Master, that will provide better management services and more benefits to our members. To help manage our Chamber and its new initiatives better, the Chamber Board has created four new committees that will begin their work this year. If you are interested in serving on one of these committees and are a Chamber member, please contact Tanya at Tanya@cleburnecountychamber.com

Keep It In Cleburne - Steven Lines, Chair
 Tourism - Tammy Perry and Shane Smith, Co-Chairs
 Farmer's Market - Rhonda Green and Sandy Sanders, Co-Chairs
 Cleburne County Fair - Kari Payne, Chair

These four areas will continue to be areas of focus for the Chamber in 2014. In addition, the Cleburne County Chamber will continue to advocate and participate in regionalization efforts through Connecting our Communities. 12 Chambers have joined together to market ourselves as a region each participating in areas of Shop Local, Tourism, and Workforce Development. To stay up-to-date on these efforts, join the Facebook Group Connecting our Greater Communities.



JOIN IN OUR EFFORTS TO ADVOCATE FOR CLEBURNE COUNTY

Why Join

We at the Cleburne County Chamber of Commerce are dedicated to seeing our County grow and thrive as well as your individual businesses succeed. When you join the Chamber you receive a multitude of benefits that include:

Advocacy - The Chamber is the only business and economic development advocacy group in Cleburne County. We will ensure your voice is heard at the local, state, and federal levels.

Involvement - The Chamber has several opportunities for you to serve your Community through our Chamber programs and Committees as well as the events we sponsor throughout each year.

Networking - The Chamber offers many networking opportunities including our quarterly Business After Hours and Annual Member Dinner. You will also be affiliated with other area Chamber of Commerces and similar organizations.

Exposure

- Membership directory listings in various publications
- Internet listings with links to your business website and social media
- Ribbon Cuttings and Grand Openings photographed and promoted to local media outlets
- Exclusive Referrals - We only refer Chamber Members
- Member Decals for windows

Programs and Services -

- Business Development Counseling through JSU
- Job Postings and Hot Deals on our website and social media markets
- Ambassador Program
- Committee participation

To join the Chamber, please download our application from our website www.cleburnecountychamber.com or call the Chamber at 256-463-2222. Also remember to like us on Facebook.

CLEBURNE COUNTY CHAMBER OF COMMERCE Staff and Board

Staff:

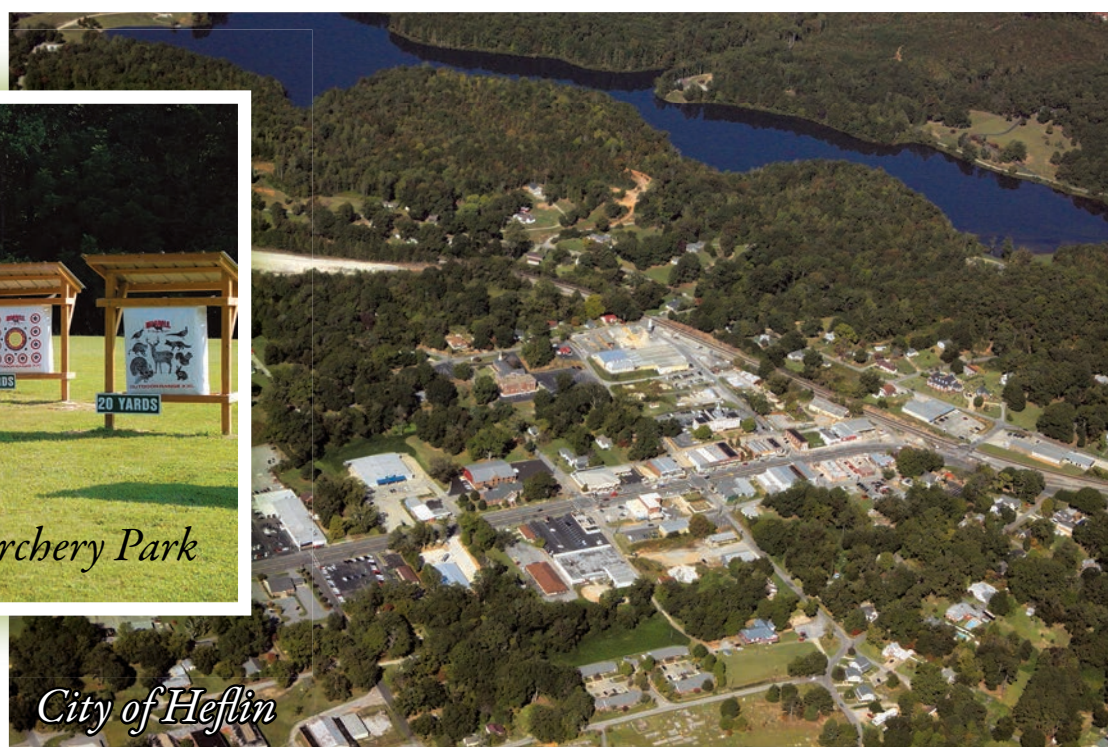
Tanya Maloney - *Executive Director*

2013 Board Members:

Coker Cleveland - *President*
 Wendell Wood - *Vice President*
 Steven Lines - *Immediate Past President*
 Marie Rhoden - *Treasurer*
 Sandy Weston - *Secretary*
 Tammy Perry
 Brittany Cobb
 Joy Harris
 Jay Grubbs
 Ashley Butler



Heflin Archery Park



City of Heflin

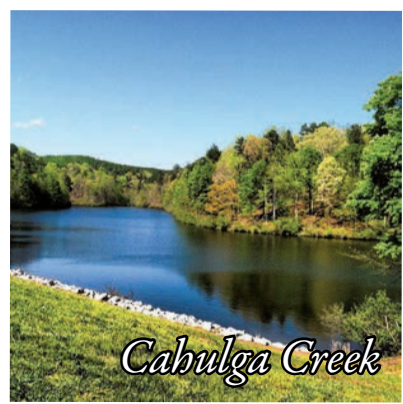


City of Heflin

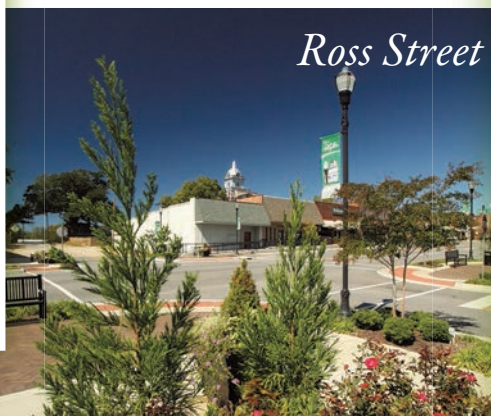
Gateway to Alabama



*Cleburne County
Courthouse*



Cabulga Creek



Ross Street



Lake Point Disc Golf

BUSINESS DIRECTORY

AL Cooperative Ext System

(256) 463-2620
emathews@aces.edu
72 Brockford Road, Suite A
Heflin, AL 36264

AL Power Co.

(256) 231-3616
www.wood@southernco.com
PO Box 38
Heflin, AL 36264

ARC Calhoun/Cleburne Counties

(256) 236-2857
karendavisarc@cableone.net
PO Box 1848
Anniston, AL 36202

**Adams, Dwayne
Graphic Designer**

(205) 516-9316
dwayneradams@yahoo.com
295 Oxford Street
Heflin, AL 36264

All Area Towing

(256) 463-5477
doylejordan19@gmail.com
PO Box 98
Heflin, AL 36264

AirVac Lifeteam

(706) 590-8498
welbornmissy@air-evac.com

Alfa Insurance

(256) 463-2295
ssanders@alfains.com
PO Box 66
Heflin, AL 36264

American Red Cross

(256) 236-0391
joe.jankoski@redcross.org
1514 West 10th Street
Anniston, AL 36201

Austin Concrete Const.

(256) 310-2314
earnhardt38@cableone.net
2020 Iron City Road
Anniston, AL 36207

Bama Boggin

(404) 387-2550
bamaboggin@comcast.net
101 Kingston Pointe
Kingston, GA 30145

Bama Budweiser of Anniston

(256) 831-7754
wsowell@bamabud-ann.com
1609 Frank Akers Road
Anniston, AL 36207

BB&T Heflin

(256) 463-2103
btuck@bbandt.com
835 Ross Street
Heflin, AL 36264

BB&T Ranburne

(256) 568-3342
BRcobb@bbandt.com
21454 Main Street
Ranburne, AL 36273

Bell House B&B

(256) 748-3413
bellhousebedandbreakfast@gmail.com
9781 Hwy 46
Heflin, AL 36264

Bennett, Anna

(256) 310-6686
annalbennett@aol.com
PO Box 903
Heflin, AL 36264

Bennett Farms

(256) 463-1892
jim@bennett-farms.com
1073 County Road 13
Heflin, AL 36264

Berry, Anna

(256) 463-2525
aberry@allandtrust.org
526 Lynlee Way
Heflin, AL 36264

Beth-el AG Church

(256) 463-4673
carrbostic@yahoo.com
5250 Hwy 46
Heflin, AL 36264

Bragg Enterprises Inc.

(256) 463-7023
custombragg@yahoo.com
9235 HWY 78
Heflin, AL 36264

Brooks Automotive Service Ctr.

(256) 463-5612
brooksb@centurytel.net
49 Bell Street
Heflin, AL 36264

Brown, Jerry

(256) 748-3848
jerry@jlbult.com
10064 Highway 46
Heflin, AL 36264

Buster Miles Auto

(256) 463-2247
twisener@bustermiles.com
PO Box 367
Heflin, AL 36264

Butler Tack

(256) 568-7954
butlertack@bellsouth.net
559 Co. Rd. 98
Ranburne, AL 36273

Cane9Creek RV Pk & Camping

(256) 463-2602
www.cane9creek.com
5002 Hwy 46
Heflin, AL 36264

Casey, Beverly

(256) 310-6563
bcasey1971@gmail.com
393 Evans Road
Heflin, AL 36264

Casey, Casey & Casey

(256) 463-2101
patrick@caseylawoffices.com
126 Burns Street
Heflin, AL 36264

Celebration Cakes

(256) 463-5001
celebrationcakesbycindicole@yahoo.com
909 Ross Street
Heflin, AL 36264

Patricia Surret

(256) 463-8550
plsurret@gmail.com
P. O. Box 363
Dearmanville, AL 36257

Cheaha Regional Head Start

(256) 463-3851
mhowle@cheahaheadstart.org
925 North Street, E.
Talladega, AL 35160

Cheaha State Park

(256) 488-5111
tammy.power@dcnr.alabama.gov
2141 Bunker Loop
Delta, AL 36258

Cheatwood, Peggy

(256) 463-5166
peggycheatwood@gmail.com
8500 Hwy 78
Heflin, AL 36264

Cheatwood Heflin Texaco

(256) 463-7968
heflintexaco@centurytel.net
1476 Ross Street
Heflin, AL 36264

Civilian Marksmanship Program

(256) 241-3403
mjohnson@thecmp.org
1401 Commerce Blvd.
Anniston, AL 36207

Cleburne Tire

(256) 463-7380
cleburnetire@centurylink.net
3512 Hwy 78
Heflin, AL 36264

Cleburne Co. Association of Volunteer Fire Departments

(256) 568-3376
ranburnesupermarket@bellsouth.net
P.O. Box 173
Ranburne, AL 36273

Cleb. Co. Foster & Adopt Parents

(256) 748-2100
ccfapa@hotmail.com
P.O. Box 159
Ranburne, AL 36273

Cleb. Co. Family & Spts Med.

(256) 463-3234
jean.ferdinand@jmchealth.com
1219 Almon Street, Suite D
Heflin, AL 36264

Cleb Co. Nursing Home

(256) 463-2121
administrator@ccnh.us
122 Brockford Road
Heflin, AL 36264

Cleburne Pharmacy

(256) 463-2197
jhdoyle1820@gmail.com
875 Ross Street
Heflin, AL 36264

Cleveland Law Group

(256) 463-2251
coker@heflinlaw.org
P.O. Box 782
Heflin, AL 36264

Cobb Racing

(256) 225-3315
michelecobb45@yahoo.com
P.O. Box 172
Heflin, AL 36264

Convent Communications Inc.

(770) 574-8091
doug@rejoice891.com
P.O. Box 655
Tallapoosa, GA 30176

Daulton, Terri

(256) 463-8998
tdaulton@allandtrust.org
1336 Coleman Street
Heflin, AL 36264

Dennis, Scott & Donita

(256) 463-2597
scottdennis@centurytel.net
P.O. Box 93
Heflin, AL 36264

Don's Pawn & Jewelry

(256) 463-2727
tfks@aol.com
191 Burns
Heflin, AL 36264

Drydens Flowers & Gifts

(256) 463-2879
joblooms@live.com
780 Ross St.
Heflin, AL 36264

Dryden Funeral Home

(256) 463-2287
drydenfuneralhome@centurytel.net
P.O. Box 275
Heflin, AL 36264

Duhon, Kenneth

(256) 463-5936
kenrduhon@gmail.com
P.O. Box 543
Heflin, AL 36264

ERA King Realty

(256) 831-5656
annak@era-king.com
1530 Hillyer Robinson Pkwy
Anniston, AL 36207

East Alabama EMS

(256) 463-2494
jblue.ems@centurytel.net
58 Speedway Industrial Drive
Lincoln, AL 35096

Edgar and Associates

(256) 237-1773
jedgar@edgarlackey.com
218 East 12th Street
Anniston, AL 36207

Eye Care Alabama Inc.

(256) 477-6413
ic2020ddm@aol.com
801 Memorial Drive
Piedmont, AL 36272

Fagan Rentals

3180 County Road 94
Borden Springs, AL 36272

Final Touch Outdoors

(256) 463-5052
finaltouch.1@netzero.net
3850 Hwy 46
Heflin, AL 36264

First South Farm Credit

(256) 831-6778
jbrown@firstsouthland.com
Post Office Box 3288
Oxford, AL 36203

Talladega Nat'l Forest Service

(256) 463-2272
komckenzie@fs.fed.us
45 Highway 281
Heflin, AL 36264

Forsyth Building Company

(256) 835-0033
harold@forsythbuildingcompany.com
456 Jones Road
Anniston, AL 36207

Forte Power Systems

(256) 463-1500
kristi.smith@southwire.com
P. O. Box 518
Heflin, AL 36264

Fruithurst Winery Company

(256) 463-1003
thefruithurstwineryco@gmail.com
27091 County Road 49
Fruithurst, AL 36262

Fuller, Joyce Robinson

(256) 463-2873
jfuller@cleburnecounty.us
120 Vickery Street, Room 102
Heflin, AL 36264

Ghee and Draper

(256) 236-2543
doug.ghee@gheehanddraper.com
P.O. Box 848
Anniston, AL 36202

Glenn Berry Forestry Consulting

(256) 463-2525
glennberry@centurytel.net
526 Lynlee Way
Heflin, AL 36264

Grubbs Auto

(256) 463-7471
egrubbs54@gmail.com
321 County Road 860
Heflin, AL 36264

Grubbs, Jay & Kellie

(404) 535-0045
jgrubbs@ra-lin.com
60 Co Rd 497
Heflin, AL 36264

H.E.A.R.T.S.

(256) 463-1020
Heartscnhlp@wmconnect.com
129 Almon Street
Heflin, AL 36264

H & R Block

(256) 463-5535
jfuller@hrblock.com
879 Ross Street
Heflin, AL 36264

Halo Salon

(770) 550-5904
wingsofhalo1@gmail.com
20744 Main St.
Ranburne, AL 36273

Haunted Chicken House

(256) 225-7230
povertyhouse@aol.com
7522 Hwy 431
Heflin, AL 36264

Heflin Arts Council Inc.

(256) 463-2526
ssmith@cityofheflin.org
P.O. Box 715
Heflin, AL 36264

Heflin Fitness

(256) 463-3343
heflinfitness@gmail.com
1219 Almon St.
Heflin, AL 36264

Hewitt, David

(256) 363-2907
timberaper@aol.com
4510 County Road 92
Graham, AL 36263

Hulsey, Rachel

(256) 463-7030
Rehulsey1@aol.com
291 County Road 402
Fruithurst, AL 36262

Hwy 46 Fuel Center

(256) 463-5747
cobb19572@aol.com
6658 Highway 46
Heflin, AL 36264

Jack Wood and Company

(256) 463-7977
jwood528@bellsouth.net
114 Lakeview Dirve
Heflin, AL 36264

Jake Mathews, Atty-at-law

(256) 236-5063
P.O. Box 36
Anniston, AL 36202

JDS Septic Service

(256) 419-1105
4250 Co. Rd. 13
Heflin, AL 36264

Jerry's Trucking

(256) 463-5235
bholt54@centurytel.net
PO Box 473
Heflin, AL 36264

Jimmerson, Jimmy

(256) 463-7962
jimmerson3@juno.com
30544 Co. Rd. 49
Fruithurst, AL 36262

Laminack, Mark

(256) 310-6697
markclaminack@gmail.com
947 County Road 35
Fruithurst, AL 36262

Leap of Faith Christian Childcare

(256) 463-7243
leapoffaith9035@aol.com
9035 Highway 78
Heflin, AL 36264

Marie's Pool Store

(256) 238-1555
carrie@mariespoolstore.com
805 S. Quintard Ave
Anniston, AL 36201

McMichen Lost Creek Farms

(770) 880-3494
rodney@mcmicro.us
1318 County Road 633
Ranburne, AL 36273

Merry Little Lambs

(256) 273-4114
merrylittlelambs@yahoo.com
PO Box 883
Heflin, AL 36264

Metro Bank

(256) 463-8900
dwisener@metrobankpc.com
P. O. Box 337
Heflin, AL 36264

Miller's Office Furniture & Steel

(256) 237-1641
kathynorton@cableone.net
Heflin, AL 36264

Millworks Sales & Surplus

(256) 463-7853
millworksales@hotmail.com
3825 Highway 9
Heflin, AL 36264

Morris, Jim

(256) 282-2192
JIMMORRIS1@aol.com
P.O. Box 635
Heflin, AL 36264

Morrison, Renee

(256) 225-2188
rmorrison@jsu.edu
192 Old Downing Mill Road
Anniston, AL 36207

Morrison Sheet Metal Heating & Air

(256) 835-0204
morrisonmetal@bellsouth.net
3125 Red Morrison Pkwy
Anniston, AL 36207

Mt. Cheaha Dental

(256) 463-2224
mtcheahadental@gmail.com
386 Ross Street
Heflin, AL 36264

Owen, Emmett

(256) 463-9290
heflin101@aol.com
522 Blake Street
Heflin, AL 36264

Owen, Jerry Paul

(256) 463-7154
jerryowen@alacourt.gov
8014 Hwy 78
Heflin, AL 36264

P & S Heating & Air Conditioning

(256) 253-2976
poemichael1755@yahoo.com
3230 County Road 11
Heflin, AL 36264

Pak a Sak of Iron City

(256) 831-8089
119 Big Oak Drive
Anniston, AL 36207

Pappa's Pizza

(256) 463-1176
lizapearl66@hotmail.com
41 Owen Circle
Heflin, AL 36264

Perry, Tammy

(256) 463-5434
tperry@cityofheflin.org
P.O. Box 128
Heflin, AL 36264

Piggly Wiggly

(256) 463-7769
dwcirclew@aol.com
P.O. Box 305
Heflin, AL 36264

Pilot Club

(256) 463-4610
bbdturner@aol.com
17 Atkins Street
Heflin, AL 36264

Ranburne Supermarket

(256) 568-3376
ranburnesupermar@bellsouth.net
21434 Main St.
Ranburne, AL 36273

Resourceful Challenges LLC

(703) 508-9353
rchandler@resourcefulchallenges.com
Heflin, AL 36264

Rhoden, Marie

(256) 463-1891
jmktmj@aol.com
272 Martin Luther King, Jr. Dr.
Heflin, AL 36264

Rhonda's Jewelry and Creations

(256) 201-2838
rbgreen65@aol.com
P.O. Box 801
Heflin, AL 36264

Richardson, Pam

(256) 568-2723
pambo2723@earthlink.net
PO Box 321
Ranburne, AL 36273

Riverbend Lodge and Canoe

(256) 748-3842
jbrown@firstsouthland.com
9891 Hwy 46
Heflin, AL 36264

Roberts, Shannon

(256) 463-2334
robertscanx4@aol.com
4 Ashton Place
Heflin, AL 36264

Robinson Propane Gas

(256) 463-2221
markrobinson@centurytel.net
844 Ross Street
Heflin, AL 36264

Rollins, Danny & Sherry

(256) 253-2075
SheriRollins03@gmail.com
555 County Road 137
Delta, AL 36258

Ross Mountain Adventures

(256) 310-6019
rossmtnad@gmail.com
555 Co Road 137
Delta, AL 36258

Rudy Rooks Consulting

(256) 463-8469
rrooks@centurytel.net
668 Town Creek Road
Heflin, AL 36264

Salon on Almon

(256) 463-2775
ashleywlines@yahoo.com
1219 Almon Street, Suite A
Heflin, AL 36264

Sarah Matilda

(256) 610-3033
sarahmatildas@gmail.com
542 Ross Street
Heflin, AL 36264

Sarrell, Glea

(256) 463-7006
carol@wgsarrell.com
P.O. Box 266
Heflin, AL 36264

Sarrell, Warren

(256) 463-7006
warrensarrell@gmail.com
P.O. Box 266
Heflin, AL 36264

Skinner, Pat

(256) 463-4834
peskinner@centurylink.net
202 Almon Street
Heflin, AL 36264

Small Town Bank

(256) 463-2790
dnelson@smalltownbank.com
654 Ross St.
Heflin, AL 36264

Small Town Realty

(205) 368-3956
cwcochran@earthlink.net
P. O. Box 787
Heflin, AL 36264

Smallwood, Nikki

(256) 463-2146
nikki@flagshipgjs.com
8777 Highway 78
Heflin, AL 36264

Heflin Taekwondo

(256) 610-3085
psmith@heflintkd.com
P.O. Box 494
Heflin, AL 36264

Smith Farms

(256) 463-4600
smithfarmsx308@aol.com
350 Spirit Drive
Heflin, AL 36264

Smith, Shane

(256) 463-2290
ssmith@cityofheflin.org
P.O. Box 128
Heflin, AL 36264

Southern Canoe Outfitters

(256) 453-1923
southerncanoe@hughes.net
608 Perryman Bridge Road
Heflin, AL 36264

Southland Security

(256) 310-0026
southlandiphone@gmail.com
94 Bonner Lake Road
Heflin, AL 36264

Standard Roofing Company

(205) 621-2071
kellystandard@bellsouth.net
1328 Hwy. 35
Pelham, AL 35124

State Farm Insurance

(256) 463-2260
steve.templeton.gauz@statefarm.com
P.O. Box 68
Heflin, AL 36264

Stedham, Judge Brenda

judgestedham@cableone.net
PO Box 186
Anniston, AL 36202

Steve Morris, Atty-at-law

(256) 463-3334
stevemorrislaw@yahoo.com
2309 Hwy 46
Heflin, AL 36264

Steve Perry

(256) 591-0587
sperry@bustermiles.com
367 Brockford Rd
Heflin, AL 36264

Stewart Moore Remodeling

stewmo94@aol.com
35 Hillcrest Rd.
Heflin, AL 36264

Tallapoosa River Outfitters

(256) 748-3842
troowen2012@yahoo.com
9891 Hwy 46
Heflin, AL 36264

Tanner Health System

(770) 836-9282
gbrandenburg@tanner.org
705 Dixie Street
Carrollton, GA 30117

Taylor Corporation

(256) 835-1800
lance@taylorcorporation.com
P.O. Box 3424
Oxford, AL 36203

The Abel Mall

(256) 253-2435
morrisonssheetmetal@bellsouth.net
4304 County Road 24
Delta, AL 36258

The Advertiser

(256) 568-5958
advertiserstuff@bellsouth.net
P.O. Box 298
Ranburne, AL 36273

Sutton's American Grill

(256) 610-4489
head92tutu@hotmail.com
21419 Main Street
Ranburne, AL 36273

The City of Heflin

(256) 463-2290
ssmith@cityofheflin.org
P.O. 108
Heflin, AL 36264

The Cleburne News

(256) 463-2872
mpointer@cleburnenews.com
P. O. Box 67
Heflin, AL 36264

The Nifty Nest

(256) 239-2796
myniftynest@gmail.com
920 Ross St.
Heflin, AL 36264

Town of Ranburne

(256) 568-3483
tor3483@earthlink.net
PO Box 209
Ranburne, AL 36273

Turner Pressure Washing

(256) 201-1119
abturner01@yahoo.com
2384 County Road 84
Heflin, AL 36264

Turner Surveying

(256) 253-2025
turnersurveying@aol.com
1071 County Road 2
Heflin, AL 36264

WCKF AL 100.7

(256) 354-1444
goodt2@aol.com
P.O. Box 90
Ashland, AL 36251

WM Grocery

(256) 463-2310
steven@wmgrocery.com
1221 Almon Street
Heflin, AL 36264

Water Tower Films

(770) 310-2487
kari@watertowerfilms.net
PO Box 822
Heflin, AL 36264

Webb Concrete & Building Materials

(256) 463-2195
pwebb@webbconcrete.com
64 Hunnicutt Street
Heflin, AL 36264

Weston, Sandy

(256) 463-4610
spw2224@gmail.com
3755 County Road 66
Heflin, AL 36264

Whitman, Vicky

(256) 463-5159
VWhitman@FirstSouthLand.com
160 Hillcrest Rd.
Heflin, AL 36264

Tracy Williamson

(256) 463-0346
twilliamson@centurytel.net
51 Jennifer Drive
Heflin, AL 36264

Wilmot, Carol

(256) 748-8441
wilmotc@hughes.net
9878 Highway 46
Heflin, AL 36264

Woodhaven Custom Calls

(256) 463-5657
woodhavencalls@aol.com
P.O. Box 7
Heflin, AL 36264
555 County Road 137
Delta, AL 36258

DRYDEN

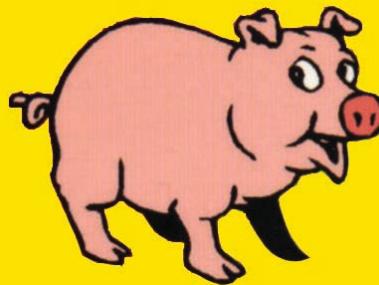
FUNERAL HOME

Caring Service Since 1962



P.O. BOX 275, HEFLIN, AL 36264
PHONE: 256.463.2287 • FAX: 256.463.2239
WWW.DRYDENFUNERALHOME.COM

Marie's
B•B•Q
HOUSE



**CALL AHEAD
AND PICKUP AT
THE WINDOW**

1414 ALMON ST. HWY 9 • HEFLIN, AL • (256) 463-3636



Owners Marie and Grover Robinson

CHAMBER BUSINESS OF THE YEAR

HEFLIN TAE KWON DO

Heflin Tae Kwon Do is the Cleburne County Chamber of Commerce's Business of the Year. Many factors go into the selection each year. Excellent performance, community involvement and networking with other businesses are popular indicators. In Paula Smith's campaign, a lot of it was her family atmosphere and desire to make Cleburne County just a bit better.

Successful entrepreneurs are most passionate about their focus before leases and loans come into play. Smith was no different. I started as a tae kwon do student in the seventh grade. By the time I graduated from high school, I was a certified instructor. But college and a career steered me away from it. In 2009, my husband and I were living in North Carolina working the NASCAR circuit. The economy hit a valley and sponsorships were pulled and our working situation changed. We made the decision to come home to Alabama. I reconnected with an old friend through social media that I used to train with. He owns tae kwon do schools in Jacksonville and Oxford. I began training and working with him. Once I got more comfortable, we decided it might be cool to start a club. A club is a part-time school.

It wasn't long before Paula and her husband had migrated from Oxford to Heflin and exposed Cleburne County to the benefits of tae kwon do in March of 2010. We started the club and worked two nights a week in Heflin at the PARD center. It continued to grow at the recreation center, and we kept signing up new students until November of 2012. We made the move

to the civic center once the city acquired that building. That is when we got our own room that was dedicated to our class. In the past, we shared a room. Now, we could leave our mats and hang mirrors, etc. During that process, I bought a school from the gentleman in Oxford. Once I was able to focus on just my school instead of going back and forth from Heflin to Oxford, things really began to take off.

Enrollment continues and more classes required bigger real estate. We moved into a 2,400 sq. foot retail space. We now have space for a pro shop where students can buy their gear. It's more space than we had with the city owned facilities. But I want to stress that we couldn't have made it without the city's help.

The Smith family wants to add more to their business menu. We absolutely want to add more events and after school programs for children. Our dream is a full kid's center. We have an enrollment that averages around 65 students. For a town our size, that's a good class. But if we add other items we hope to keep increasing our classes and other things we can do.

The size of the school doesn't affect their standings on the medal stage. We compete with schools that have as many as 200 students from other states and hear our name as winners throughout the day. It's such a great feeling to hear Heflin, Alabama when they announce medal winners as the day progresses.

Prospective students can expect a multitude of benefits from becoming students at Heflin Tae Kwon Do. Smith says, A lot of them come in shy. It helps them overcome that. It helps with confidence and self esteem. We help parents of children with ADHD (Attention Deficit Hyperactivity Disorder). It has been proven that a martial art is beneficial for the focus it provides and with following directions. They learn listening skills and hand-eye coordination. All of this is crucial to them learning and progressing to their next belt.

Adults have to learn specific forms and are also taught to spar. They have to show progress in both aspects and have to test

for belts every two months. They test with others in their belt class and learn together. It helps to learn as a group so that you all get stronger. When you test, you're by yourself but have had work with others to build you up. We all help each other. People come in for different reasons but end up with the same benefits as their peers. A lot of girls come in for the self-defense aspect. Some come in for the fitness benefit. We have families that do it together. Once they start, they really like it. They want to work for each belt. It takes about two and a half years from white to black. Once you achieve black belt status, the journey begins again.

Tanya Maloney, the Cleburne County Chamber of Commerce Executive Director, called Paula and told her about winning the award for 2013. She detailed to Paula what qualities won the award for Heflin Tae Kwon Do. She told us one of the biggest reasons we won is because of our community involvement. We do as many events as we can. We have an active performance team that helps a lot with that. We do demos for things like the 5K, and we always come to the Cleburne County Relay. We did a board break-a-thon. We did a kick-a-thon to raise money for cancer research. Our demo team always performs along with these efforts. The HEARTS event in September was another that we participated in. We participate in other events like the tree decorating event recently. We always build a float for the Christmas parade. With the Festival of Trees and the Christmas parade, we're always competitive. We won first place in both events this year. But we didn't do it by ourselves. We have incredibly talented students and parents who always step up to help us. They help us build floats and come up with ideas. They also help us fundraise. It takes a total team effort to pull it off. We've done events in town. We had a tournament earlier this year that had other schools competing here at the middle school. We had 185 competitors. They brought parents and grandparents so that made up a pretty good crowd. We just held a comedy event to help with fundraising for a tournament trip. We had people come in from other towns to buy tickets. We do quite a bit here in Cleburne County.

There are many businesses that were nominated for the Chamber award but only one could win. When asked what sets her apart from other businesses, she replied, We promote a real family atmosphere. We call it our tae kwon do family. We love to have fun but also teach. I'm very detail oriented. As a result, my students always do very well at competitions. I can pick them apart when we're teaching but I am always involved. If they haven't made it to a

couple of classes, I always call and check on them to see if there is anything we can do. We consider everybody a special part of a larger group. When we're at a tournament and we hear Heflin, Alabama over the loudspeaker, we're all so proud and cheer everybody on. I beam from ear to ear all day every time we go.



STEVE PERRY

Sales Consultant

Phone (256) 463-2151

Fax (256) 463-5907

Cellular (256) 591-0587

MARK of
EXCELLENCE
AWARD WINNER

CHEVROLET

Buster Miles 

685 ROSS ST
HEFLIN, AL 36264

BROOKS

Automotive Service Center, Inc.

Domestic & Foreign

49 Bell Street
Heflin, Alabama 36264

Phone: (256) 463-5612

Fax: (256) 463-5035

ACDelco



Buster Miles  



HOPE MILES

General Manager

685 ROSS STREET
HEFLIN, AL 36264
hopemiles65@gmail.com
www.bustermiles.com

Phone (256) 463-2151
Toll Free (800) 239-7080
Fax (256) 463-5907
Cell (256) 591-6671

CLEBURNE COUNTY

COMMUNITIES

FRUITHURST:

Facts:

- Current population is approximately 282
- Was once one of the largest wine producing areas in the country until prohibition shut it down in 1919.

Things to Do:

- The Fruithurst Winery Co is revitalizing the wine industry in Cleburne County. Their award winning wines can be tasted and purchased at 27901 County Road 49, Fruithurst, AL 36262.
- Float Terrapin Creek

Online Resources:

www.thefruithurstwineryco.com
www.cleburnecountychamberofcommerce.com

Government

Mayor: James Owens

City Clerk: Charlotte Funderburk

Phone: (256) 579-2105

City Council:

Council Member1 Sonja Morrow
Council Member2 Connie Hunt
Council Member3 Susan Barr
Council Member4 Ray Arrington
Council Member5 J. Todd Hughes



EDWARDSVILLE

Facts:

- Was the original county seat of Cleburne County until 1906
- Current population is 184.

Things to Do:

Shoal Creek Church is a historic church located in Talladega National Forest just north of Edwarsville. It was built in 1895 and added to the National Register of Historic Places on December 4, 1974.

Government

Mayor: Billy Driggers, Jr.

City Clerk: Larry R. Thompson

Phone: (256) 463-8608

City Council:

Council Member1 Wanda C. Smith
Council Member2 Kime Driggers
Council Member3 Selita Thompson
Council Member4 David Driggers
Council Member5 Sandra L. Ashley



HEFLIN

Facts:

- A picturesque city nestled in the foothills of the Appalachian Mountains
- Settled in 1882
- Population as of 2013 3,457
- County Seat of Cleburne County
- Home to the Cleburne County courthouse, a Classic Revival courthouse, built in 1905 located in the historic downtown area

Things to Do:

- Lake Point Disc Golf located at Cahulga Creek Watershed
- Heflin Community Archery Park
- The St. Pawtrick's Pet Parade
- Strides of March 5K
- Flashlight Easter Egg Hunt
- Fishing Derby
- 4th of July Salute to America
- Christmas Marketplace & Festival of Trees
- Annual Parade of Lights

Government

Mayor: Rudy Rooks

City Clerk: Shane Smith

Phone: (256) 463-2290

City Council:

Council Member District 1.....Travis Crowe
Council Member District 2.....Elvin Henson
Council Member District 3.....Jerry Gaines
Council Member District 4.....Shannon Roberts
Council Member District 5.....Rhonda Green

RANBURNE

Facts:

- Current population is 459
- Oldest inhabited area in Cleburne County and continues to boasts some of the original family names.
- While not the business center of Cleburne County, Ranburne is an agricultural based community that is home to some of Cleburne County's most successful entrepreneurs and businesses.

Things to Do:

- Explore some of the most picturesque back-roads of Cleburne County.
- Attend the annual July 4th Celebration or Christmas Parade through town.

Government

Mayor: Owen Lowery

City Clerk: Pam Richardson

Phone: (256) 568-3483

City Council:

Council Member1Magdeline Alewine
Council Member2Tommy Jones
Council Member3Ernie Crawford
Council Member4H. Chuck Smith
Council Member5Larry Smith



COME HOME TO CLEBURNE COUNTY

It is fact that Southerners are the best storytellers. There are compelling nationally loved authors and those that spin yarns on the back porch and fables of all sorts in between. Someone has to document these tales and give them a proper face. Water

Water Tower FILMS

Tower Films, proudly of Heflin, Alabama provides documentation and provenance for their clients just a few yards from their owner's front steps. Will Payne and his wife had outgrown Atlanta and moved back home to Cleburne County after jumping off the hamster wheel of big city life.



Water Tower Films is a creative production house comprised of award-winning directors, producers and writers. They craft compelling programs, commercials, digital content, promos and corporate video. They thrive on creating custom, innovative and forward thinking solutions for each of their clients and are inspired and informed by their Southern sensibilities. They have made their mark and built their reputation representing such clients as CNN, PBS, Nickelodeon, ESPN, TBS, LEGO, NASCAR, Chick-Fil-A, Delta Air Lines, the Atlanta Braves and UPS.

Water Tower's story begins in the 1990's. Will was a junior at Columbia University and began working as a videographer for PBS. He also paid his dues at the Travel Channel, TBS and Headline News. After graduating in 1996, he worked at Time Warner as a writer and producer. He worked for the media giant until he founded Water Tower in 2008. He now works side by side with his wife and co-owner Kari Morrison Payne.

Water Tower Films and their video work is a family tree that also includes Will's brother Andrew. Will boasts about him by saying, He is one of the most talented writers working today. He just so happens to be from Cleburne County. He also proudly said, I could have searched the world over and not found a better organizational mind than my CFO and wife, Kari Morrison Payne. And....she just so happens to be from Cleburne County. I don't think any of this is by chance. We are as much a part of this place as it is a part of us. It has molded the way we think, the way we work and the manner in which we do business. It is the greatest advantage we have as a production company. Our being from Cleburne County, and our being in Cleburne County will always be a part of everything we create and within every exchange we have in our business.

The name of the company has roots in Heflin as well as paying homage to a close family friend. One of my longtime friends and mentors in this industry was a man named Dave Aguar. He was without a doubt one of the most talented camera operators I have ever had the pleasure of working with and one of the best men I've ever known. Dave's work in music videos of the 1980's captured my eye as a teen. It was by mere chance that I would have the honor of working with him years later. Sadly for everyone, Dave passed away in 2006 from a cardiac event while filming in the Appalachians. Before he died, Dave used to talk about starting a new film company. He had a real vision for the type of work he was going to do. He even had selected the name for what he would call his production house, Water Tower. When he talked about it, the name always resonated with me, being from Heflin, Alabama and associating so many of my landscape memories with the town's iconic water tower. When we decided to strike out on our own and open our production house, I thought it only fitting to contact Dave's family and ask their permission to let us honor him and

carry the name he had hoped to use. Water Tower Films is both my tribute to Dave and to my hometown of Heflin.

Cleburne County has cemented itself as a burgeoning power in ecotourism sector for quite some time. The area's natural beauty and core group of interested investors has set up the community quite nicely for swift expansion. Its proximity and large inventory of developable land along I-20 places it neatly between Atlanta and Birmingham. Working professionals yearning for a slower pace just outside the big city's glow will look to follow the Payne's example. My wife and I are both from Cleburne County...most of our families reside within a 20-mile radius, so that was certainly a huge part of the attraction. We were living and working in Atlanta for almost 15 years prior to the move...enduring all of the challenges of living in a major metropolitan city- namely traffic. Though we had loved Atlanta for many years (and still do), as our lives and lifestyles began to change (namely the addition of two beautiful children), it became apparent that we had somehow outgrown, or at least moved mentally beyond, the big city.

Heflin's bountiful scenery plays an integral part in Water Tower Film's process. The lush greenery provides a robust backdrop for Will's work. How could a filmmaker not take advantage of one of the most beautiful regions in the country? It is not only a matter of convenience, but it's good business. And actually, it goes beyond that. I see it in some strange way as my responsibility and an obligation to make Cleburne County and the people here part of my projects whenever possible.

Much like the other motivated devotees of Cleburne County, Will and Kari are active in the community. My wife and I are sponsors of the annual Cleburne/Calhoun County Empty Stocking gala. We're also both part of the leadership at our church (Heflin First United Methodist). I help out with Heflin's Cub Scout pack (of which my son is a part) and I coach little league sports from time to time. Sometimes, that is the only chance I get to exercise, he laughed.

Coming home to Heflin has been a true blessing for Will Payne and his business. He recounts one of his favorite things about living in Cleburne County by saying, I'm able to coach my son on the very same little-league field where I played growing up. I can watch my daughter act and sing on the same little stage where I first learned about the value of good storytelling—it should go without saying that it's an amazing feeling. I love the simple goodness of this place and the people here. I learned a lot about film...and life...while in New York City and Atlanta. But I always missed the people of my hometown. I'm very happy to have reconnected. We can do everything from right here in Heflin, Alabama and have time left over in our days to be with our children and fully participate in community life.

WM GROCERY

The last few exits before you get home are the best part of any trip. Your home is not only where one stashes their belongings, it is also family and familiarity. Sharing a last name and an upbringing with people beckons one home. Coming home not only feels good-it feels right.

WM Grocery feels like home to Steven Lines and his family. A family-run business is home to both him and employees alike. He was raised in Heflin and it was the natural place for him to open the second location of WM Grocery. He opened the store in June of 2008 in the middle of a nationwide economic collapse. Weathering the storm until a more prosperous rebound unfolded is testament to the business acumen that Lines and his team possess.

Steven Lines didn't start out with dreams of running a grocery store. He worked for Winn Dixie while he was in college but didn't consider it his future vocation. After graduating in 2004 with a degree

in management with an eye toward healthcare administration, he quickly married his college sweetheart, Ashley. After four years in the medical field, he realized that he wouldn't want to uproot his family every five years. After speaking with his family, he decided to open his own business.

As a native of Heflin, he knew the town and the potential it offered. His father-in-law owns the original WM Grocery in Wedowee. He had worked in the Wedowee location and learned the grocery business for the majority of 2007. With a firm grasp of the business and Ashley's plans, a business was both started and kept in the family.

The philosophy for the chain is simple-keep investing. Lines said, We want to keep putting new items and attractions in our stores instead of taking out for ourselves. That's going to keep us on top and competitive. That's why this store has a bakery, deli and seafood selection. We are so focused on growth that we want to keep adding and improving every day.

WM Grocery in Heflin covers 22,000 sq. feet and offers a different menu each day in addition to the grocery items on the shelves. The store offers catering and can make party trays for large functions.

Lines wanted to open his business in Heflin because he wanted to join like-minded businesses that gave back to the community. I was



raised here and want to raise my own kids here. I knew my family would stay here so I wanted us to get involved. I'm very active in the local Chamber of Commerce. My wife runs the Leadership Cleburne County program in town. It's a great community and people really work great together. We love the family type atmosphere.

The Lines family has opened other businesses in Heflin. My wife is a cosmetologist and has opened a salon beside the grocery store. We own buildings beside the store. There is also a gym and a doctor's office on site. This is all part of the business complex that is centered by WM. I like that we're so close everyday. And I'm very proud of my wife because beauticians work very hard, Lines said proudly.

The grocery business is not for part-timers. Steven doesn't see much sunlight because he works 12 hours a day. Heflin is my home office, but I travel to the Wedowee store quite a bit. My day to day is spent inside of a grocery store, he said. The long hours are necessary for WM to be the economic engine that he envisioned when opening his hometown store. Lines explained, We try to be different from other grocers in a lot of ways. We value our employees and pay them well. We offer a competitive benefits package that includes insurance and a 401(k) program. They also receive vacation time and sick time. It has worked out very well for us. It's actually less expensive to retain our people than to constantly deal with turnover. We invest heavily in what we call our anchors. That's our meat market manager, frozen and dairy people that run each department. Most of them have been with us since we opened.

Steven Lines is a firm believer that competition is good for everyone involved. I don't believe anyone should be scared of competition. In a small town, we should want more business to come here. The more people we have, the more it's going to draw out and create traffic. A town cannot survive with just one business in any one line. It's also going to keep our people from spending their money in other places. If they have options, they can always spend their money in their hometown and get what they need. Now, businesses in Cleburne County are buying in to that idea and working together. Our downtown is doing a great job of working together and running sales at the same time.

He is also engaged in civic pride and duty. He is the past President of the Chamber of Commerce and is currently on the Industrial Development Board. People notice how active we are. We treat it like we do our business-we continue to feed it. If they spend their hard-earned money on your goods, we feel like it's good for them to see you spending your time and money back in your town



Glenn Berry
Consulting Forester
Timberland Management Service
Registered Forester

Land & Timber Management/Timber
Inventory & Appraisal/Timber Sales/
Multiple-Use resource Management

526 LynnLee Way
Heflin, Alabama 36264
e-mail: glennberry@centurytel.net

(256) 463-2525
Cellular (256) 283-8975



Smith

**Smoked Country and
& Fudge Sampling, A
Relish, Candy, Jellies**



Rodger Turner
Owner



**Alabama's No. 1
Country Store Destination
(256) 463-4400**

**1-20 to Exit 205, turn left at
Sunday thru Friday 10am - 6pm • Sat**

Farms

**Honey Hams, Whole or Spiral Cut, Wine, Cheese
aged Thick Cut Steaks, Amish Cheese, Pickles,
, Butter, Gift Baskets & Much More...**



**the BP
aturday 9am - 6pm**

Bell House EVENTS CENTER

Brides begin planning their wedding day as little girls neatly tucked into tiny beds in their parents' homes. The groom's face changes over years and the venue morphs from motif to address. There is many a southern girl that wants a rustic ceremony held in a barn. Bell House Events Center has redefined what a barn looks like and how majestic a rural wedding can be. No negative connotations can be associated with a high-beamed structure shrouded in rough stone and dappled floors that shine like a freshly brushed thoroughbred.

The Bell House Events Center began as a bed and breakfast. Like many innovative endeavors, it has transformed into an events center as want and need necessitated change. Joy Harris, proprietor of Bell House, explained how a B & B became a successful wedding destination. We started as a bed and breakfast, but have added the barn to hold weddings at a very affordable price. The wedding barn has taken precedence over the original aim of the business. We built the barn when our son got engaged. They tried to find a barn to get married in but couldn't find what my now daughter in law was looking for. So my husband said, I think I can fix that and built it for their wedding. We have been very blessed. We had 31 weddings our first year.



Mrs. Harris has done her best to assuage any wedding day jitters. We make it affordable for young couples. We supply everything such as tables and table clothes and things like that are normally rented. We can handle any reception. We have dishes for catering. The truth is we have anything they need. It has proven successful enough that we had a full schedule this year and already have 15 booked for 2014.

The Harris family lives at the bed and breakfast and is available 24/7. Harris is proud of her well-manicured property and also her customer service. We help set up and clean up at every wedding. There is always someone here on site for every wedding.

The bed and breakfast is not neglected in favor of the barn. A unifying theme in Cleburne County is

a true sense of home and preservation of treasured buildings. The Harris family subscribes to that sentiment wholeheartedly. Our home is 114 years old and has been completely renovated. We've been here for 18 years and turned it into a B & B three years ago. It's just wonderful.

The Bell House Events Center is a great local draw but has become both an economic engine and tourism attraction. Visitors gain the satisfaction of familiarity from traveling to a place they've never been. Harris notes, We had a lady from Pasadena, California stay a week at the B & B. We've had people from Mississippi, Florida, Arkansas and Georgia come and stay with us. They usually find us online or through the Chamber of Commerce.

The events center doesn't book brides for December as they are so

focused on a jolly, red-clad celebrity. Mrs. Harris detailed another segment of the events center by saying, We have Santa Claus! Kids can come and have their picture taken with Santa. Mrs. Claus reads them 'The Christmas Story. They get to make an ornament to take home with them. They also get to make a Smore in the fireplace. We show them a Christmas movie so the whole trip takes a couple of hours. We open the Santa season with his delivery by helicopter!

Cleburne County is dotted with small town businesses with big city standards. Most people yearn for a sense of home or an idea of their true north. Home may not be where you're raised or even where one might live, but a place where you're always welcome. Sounds just like the Bell House Events Center.



ENJOY RESPONSIBLY

Bama Budweiser of Anniston

1609 Frank Akers Rd, Anniston, AL 36207

(256) 831-7754

TOURISM

Celebrating the Culture of Cleburne County

Bennett Farms

Often times inspiration strikes and won't let go. The best ideas usually hide in the shadows but cannot be ignored once revealed. One such dream woke Jim Bennett and hasn't let him go since. Bennett Farms is a family-owned business that only takes up a small portion of the calendar and map but impacts Cleburne County annually. Their pumpkin patch is only open one month a year but their arrival is as welcome as a the lamplight in the window as you pull into the driveway. The process begins in the spring when bright days crowd daily nightfall and culminates months later with frost crowned jack o' lanterns.

Simply turning over soil wasn't going to make this dream a reality. Impacting the almanac was going to take some hard work, dogged determination and blind faith in tiny pumpkin seedlings.

Bennett Farms commenced operations in 2010. Jim Bennett had the idea not as a daydream, but an actual dream that bolted him from the bed. I woke up and literally thought if you plant it, they will come. In this dream, I was taking my two-year old daughter to a pumpkin patch. I woke my wife up and told her I was going to start a pumpkin patch. She quickly dismissed it and went back to sleep. I got up in the middle of the night and started writing down ideas. I was open for business that fall.

Like most businesses, there were some hurdles to jump before progress could be seen. Bennett explained, The barns we now use for the patch were full of equipment. There was no water or power. We had to get all that taken care of and it was a lot of work. But we did it and had our autumn opening.

The reaction was instantaneous. We had between six or seven thousand visitors come in one month. Everyone

supported it because our passion and hard work was evident from day one. They fed off our excitement. I still get that same excitement every time we open up. Also, we're a close-knit community that stands together and props one another up. We're a local attraction that they can bring their kids to and make a memory. It's similar to cutting down your family's first Christmas tree. We've made a lot of memories for a lot of kids in four years, Bennett said.

Tradition is established through time-worn customs. Family tradition is key to doing business in Cleburne County. Ancestors impart values and wisdom to be passed on. They belong to you just like the air in your chest. Bennett discussed his idea with his grandfather in February before he passed away. He was so excited about it because he loved to take a piece of property and clean it up and leave it better than when he got it. He loved the idea that kids would get to be a big part of it. Every time I talked to him about it he would give me ideas how the right way to do it. All of our food is cooked over an open fire in a wood-burning stove. The syrup mill on site was his idea. If he hadn't suggested it, I wouldn't do it because it's a lot of work. This property is full of his ideas and blessing.

Pumpkins don't take very long to flourish because they are vigorous growers. The pumpkins that Bennett Farms call field trip size are about the size of a cannonball. But orange gourds pay the bills and take care of many families. Bennett said, From plant to harvest takes about four months. It takes 24 employees to do the work. It's a pretty big operation for an attraction that is only open a month of every year.

Pumpkins, or winter squash, are the main focus of Bennett Farms. Bennett has plans to expand the operation. We're looking down the road at doing more things that will attract more visitors and give us the chance to employ more people. We're exploring ways to get schools and churches to have day events here. We're going to do live entertainment on the weekends like bluegrass or Christian music. I'd like to start an arts and crafts festival. This farm has so much potential that I believe we can draw people from outside Cleburne County. We have so many people that visit here from all over the Southeast. We have school

groups that come from Georgia and especially Birmingham. Those kids bring their families back on the weekends.

Bennett Farms offers a country store that features local vendors from Cleburne County. We offer lye soap from a local lady. We offer honey that is grown locally. We sell locally made iron works. We sell pottery and baked goods from local folks as well as our own t-shirts and apparel. Jim Bennett proudly detailed that there is plenty to do on a visit to his farm attraction. He said, We have a great hay maze that is made from big bales of hay. We have a corncrib that is a lot like the big playgrounds at restaurants. But we stock it with dry corn. The kids love it. We have a hay ride that shows off our property that takes about 20 minutes. The kids are welcome to go into the patch and pick their own or buy from the store. We also have a petting farm here that kids are wild about.

Bennett Farms was built on a dream not unlike a popular baseball movie. That film underscored the importance of following dreams without knowing why. The farm has a distinct country feel but a forward point of view. Economic development, tourism and childhood memories are great targets for any business. Why not carve those out of the middle of a pumpkin patch?



Cleburne County PLACES TO STAY

America's Best Value Inn

1957 Almon Street
Heflin, AL 36264-1825
Website: www.americasbestvalueinn.com/bestv.cfm?idp=1473

Bell House Bed and Breakfast

9781 Hwy 46
Heflin, AL 36264
(256) 748-3413
Fax: (256) 463-4637
Email: bellhousebedandbreakfast@gmail.com
Website: bellhousebedandbreakfast.com/

Cane9Creek RV Park and Campground

5002 Hwy46
Heflin, AL
Phone: (256) 463-2602
Website: www.cane9creek.com

Cheaha State Park Lodge

2141 Bunker Loop Hwy 281
Delta, AL 36258
Phone: (256) 488-5115 or
1-800-846-2654 Press 1 for reservations
1-800-ALA-PARK
(Option 1 for Cheaha State Park. Then,
Option 1 for Hotel Office)
Fax: (256) 488-5649
Email: Cheaha.StateParkLodge@dcnr.alabama.gov
Email: Sales_Cheaha.groupres@dcnr.alabama.gov
Website: <http://www.alapark.com/cheaharesort/>

River Bend Lodge & Canoe

Lex Brown
9891 Hwy 46
Heflin, AL 36264
Phone: (256) 748-3842
Email: lex@riverbendlodge.com
Website: www.riverbendlodge.com

Ross Mountain Adventures

(Campground and Horseback Riding)
3825 Hwy 9
Heflin, AL 36264
Phone: (256) 310-6019 or
(256) 463-7853
Email: info@rossmtnad.com
Website: <http://rossmtnad.com/>

Talladega National Forest Campgrounds

Coleman Lake Recreation Area
Pine Glenn Recreation Area
Warden Station Horse Camp
Hunter Camps
Big Oak Hunter Camp

Shoal Creek Ranger District

Karen McKenzie, District Ranger
45 Highway 281
Heflin, AL 36264
Phone: 256-463-2272
Website: <http://www.fs.usda.gov>



Cleburne County

ATTRACTIONS

BamaBoggin Mudpark

Cleburne

www.bamaboggin.com (404) 378-2550

Opened in April of 2013, BamaBoggin Mud Park not only offers events with large payouts for mud boggin' amateurs and professionals but also a place where your average trucker can get a little mud on the tires.

Bennett Farms

— Cleburne

www.bennett-farms.com (256) 463-3344

Bennett Farms is a fourth generation farm with activities for the whole family. Their hayride takes you by the pumpkin patch where every pumpkin seed is planted by hand. They also have an animal petting farm with a donkey, miniature horses, chickens, goats, pigs, sheep, and more. There is also a hay bale maze and corn crib. They have a working sorghum mill and live entertainment every Saturday in October. The farm also features a country kitchen where everything is prepared over an open fire in wash pots and a wood burning stove!



Cheaha State Park

— Delta

www.cheahastatepark.com 1-800-846-2654

Escape to the highest point in Alabama located in Cleburne County. The park provides majestic views, modern lodging facilities, cabins, chalets, camping accommodations, hiking, fishing, and swimming. It is also handicap accessible.

The Chief Ladiga Trail

— Cleburne/Calhoun

www.chiefladiga.com (256) 447-3363

The Chief Ladiga Trail is Alabama's first extended rail-to-trails project. It wanders through the countryside of Cleburne and Calhoun counties. See beautiful wetlands, streams, forests, farmland, and a mountain-filled horizon. The trail is family-oriented and provides safe, non-motorized way to travel, exercise, and/or relax.

Cleburne County Courthouse

— Cleburne

The Cleburne County Courthouse is a Classical Revival courthouse in Heflin, Alabama. It was built in 1907, after the county seat of Cleburne County was moved from Edwardsville to Heflin in 1905. The wings of the courthouse were expanded in 1938 using funds from the Federal Emergency Administration of Public Works. It was listed on the National Register of Historic Places in 1976.

Cleburne County Mountain Center

— Cleburne (256) 463-3838

<http://www.cleburnecounty.us/cleburne-county-mountain-center>

<http://www.jsu.edu/epic/tm/index.html>

Partnership between Jacksonville State University and Cleburne County, this beautiful visitor center and meeting center will host hundreds of nature and recreation programs for the general public and people of all ages. Open M-F 8 am - 4 pm and weekends for scheduled programs or events.

Coleman Lake Recreation Area

— Cleburne (256) 463-2272

<http://www.fs.usda.gov/recarea/alabama/recreation/fishing/recarea/?recid=30157&actid=31>

The newly renovated Coleman Lake Recreation Area is peacefully nestled into the Talladega Mountains. For recreationists who want to get away from the crowds, but want a few modern conveniences, Coleman Lake Recreation Area is your place to be. There are 39 campsites with water and electrical hookups, bathhouses, 29 picnicking units, a 21-acre lake and access to the Pinhoti Trail. Two new comfort stations and seven camping sites are fully accessible for the physically challenged.

Colonial Cottage

— Cleburne

www.colonialcottage.com (256) 463-7149

The Colonial Cottage is a unique, gift, furniture, collectibles, and antique shop located in Heflin, Alabama. Owned and operated by Pamela Payne since 1982, this store has become the premiere gift shop in Cleburne County. The Colonial Cottage is housed in the "Morgan Home", a Victorian home that is listed on the National Register of Historic Places. This wonderful store has over 16 rooms, closets, nooks and crannies filled with specialty items sure to please even the most discriminating taste.



Cahulga Creek Watershed

— Cleburne

www.cityofheflin.org (256) 463-2290

Cahulga Creek Watershed located in Heflin, AL sits on 84 acres adjacent to the Talladega National Forest. The Watershed park area features a fishing pier and boat ramp. Fishing is available by permit only which may be purchased at the City of Heflin City Hall, or Heflin Recreation Center. Non-gas powered motors only are allowed in the lake. Cahulga Creek is home to the Lake Point Disc Golf course and Passport to fitness trail. Cahulga Creek Watershed features restrooms and a picnic pavilion.



The Fruithurst Winery Co.

— Cleburne

www.thefruithurstwineryco.com (256) 463-1003

The Fruithurst Winery is nestled just north of the town of Fruithurst, AL. Its name comes from one of the original wineries in the state. Surrounded by fifteen acres of muscadine vineyards, now owned and operated by two cousins, it carries the elegance and culture of what was then and will forever be the vineyard village. Drop in and taste some of their award winning wine.

Heflin Arts Council

— Cleburne

www.cityofheflin.org (256) 463-2290

Founded in 2004, the Heflin Arts Council is a membership organization dedicated to promoting the arts in Heflin and Cleburne County. The Arts Council holds regular theatrical and music events including Music in May, Murder/Mystery Dinner Theater, a annual spring play, and sponsors the music for the Cleburne County Fair.

Heflin Community Archery Park

— Cleburne (256) 463-5434

The Heflin Community Archery Park was developed through a partnership between the Alabama Division of Wildlife and Freshwater Fisheries, U.S. Fish and Wildlife Service, the Archery Trade Association and the City of Heflin. The park features adult and youth known distance targets from 15-50 yards and 5-20 yards, respectively. A 12 foot high elevated platform provides bow hunters with an opportunity to simulate hunting conditions at targets from 10-40 yards. There is also a 10 target walk through course for archers to shoot at targets at unknown distances.

Hollis Haunted Chicken House

— Cleburne

www.hauntedchickenhouse.net

Consistently ranked one of the best haunted houses in the Southeast, Hollis Haunted Chicken House is clearly not for the faint of heart. It was founded to provide extra funds to the Hollis Fire Department. Each year members volunteer their time to raise money for the fire department. Their goal is to build a new fire station with all the funds taken in. Only open in October, the Chicken House has become one of Cleburne County's most popular attractions. Keep an eye out for the Haunted Chicken House Hurst in your area.

Lake Point Disc Golf

— Cleburne

(256) 463-5434

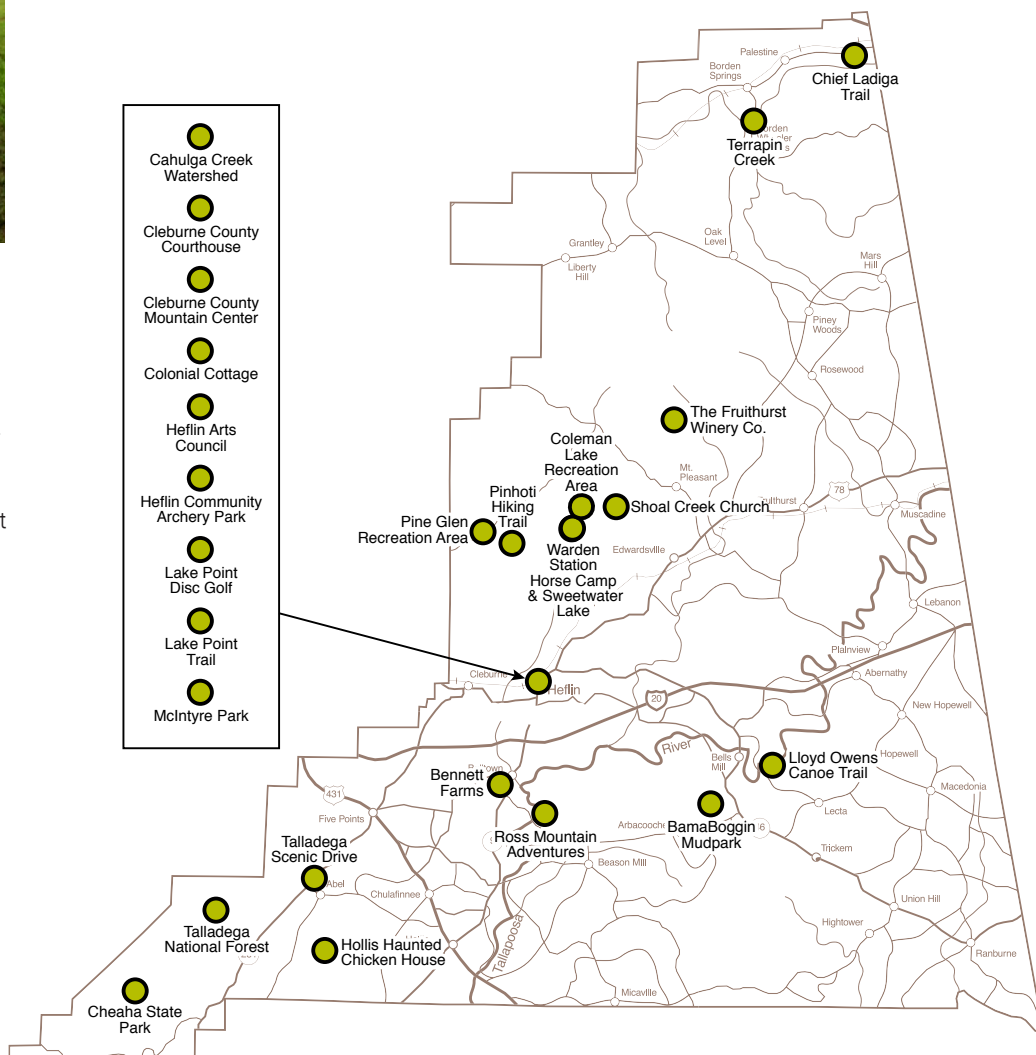
It is true that you can find beauty and relaxation all in one place. When you visit Lake Point Park Disc Golf Course you will experience a get away from the busy hectic world. Lake Point Park Disc Golf Course was established in 2008 in Heflin, Alabama. The course is surrounded by gorgeous woodlands and breathtaking views of the mountains and lake. Lake Point features a permanent course type with 18 holes consisting of 4955 feet to 5955 feet. The landscape of the course features beautiful but moderate hills and wooded areas.

Lake Point Trail

— Cleburne (256) 463-5434

<http://adeca.alabama.gov/Divisions/ced/Recreation/Pages/Passport-to-Fitness.aspx>

The start of the Lake Point Trail is on Heflin's eighteen-hole Lake Point Disc Golf Course. The hiking trail is accessed by walking along the scenic Cahulga dam surrounded by the lake on one side and the spillway on the other. The trail meets an incline ascending a mountain that will border the Talladega National Forest for a mile. A bench and sign mark the end of the first mile. This trail is intended to be a hiking trail, not a walking trail. Some walkers may find the trail difficult.



continued on page 27

Cheaha STATE PARK

Imagine leaves turning from lush emeralds to fiery reds and orange, then falling to the ground in a magnificent, crackling mess on the forest floor. Imagine your boots crunching through snow on that now frozen deck. The second act begins each spring as one fills their chest with crisp air and their eyes with the bluest skies in the United States.

All of this and much more can be enjoyed at Cleburne County's jewel, Cheaha State Park. Encased by nature, Cheaha State Park is both refuge and playground for nature lovers and athletic outdoors-minded individuals.

Tammy Power, Park Superintendent talked about the park and all that it offers year round. Cheaha State Park is the oldest continually operating state park in Alabama. We're also the highest point in the state. We're the southern connecting point for the Pinhoti Trail. We feel like we're one of the best attractions in Alabama. Each park is unique but because we're the highest point, it gives everyone a reason to come see us.

The park is celebrating their 75th Anniversary with a unique touch that evokes candy cane stripes and popcorn lined firs rather than glitzy ball drops and champagne. Power said, We're doing a turkey drop instead of a ball drop. We're dropping a stuffed turkey that we have named Pinhoti, after the trail. He will be dropped from the observation tower that is the highest point in the state. It's a country version of the New York City Ball Drop.

The park is a linchpin for tourism in Cleburne County. Cheaha is a draw for everyone because we have mountain bike trails and the Talladega National Forest that surrounds our park. They come for biking, hiking, and swimming. We've been told on more than one occasion that we're as close to God as you can get in Alabama because of our height. We have cabins, chalets and the Bald Rock Lodge. We have campgrounds that are being freshly renovated this year. We will also be renovating half of our hotel rooms this year. We're offering something new called a Primitive Campground that will offer a lot of our history. We have added a naturalist intern. This is all part of our 75th Anniversary celebration.

The park is home to a mixed bevy of wildlife inhabitants. Our campers are always so excited to see the deer that wander close to them. We have squirrels, rabbits and possums on site. We have not seen any bears, but we know they're here. The park grounds are also protector to endangered flowers but Power says, We're not telling where they are. The land lends itself to other visitors such as birders. We do have active bird watchers come to the park because we do have some rather interesting birds. A lot of the watchers are active on the trails, but we also have them sit in the restaurant and watch for hours, she explained.

Alabama is a hiking and bicycling dream with trails being carved through terrain with determined alacrity. The Pinhoti Trail is one segment of the continuous vein that supports the community. We have people

that come from as far as Maine where the trail starts. We have so many hikers that come for the trails and utilize everything else we have. They come to the lodge and restaurant. Some just catch a shower, but a lot of them receive boxes from home and pick them up here. We accommodate the hikers as much as we can. They also benefit from being a part of this awesome trail. I stress that it's awesome because the view still awes me everyday. You know that this view will be enjoyed by people hundreds of years from now. That's one of the things we're stressing to people about our 75th Anniversary. We've been here that long and will be for longer than that, Power finished.

Cheaha State Park is a bastion for recreation but also a functioning entity with a close eye on their profit and loss statement. State parks receive little funding from governmental agencies and must earn their right to exist and serve patrons. Power explained that by saying, What is spent in the park is what keeps it going. When you spend money here we consider you a true partner. That's a message that we think everyone needs to hear. If you like the parks and want to keep them open you must support them. The truth that many don't realize is that we're also a local business. We're also a business that feeds other business around us. But we're also a great destination for families because you can spend your time doing so many things. It doesn't cost a lot to have a great time here. You can hike or spend the day on the water then rest at the lodge or camp out. We host weddings and receptions and even reunions. We cater for events here. We have field trips from as far as Mobile to see our Indian Artifacts Museum. While you're here, you can also spend some time in other parts of Cleburne County. We're proud to be part of the total picture of the county.

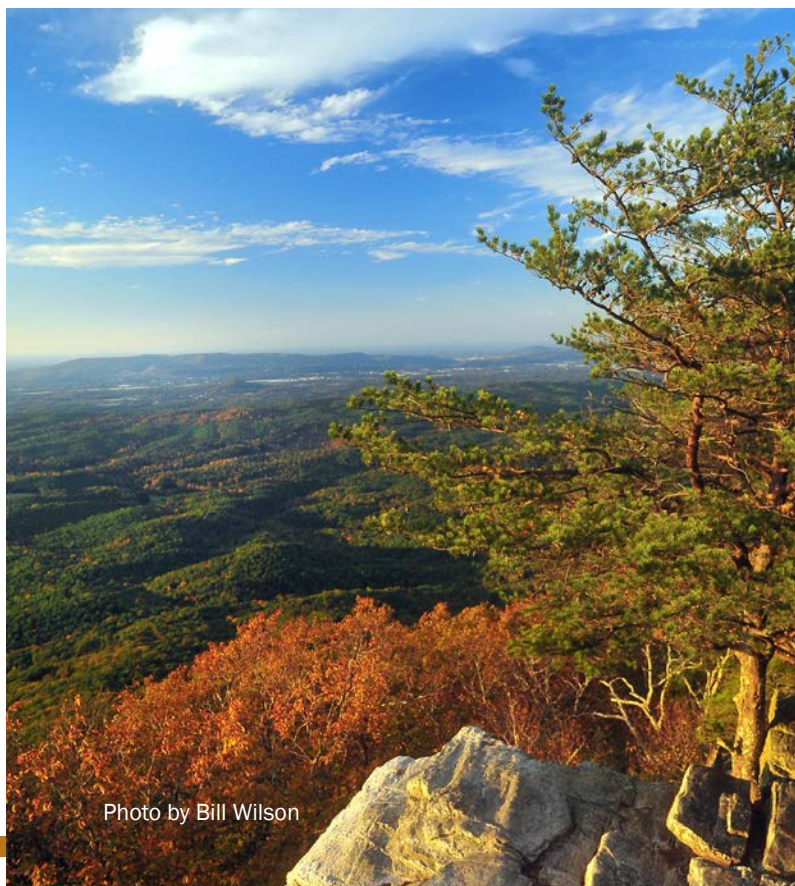


Photo by Bill Wilson

Attractions from Page 24

Loyd Owens Canoe Trail/Tallapoosa River

— Cleburne
www.tallapoosariveroutfitters.com
www.southerncanoeoutfitters.com

The Loyd Owens Canoe Trail, dedicated on September 10, 1999, meanders along the scenic Tallapoosa River from the Georgia state line in northern Cleburne County to Highway 431 in the southern part of the county. Forty-four miles of the Tallapoosa have been designated by the U.S. Department of the Interior as the cleanest river in the Eastern United States. The river teems with fish, including some rare species, ducks, and other wildlife year round as well as a unique tapestry of plant colors and textures.

McIntyre Park

— Cleburne

Located across from the Heflin Recreation Center, McIntyre Park sits along a beautiful stream. The park has several play areas for children along with a pavilion, picnic tables, and grills. There is also a sand volleyball court and horseshoe area for sporting events. McIntyre Park also features restrooms and bathing cages as well. Each year the City of Heflin holds their Salute to America 4th of July Celebration in the park with live music and more.

Pine Glen Recreation Area

— Cleburne
(256) 463-2272

This popular area is adjacent to a mountain stream and offers 21 campsites, cooking grills, sanitary facilities, picnicking, fishing, hiking, and access to the Pinhoti Trail. Pine Glen Recreation Area is a favorite with hunters because it is centrally located in the Choccolocco Wildlife Management Area.

Pinhoti Hiking Trail

— Cleburne/Calhoun/Talladega (256) 43-2272

Alabama's premiere long-distance recreation trail, spanning 110 miles and traversing the ridges and crests of the Talladega Mountains; starts in the southern end of the Talladega National Forest and extend through Calhoun and Cleburne County to the Georgia Line.

Ross Mountain Adventures

— Cleburne (256) 463-7853

Come enjoy over 2700 acres of wilderness, hiking, camping, and horseback riding trails with three lakes stocked for fishing.

Shoal Creek Church

— Cleburne
www.shoalcreekchurch.net
(256) 463-7523

Shoal Creek Church is a historic church located in Talladega National Forest just north of Edwardsville. It was built in 1895 and added to the National Register of Historic Places on December 4, 1974.

Sweetwater Lake

— Cleburne

Sweetwater Lake is located in the Talladega National Forest area of Cleburne County. The 58 Acre lake is located on the Pinhoti Trail between Coleman Lake and Pine Glen Recreation Area. The lake has a boat ramp and parking for eight vehicles and trailers.

Talladega National Forest

— Cleburne/Calhoun/Talladega
(256) 463-2272

Nestled within the foothills of the southern Appalachians, the Talladega National Forest offers numerous outdoor recreation opportunities. The area features three campgrounds, several mountain lakes, a game management area, the Talladega Scenic Byway, and the Pinhoti Trail system.

Talladega Scenic Drive

— Cleburne
(256) 463-2272

As part of the national Scenic Byway System, the 26 mile Talladega Scenic Drive allows you to see the natural treasures from the comfort off your car. The 26-mile drive travels the backbone of Horseblock and Cheaha Mountains. Along the way, there are overlooks and informational points of interest.

Terrapin Creek

— Cleburne/Calhoun

Canoe down the beautiful Terrapin Creek and take in the scenery of Alabama like you've never seen.

Warden Station Horse Camp

— Cleburne
(256) 463-2272

This camp is convenient for horseback riders and provides an opportunity for hiking and 45 campsites with sanitary facilities and water. Warden Station Horse Camp is open year round.



Bennett Farms

We have hayrides, pumpkins, farm animals, pipe slide, hay maze, pipe swing, country cooking, syrup making and more!

OPEN THE MONTH OF OCTOBER

Hours:
Thursday & Friday: 2-5
Saturday: 9-5 • Sunday: 1-5

Field Trips: Tuesday-Friday

1073 County Road 13, Heflin, AL 36264
256-302-1896 • bennett-farms.com

 Find us on Facebook



COME HOME TO US

Metro Bank is a full service state chartered financial institution with nine locations in east-central Alabama. We offer a full work to meet the needs of our communities. Our bank believes in the power of the local business. In these trying times, we want to encourage everyone to shop locally. Remember, we are never so powerful as when we work together.

line of banking solutions for every need. Personal and business checking and investment accounts, programs for mortgage loans, consumer and commercial lending and lines of credit to name a few. We have been listed consistently in the American Banking Journal as one of the nation's top performing community banks.

Metro Bank continues to build on the philosophy of friendly, caring bankers that

Metro Bank

www.MetroBankpc.com

Sutton's AMERICAN GRILL

Sutton's American Grill is based on the idea that their menu should be as American as the flag. The trained staff has labored long hours in classes and perfected their craft by earnest trial and discovery.

Michelle Kelly Sutton, along with her husband and five of their seven children, has made owning a family friendly diner a family affair. My husband and I work together every day until 9 o'clock. All of our kids are in college but still work here. They all find the time to work with us. Our kids study different things but one of our daughters was in the orchestra at Anniston High and now is a music major at Jacksonville State University. We'd love to use that family asset to bring some live music to the restaurant..

The Sutton family is anchored in Cleburne County and wants to see growth all across the county. 'We live in Ranburne, about fifteen minutes from Heflin. We owned the Bulldog Restaurant in Ranburne for two years before we opened Suttons American Grill.

The Sutton clan has training to offer to their clients in Heflin. They have decades of experience that have helped to shape their menu. My husband has been in the restaurant business for 40 years. He is a trained chef. There is a profusion of gourmet superstars in the Sutton Family as Sutton explained. My daughter Mariah is a culinary student and also our head baker. My son Cody is our sous chef.

The crew at Sutton's prepares everything on site to ensure freshness. There are no pre-made dishes offered here. We were very active in the Farm To Table movement in Carrolton, Georgia and the local CSA (Community Supported Agriculture). We support that concept and would love to bring it to Cleburne County. We're excited

about the new Farmers Market right next to the Chamber of Commerce. I have a greenhouse and plan to sell some produce there next year. I grow a lot of our spices in the house. We also buy as much as we can from local vendors. Of course, we consider Alabama vendors to be local. All of our meat is cut in Alabama and our menu is distinctly American.

The cuisine is most decidedly American with daily lunch specials that will stick to your bones. The meats and vegetables change every day but still guarantee a full stomach that doesn't empty your wallet. They also offer a variety of burgers, steaks and assorted menu items that have been honed by years of experimentation. One thing I would recommend that everyone try is our salmon BLT. It's my favorite. My husband was the head chef at Sunset Hills Country Club in Carrolton for a few years. He came up with it there and brought it with him. Our cheesecake came in the Top 10 on National Cheesecake Day for the state of Alabama.

Reaction from the Heflin crowd has been instantaneous. The town's support has been great. The turnout everyday has been super. The community seems to really like what we're doing. Heflin has been good to us, and our Ranburne customers have followed us here. We've booked a lot of Christmas parties for the local people. In fact, it's all been much better than we expected. The Suttons plan to repay the kindness they have received. We are working with HEARTS to help some local families have a good Christmas this year. We're catering their dinner this year to help raise money. We're also helping some foster children right now.

American cuisine and hometown customers always add up to a winning combo. The Sutton family has crafted lovingly prepared food to satisfy palates and patriots alike. Make your next burger run a trip to Sutton's American Grill.



Cleburne Quality Health Care is MOVING to a new state-of-the-art facility! 64 Giles Street in Heflin Off Hwy 9 Close to the Post Office



Dr. Pragma Verma
Pediatrician



Dr. Dolores Victoria
Family Practice



Tracy Wade
CRNP

**With New Services Available
X-Ray-Vision-Dental-Pharmacy-Pediatrics**



Call 256.463.2021 for an appointment

Places to Eat

205 CAFÉ

Meat and vegetables, deli sandwiches, desserts,
6658 Highway 46, Exit 205,
256-463-7984

CHEAHA STATE PARK & RESTAURANT

19644 Highway 281,
Delta, AL 36258, 256-488-5115
or 800-ALA-PARK

COUNTRY BOYS

21030 Main St.
Ranburne, AL 36273
256-568-9600

HARDEE'S

Home of the \$6.00 Thick Burger,
1885 Almon Street
256-463-4652

JACK'S HAMBURGER

A popular stop for locals at breakfast, lunch
and dinner,
450 Ross Street
256-463-7779

MAMA LOIS'S KITCHEN

Good home cooking
775 Oxford Street
256-463-2281

MARIE'S BAR-B-QUE

Homemade Brunswick stew,
pit-cooked pork, beef, chicken,
loaded BBQ potatoes, pork
ribs, homemade desserts.
Mon-Sat, 10:30-8.
1414 Almon Street
256-463-3636

McDONALDS

1816 Almon St,
Heflin, AL 36264
256-463-8888

PAPA'S PIZZA-TO-GO

Pizza, salads, hot & coldsubs, hot wings,
ribs, calzones, quesadillas & desserts.
M-Sat, 11-9pm.,
41 Owens Circle
256-463-1176.

PIGGLY WIGGLY

Grocery Store and Deli.
800 Ross Street
256-463-7769

SHELL TRAVEL CENTER DELI

Sandwiches, meat & two vegetable plates.
Open 7 days/24 hrs., Exit 205
256-463-7341.

ROB'S TASTY DIP

Foot-long chili dogs, hamburgers, corndogs,
shakes, fries, onion rings, malts, ice cream
sundaes & lots more!
Sun-Sat, 10-8. 1278 Ross Street,
256-463-7621.

THE ABEL MALL

Hunts Brother Pizza.
4304 Co. Road 24 Delta, AL 36258
256-253-2435

SUNEAST CHINESE RESTAURANT

Chinese cuisine, appetizers, fortune cookies.
M-Sat, 10:30-9.
985 Ross Street
256-463-2298

SUTTON'S AMERICAN GRILL

Grill staples and great daily specials.
246 Burns Street Heflin, AL 36264
(256) 463-1866

THE BARBEQUE HUT

Barbeque, salads, burgers, fries, sides items
and desserts M-F, 9-9.,
2942 Hwy 78
256-463-7555

VALLARTA

Authentic Mexican food,
1921 Almon Street
256-463-7868

W.M. GROCERY

Grocery, Deli and Disc Golf supplies. Every
Tuesday Seniors get 10% off.
1221 Almon Street
256-463-2310



Financing land, farms and dreams.

When you find the land, call the
South's land and farm lending experts.
Call First South Farm Credit.

Drew Wood & Lex Brown
Oxford, Alabama • 256-831-6778



800-955-1722

firstsouthland.com





TOWN OF RANBURNE

A great place to live.

21383 Main Street, Suite A • P.O. Box 209
Ranburne, AL 36273 • 256.568.3483

Owen Lowery, Mayor
Pamela W. Richardson, Clerk

Council Members: Chuck Smith, Tommy Jones,
Magdalene Alewine, Larry Smith, Ernie Crawford



Joyce Robinson Fuller
Revenue Commissioner

Joyce Robinson Fuller Revenue Commissioner

120 Vickery Street Room 102
Heflin, AL 36264

256-463-2873 Phone 256-463-7780 Fax

**“Welcome to Cleburne County.
Where everyone is treated like family.”**

Hints and Tips for Homeowners:

1. Property Taxes are due October 1 each year and delinquent January 1
2. We currently have 37 mills of tax including state taxes if you live in the county. If you live in one of the cities your millage is increased to 42 Mills for Edwardsville and 49 Mills for Fruithurst, Ranburne, and Heflin (This calculates out in property tax of \$370 per \$100,000 market value in the county and \$420 and \$490 for the cities for Owner Occupied Properties).
3. Tax Sale takes place on the 1st Tuesday in May each year at 10:00 am on the courthouse steps.
4. Buying land of 5 acres or more? Ask about current use, it could save you tax dollars.
5. Don't forget to sign up for your Homestead Exemption when you first record your property deeds.
6. Are you over 65 or Disabled? You may qualify for additional exemptions.

BUTLER'S TACK

Many a business has begun with a unifying thread that is woven into burgeoning customer interest and ultimately, customer need. Butler's Tack began as an endeavor that was primarily equestrian-based. Like most of the businesses in Cleburne County, it's family owned and operated by locals that have called this land home for generations. They've found that the best thing about starting a business in your hometown is that it gives one a distinct hometown advantage.

Mickie Butler, owner of Butler's Tack, detailed how a side business has turned into a thriving entity that keeps her busy six days a week. We started this western store that carried saddles as a way to pay for my son's horse riding expenses. It started slow that way and we began picking up other related items to sell at shows. We bought a truck to sell items at shows. It grew from there until we eventually both retired from other jobs. From there, we added boots and clothing in addition to saddle and tack items. Now we've been in business

almost 28 years. We have a 2,000 sq. feet store, and we could fill up another building this size. We keep over 500 pairs of boots for sale. We keep between 75 and 100 saddles in stock. We have built our business on a simple theme: Be honest, be respectful and make sure that your word of mouth business is well taken care of.

Mrs. Butler described her success by saying that she built her store's foundation by serving the needs of her customer. We love every one of them. Horse people are great people and customers. My husband and I are here together every day and we still look forward to coming each day, she says. Kindred spirits that both love and take care of animals make up her environment, and she couldn't be happier. The business carries a unique touch of apparel, jewelry and horse riding accessories. The mix works well for the Butler family and their customers.

A typical day for the Butler duo may find them cleaning, straightening or working with clients. We're the chief cook and bottle washer, she says with a gentle laugh. We work together every day. Today we've had three farriers pick up horse shoes. We open at eight o'clock but have had them wake us up when they get here early. We live right behind the store. That means if we're at home we're open.

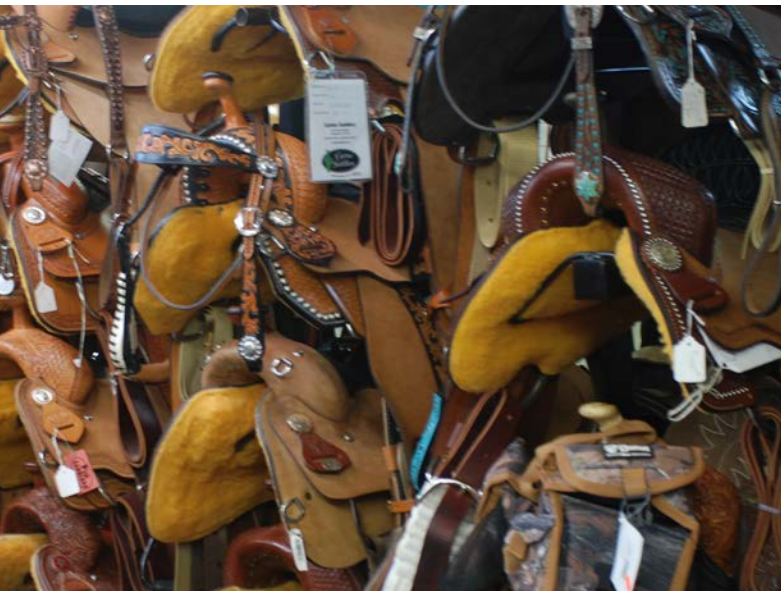
The couple's early interest in horse riding has borne



significant fruit. Not only have they gained a means to make money but also nurtured a career. They were both riders but have turned the lead saddle over to their son. He is now a horse trainer. He has supported himself working with horses for years, Mickie said. This is just one more reward that dedicated oneself to a passion can bring. Their passion for horses didn't end with riding and outfitting. They continue to own and love horses while operating their store.

They are also a tourist attraction as a result of their proximity to Cheaha National Forest and its trails. Riders come from different zip codes and have become fast friends with the easy nature and selection of Butler's Tack and its owners. We're the kind of store where we know about your grandparents and what they're doing because we just love to talk to everybody. We get a lot of riders from Cheaha and Coleman Lake that come in the store. We've had them come from as far as Germany. A lot of people come to Cleburne County to buy horses, and my regular customers always bring them by my store. We're convenient for a lot of people because we're between Birmingham and Atlanta. We have a large sales concentration within a 150-mile radius. We also have a lot of customers from the lower part of the state. Their fantastic reputation has negated a need to do catalog or Internet sales. But that doesn't mean they won't box up a saddle and mail it to a good friend.

Traveling customers lay credence to their goal of great word of mouth and regulars by bringing in friends for a down home experience and great selection. Our good, true customers have always supported us and brought us new friends. Our reputation and word of mouth backing are what keeps us in business. Mrs. Butler proudly declared, We're not a fancy place. We're just good old home folks.



Cleburne County RETAILERS

Final Touch Outdoors	Farm/Lawn/Garden
Daniel/Jackson Feed Mill	Farm/Lawn/Garden
Emrick-Nolan Feed & Seed	Farm/Lawn/Garden
Buster Miles Auto Dealerships	Car Dealerships
Alabama Power	Retail Business
Benefield's Florist	Retail Business
Butler's Tack	Retail Business
Cleburne Auto Parts	Retail Business
Cleburne Pharmacy	Retail Business
Colonial Cottage	Retail Business
Dollar General	Retail Business
Don's Pawn Shop	Retail Business
Dryden Flowers and Gifts	Retail Business
Encore Music & Electronics	Retail Business
Fred's	Retail Business
Kojack's	Retail Business
Millwork Sales & Surplus	Retail Business
Robinson's Propane	Retail Business
Ranburne Supermarket	Retail Business
Rachel's Place	Retail Business
Sarah Matilda's	Retail Business
Sew N Sav	Retail Business
The Bell Ringer	Retail Business
The Nifty Nest	Retail Business
Unique Printing	Retail Business
Webb Concrete	Retail Business
Whitman's Tanning & Flowers	Retail Business
Woodhaven Custom Calls	Retail Business
Wright's Drug Store	Retail Business
Smith Farms	Specialty Food Store
Express Mart	Service Stations/Gas Stations
Heflin Chevron	Service Stations/Gas Stations
Heflin Texaco	Service Stations/Gas Stations
The Abel Mall	Service Stations/Gas Stations
Stateline Fuel Center	Service Stations/Gas Stations
Breed's Exxon	Service Stations/Gas Stations
Weigels	Service Stations/Gas Stations
Cheaha Country Store	Service Stations/Gas Stations
Country Boys	Service Stations/Gas Stations
JumpinJax	Service Stations/Gas Stations
Robinson	Service Stations/Gas Stations
Becwayne's	Grocery Store
Cobb's Produce	Grocery Store
Piggly Wiggly	Grocery Store
WM Grocery	Grocery Store
Heflin Fitness	Gym
Buddy's Sports Country	Outdoor Recreational Supplies

Buster Miles AUTOMOTIVE



Each growing community needs an anchor to plant a flag and watch early investment ripple out to other investors. Heflin has benefited from that initial groundbreaking from Buster Miles Automotive Group for decades. Car trends have been recast as each generation's dealers meet each family's needs and wants, but Cleburne County's biggest automotive dealership has remained steadfast since 1952.

Buster Miles Automotive Group has always been a family-run business and shows no signs of changing hands. Their customers are in the capable hands of Matt Miles, his sister Hope Miles and Matt's son, Mim.

The dealership was started 68 years ago. Buster's daughter Hope explained the evolution of a dream that began after World War II. He saved his ration money

for liquor and cigarettes that he didn't spend. He saved the money and sent it home. Once home, he had saved a little over \$2,000 and began buying and selling his first cars with his brother on Noble Street in Anniston. The business grew and he became more involved in the Chamber of Commerce, eventually ending up as their president.

Buster bought an existing dealership in Heflin that is now his namesake and an entrepreneurial blueprint. Once he bought the dealership, he had no plans to move it. He wanted to keep it in Heflin. At one point, he had car lots in Anniston, Heflin, Jacksonville and Piedmont. He owned those lots but never lost sight of what made him successful. He preached to us as kids to speak to everyone, always bend over if you see trash and if someone asks you for directions, don't tell them-lead them. His work ethic and the way he treated everyone spilled over to other businesses and he helped them all work together. That work ethic is still what we strive for at Buster Mile Automotive every day.

That work ethic and core values are what keep the family-owned business on top. Hope talked about the winning combination the Miles team employs by saying that, We take care of customers before, during and after the sale. The after part is what keeps us successful and builds our customer base. We spend a little more money to do it right and reinvest in our client's happiness. Life comes with enough problems, and we want to be there to make sure that owning one of our cars is not one of them. We work with everyone on financing and make sure that our service department is always up to date and pleasing our customers. Our father was also always sure to take care of his employees. We have employees that have been here 25 or 30 years. We consider them part of the Miles family.

Hope and her brother Matt consider themselves a part of a bigger family in Heflin. This attitude is also attributed to her father. My father always wanted the business to stay in Heflin. He had offers to go to bigger cities and buy dealerships but he planted his feet deep here and Matt wants to continue that loyalty. We're very active in the Chamber here and funding events and being a part of helping Heflin grow. We support charities and want to watch everyone grow together. The employees and I want to start an outreach program in the first quarter of next year. We're so excited about young people moving back into town because of the growth potential here. We want them to come back home and buy local.

The dealership has reinvested in their business and has built a new building for their Ford dealership. Sales volume and space concerns led Matt to make the decision to expand the property. The Ford and Chevrolet stores are now running almost even in sales and this necessitated the new structure. Hope credits her brother for not shying away from change. He knows what we have to do to stay on top. He is constantly investing in different ways to keep us competitive. Whether it be new showrooms or tweaking our online sales and developing apps for our customers, he embraces anything that will make our customers happy with us.

City of Heflin Industrial Development Board

850 Ross St, Heflin, AL 36264

256-463-2290

(Ask for Shane Smith, City Clerk)

Fax 256-463-2683

Cleburne County and the City of Heflin are conveniently located on Interstate 20 midway between Birmingham, AL and Atlanta, GA, making it perfect for site selectors looking for convenient transportation routes along with a high quality of life and low cost of living. With a ready workforce and central location, Cleburne County is the ideal place to raise your family and grow your business.

For more information visit our website at www.cityofheflinidb.org

BOARD MEMBERS

Jerry Cash, Chairman

Outside Sales

Sequel Electrical Supply

Steven Lines, Vice Chairman

Chief Operation Officer

WM Grocery

Ted Beam, Treasurer

Finance Division

State of Alabama Department of Human Resources

Tanya Maloney

Executive Director

Cleburne County Chamber of Commerce

Faye McIntyre

Dean and Sewell Chair of Private Enterprise

Richards College of Business

University of West Georgia

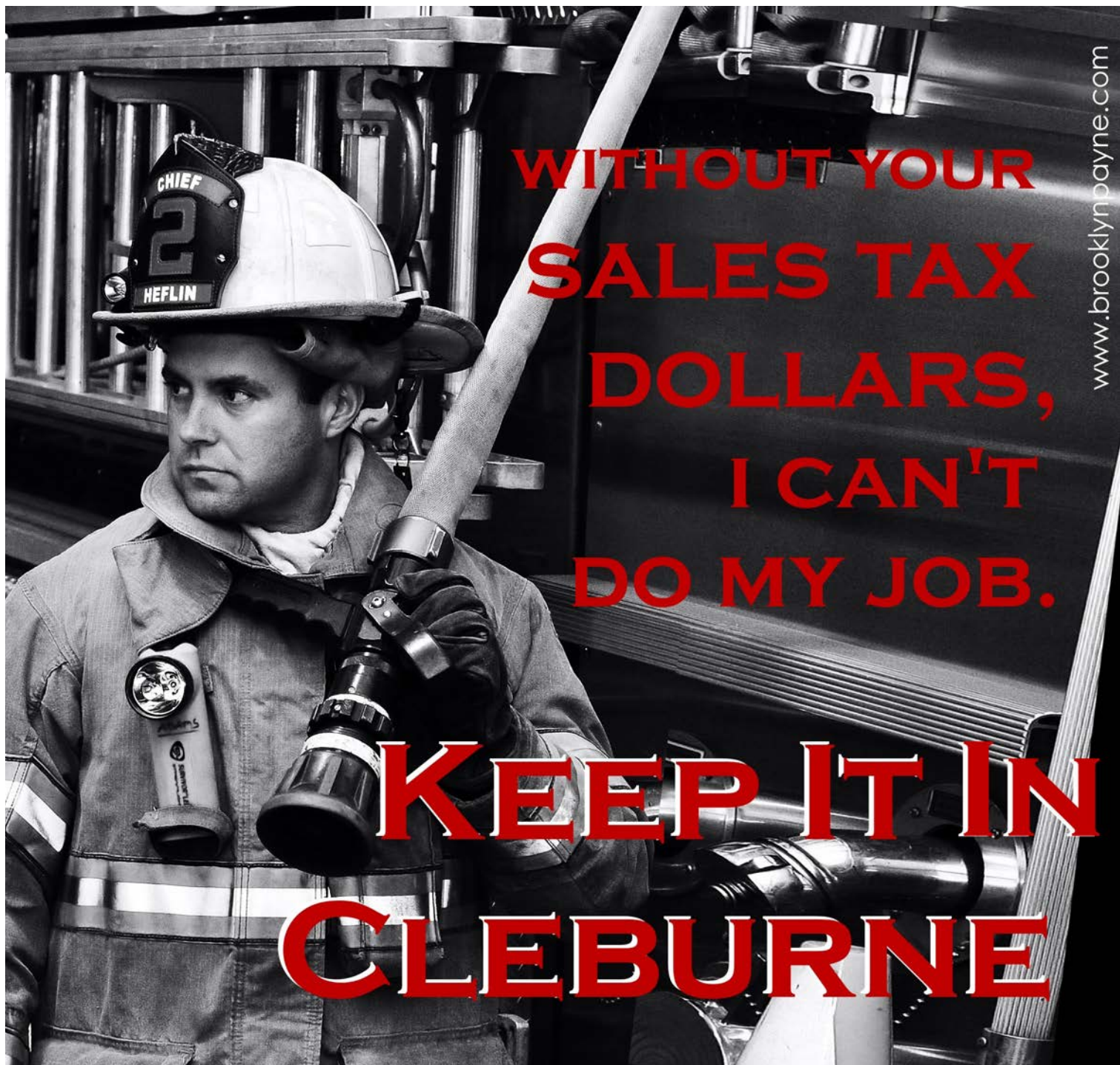
Max Payne

Private Developer

Wendell Wood

Heflin Business Office Manager

Alabama Power



**WITHOUT YOUR
SALES TAX
DOLLARS,
I CAN'T
DO MY JOB.**

**KEEP IT IN
CLEBURNE**

www.brooklynpayne.com

Hey Neighbors...



**CMP instructors
on hand ... no
experience needed!**

**Join us at the CMP Marksmanship Center
for an evening of fun for the whole family!**

**The Civilian Marksmanship Program is dedicated to the mission
of promoting firearm safety and marksmanship training with
an emphasis on youth.**

**We welcome families, individuals and clubs to the home of the 2012
Olympic Trials for Airgun. It's a great place to discover, learn and
even compete in a safe and friendly environment!**

WM Grocery

1221 Almon Street, Heflin, AL 36264

(256) 463-2310

wmgrocery.com



Check us out on Facebook!

Senior Day every Tuesday—10% off 55 or older

Deli open Monday-Friday

Full Service Bakery