

# SUNDAY RECORD

YOUR GUIDE TO PUBLIC RECORDS AND VITAL STATISTICS IN CALHOUN COUNTY

## DEATHS

**Reginald Bowie**, Anniston  
**Timothy Carter**, Anniston  
**Lottie Mae Jackson Diamond**, Ohatchee  
**Audrey Durwood East**, Lincoln  
**Edith L. Frames**, Choccolocco  
**Billy Sandal Godfrey**, Centre  
**Jackie Clarence Hawkins**, Oxford  
**Willie H. Hawkins**, Talladega  
**Joshua Ryan Hightower**, Leesburg  
**Carolyn H. Hindmon**, Talladega  
**Henry Mack Howle**, Heflin  
**Barbara Wright Johnson**, Jacksonville  
**Frank J. Keahey**, Spanish Fort  
**Cecil Kelly**, Ashland  
**Ruby Estelle King**, Centre  
**Tazzie Jean Lunsford Knox**, Greenville, N.C.  
**Garry Glenn Lee**, Anniston  
**Charles "Junior" Lynch**, Leesburg  
**Novie Louise Medders**, Anniston  
**Roger L. Miller**, Anniston

**Ruby Irene Murray**, Rabbittown  
**Aaron Keith Shropshire**, Centre  
**Norris Lee Smart**, Piedmont  
**Hazel Ardell Steele**, Rome, Ga.  
**Dwayne Stewart**, Anniston  
**Evelyn G. Taylor**, Wellington  
**Luetta Thompson**, Alpine  
**Frank McAlpine "Mac" Toole**, Talladega  
**Clyde R. Turner**, Eastaboga  
**Billy Earl Vines**, Leesburg  
**Glenda "Genner" Waldrup**, Talladega  
**Rita A. Craig Walker**, Hobson City  
**Bernice Huckaby Watkins**, Rome, Ga.  
**James Curtis Watts**, Munford  
**Mary Evelyn Whittington**, Oxford  
**Jimmy A. Wilkerson**, Anniston  
**Clarence David Williamson**, Anniston  
**Macel Louise Wilson**, Roanoke  
**Elizabeth Young**, Anniston  
**Sandra Gail Young**, Cragford

## BANKRUPTCIES

A Chapter 7 bankruptcy allows the debtor to retain certain exempt property, but the debtor's remaining property is gathered and sold by a trustee from which creditors will receive payment. It may also be used by businesses which wish to terminate their business.

A Chapter 13 bankruptcy enables debtors, through court supervision and protection, to propose and carry out a repayment plan under which creditors are paid, in full or in part, in installments over a three-year period. During that time, debtors are prohibited from starting or continuing collection efforts.

The following bankruptcies declared by Calhoun County residents were recorded by U.S. Bankruptcy Court Northern District of Alabama last week:

### Chapter 7

- **Angela B. Champion**, Coldwater Road, Anniston
- **Chad Wesley Clayton and Jennifer King Clayton**, Garrett Mitchell Drive, Alexandria
- **William D. Coulon Sr.**, Hickory Lane, Oxford
- **Julian Paul Miller**, Burns Street, Piedmont
- **Ashley Peterson**, Greensport Road, Ohatchee
- **Marija Lumpkin**, Pecanwood Drive, Anniston
- **Letitia Clark**, South Christine Avenue, Anniston

### Chapter 13

- **Toby Lee Bray**, Ridge Drive, Anniston
- **Brenda J. Monroe**, Parkwood Drive, Ohatchee
- **Kathleen Rodriguez**, Lynn Drive Southeast, Jacksonville
- **Avery Antoine Autman and Maletha Monae Autman**, 7th Street Northeast, Jacksonville

## FORECLOSURES

- **Verlon W. Johnson and Linda S. Johnson**, a parcel of land in section 7, township 13, range 9.
- **Charles Spears and Amanda Spears**, Woodland Heights subdivision, block 12, lot 4.

## MARRIAGE LICENSES

- **Michael Ryan Erwin** of Anniston to **Jasmine Carol Mudiham** of Anniston
- **Fernando Ernesto Hernandez-Meneses** of Anniston to **Maria D. Burgos-Fernandez** of Anniston
- **Joseph Wilburn Goode** of Anniston to **Ashley Mechel Johnson** of Anniston
- **Billie Rufus Turner Jr.** of Munford to **Donna Witt Preskitt** of Ohatchee
- **Simon Kim Mayell** of Anniston to **Sarah Elizabeth Cavender** of Anniston
- **Mario Devorrest Moore** of Anniston to **Lynn Marie Stuebing** of Jacksonville
- **Carl William Sowers** of Gadsden to **Ethel Ann Martin** of Gadsden
- **Joshua Lane Watson** of Jacksonville to **Amanda Jo Morris** of Jacksonville
- **Ellis Sullivan Jr.** of Anniston to **Lula Mae Sanders** of Anniston
- **Justin Drew Lindsey** of Anniston to **Brittany Leigh Brasher** of Anniston
- **Larry Chad Lackey** of Eastaboga to **Tara Faye Dover** of Ohatchee
- **Dontario Quintez Wallace** of Talladega to **Shequeria Breun Akles** of Oxford
- **Brian Becher** of Margate, N.J., to **Alexis Lashaundre Crowe** of Anniston
- **Dustin Earl Bryan** of Piedmont to **Melanie**

- **Carol Russell** of Piedmont
- **Joshua Stephen Crowe** of Anniston to **Madelyn Christi Strawder** of Piedmont
- **Casey Allyn Brock** of Jacksonville to **Ashley Elizabeth Hanck** of Jacksonville
- **Mark Aaron Waters** of Anniston to **Jessica Faye Angles** of Anniston
- **Nelson Hays Vice** of Alexandria to **Anna Loren Busler** of Anniston
- **Nelvin Brown Jr.** of Eastaboga to **Bonita Ann Ford** of Eastaboga
- **Gary Wyman Miller Jr.** of Oxford to **Melissa Kirk Pierce** of Oxford
- **Mark Grissett Sanders** of Anniston to **Vicki Ann Elliott** of Anniston
- **Kyle Fitzgerald Bejma** of Fayetteville to **Cassie Grace Wood** of Fayetteville
- **Timothy O'Neal Foster** of Anniston to **Phenecia Unshunta Foster** of Anniston
- **Dale Eugene Herren** of Cropwell to **Michelle Marie Ramey** of Anniston
- **John Christopher Reynolds** of Anniston to **Jada Renee Presley** of Anniston
- **Steven Michael Doss** of Eastaboga to **Kristine Marie Blackwood** of Eastaboga
- **Samuel Moore Smith** of Anniston to **Wanda Jean Dorris** of Anniston

## CATTLE SALE

Here is the livestock market report for the Tuesday sale. Receipts for this week 811 compared to 506 last week. Receipts a year ago 701.

### FEEDER CLASSES:

Bulls and steers (Medium and Large No. 1 and No. 2): 200-300 lbs. 280.00 to 285.00; 300-400 lbs. 250.00 to 285.00; 400-500 lbs. 210.00 to 235.00; 500-600 lbs. 180.00 to 225.00; 600-700 lbs. 160.00-195.00. Heifers (Medium and Large No. 1 and No. 2): 200-300 lbs. too few; 300-400 lbs. 225.00 to 245.00; 400-500 lbs. 195.00 to 220.00; 500-600 lbs. 180.00 to 200.00; 600-700 lbs. 160.00 to 180.00.

### SLAUGHTER CLASSES:

Cows: Breakers 95.00 to 101.00; Boners 100.00 to 108.00; Lean 98.00 to 101.00. Bulls: Normal Dressing 54-58% 116.00 to 122.00; High Dressing >58% 127.00; Low Dressing <54% 108.00-111.00.

## INCORPORATIONS

- PB Construction LLC
- A Team Lawn and Tree Service LLC
- Thornton Property Holdings LLC
- The Kelly One LLC
- No Worries Rentals LLC

## Dissolved

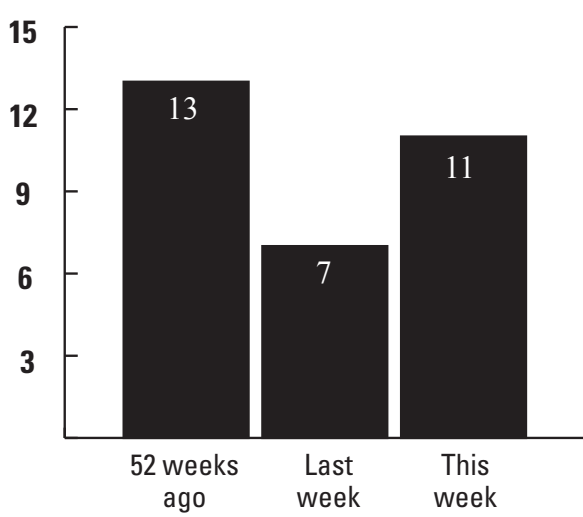
- Daltons Inc.
- Fruits & Vegetables Aperss LLC
- Jefferson's Restaurants Inc.
- Sand Bagin at Cane Creek LLC

## WILLS PROBATED

- Barbara Katherine Holmes
- Thelma Lillian Buote
- Freda G. Hawkins
- Britten S. Turner

## AnnistonStar.com

## RATE OF BANKRUPTCIES



On Twitter: @AnnistonStar

CALENDAR: AnnistonStar.com/calendar

## EDITOR'S NOTE

The material inside the Sunday Record is recorded by The Anniston Star from various institutions and government offices.

The public records are published as they appeared on the documents obtained by the newspaper. Direct questions and comments about Sunday Record to Isaac Godwin at igodwin@annistonstar.com.

## ARRESTS

The people listed in this arrest report, whose names and charges are obtained from public records, are presumed innocent unless proven guilty in a court of law.

### Anniston

- The following felony arrests were reported by the Anniston Police Department (addresses not provided) during the seven-day period ending at 7 a.m. Thursday.
- **Christopher Michael Carter**, 34: domestic violence.
- **Pamela Jo Adams**, 58: possession of a controlled substance.
- **Carlos Lodom McCain**, 20: first-degree possession of marijuana.

- **Justice Nicole King**, 19: breaking and entering a vehicle.
- **Katie Renae Ford**, 33: domestic violence.
- **Natasha Maree McManue**: 27: distribution of a controlled substance.
- **Charles Scott Helsel**, 29: second-degree possession of a forged instrument.
- **David Austin Olvey**, 24: third-degree burglary.
- **Anthony Patterson**, 33: possession of a controlled substance.
- **Christine Diann Sutton**, 37: possession of a controlled substance.
- **Ladarius Rischard Sanders**, 29: third-degree burglary.
- **Valencia Dyshaye Pass**, 23: first-degree criminal mischief, second-degree theft.

- **Phillip Neal Amason**, 30: possession of a controlled substance.
- **Devonte Quartez Groce**, 21: possession of a controlled substance.
- **Najee Amon Watson**, 25: possession of a controlled substance.
- **Shonteria Rasha Martin**, 24: third-degree robbery.
- **Joshua Ryan Hightower**, 23: first-degree theft.

### Calhoun County

- The following felony arrests were reported by the Calhoun County Sheriff's Office during the seven-day period ending at 7 a.m. Thursday.
- **Richard Earl Smith**, 50, of Anniston: probation revocation.

- **Tommy Derial Hawkins**, 29, of Anniston: bond revocation, failure to appear in court.
- **Teddrick Demon Carr**, 18, of Anniston: failure to appear in court.
- **Justin Aundre Lee**, 23, of Anniston: failure to appear in court.
- **Marcus Isaac Curry**, 29, of Anniston: bond revocation.
- **Casey Scott Champion**, 26, of Jacksonville: probation revocation.
- **Kathy Lynn Walls**, 33, of Heflin: probation revocation.
- **Jordan Dontae Jackson**, 25, of Anniston: probation revocation.
- **Carlos Ladon McCain**, 20, of Anniston: probation revocation.

## BLOTTER

Crimes are listed by location. Anonymous tips may be called in to Crime Stoppers at 256-238-1414. A reward of up to \$1,000 may be given.

### Anniston

The following property crimes were reported to the Anniston Police Department during the seven-day period ending at 7 a.m. Thursday.

### Burglaries

- Residence, 6000 block of Weaver Road: televisions, DVD players, laptop computer.
- Residence, 1900 block of Mulberry Avenue: game consoles, firearms, coins.
- Residence, 0 block of West 29th Street: television.
- Church, 2500 block of Noble Street: computer, monitor.

### Thefts

- Residence, 5100 block of Arrow Avenue: cash.
- Drugstore, 400 block of East 10th Street: jewelry, purse, debit card, personal ID
- Residence, 500 block of Cheryl Drive: travel trailer.
- Residence, 400 block of South Corning Street: lawn mower.
- Residence, 800 block of Willow Pointe: game console.
- School, 1800 block of Coleman Road: radio sensor analyzer.
- School, 1800 block of Cole-

- man Road: tool chest, tools.
- Specialty store, 5900 block of McClellan Boulevard: cash.

### Auto-related thefts

- Residence, 0-99 block of Sunset Drive: purse, debit card, cell phone, wallet.
- Residence, 1000 block of Glenwood Terrace: 2011 Toyota Camry, set of keys.
- Unknown location, 500 block of Quintard Avenue: 2003 Dodge Durango.
- Residence, 1800 block of Diane Drive: firearm, purse, personal I.D., debit cards, cash.
- Unknown location, 100 block of South Quintard Avenue: 2011 Hyundai Sonata.
- Residence, 600 block of Glen Addie Avenue: speakers, speaker boxes.

### Calhoun County

The following property crimes were reported to the Calhoun County Sheriff's Office during the seven-day period ending at 7 a.m. Thursday.

### Burglaries

- Residence, Southside Drive, Eastaboga: game console.
- Residence, Rocky Hollow Road, Jacksonville: tools, tool bag.

### Thefts

- Unknown location, Pine Hill Road, Anniston: golf clubs, wallet, range-finder.

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## PROPERTY

Continued from Page 6E

• **Michael C. Dover and Tara F. Dover** to **Tara F. Dover**, a parcel of land in section 35, township 14, range 6, \$1.

• **Elizabeth M. Short to Joseph P. Ellis Jr.**, a parcel of land in section 34, township 16, range 6, \$10.

• **Alison Landers and Chris Landers** to **Justin R. Owen and Amanda M. Owen**, a parcel of land in section 11, township 16, range 9, \$66,000.

• **Bobbie Ann Roberson to Tanchra Akles**, a parcel of land in section 7, township 16, range 8, \$30,000.

• **Annye Cohill to Tanchra Akles**, a parcel of land in section 6, township 16, range 8, \$4,000.

• **Vanderbilt Mortgage & Finance Inc. to James Leroy Briese**, a parcel of land in section 26, township 13, range 6, \$57,900.

• **Thelma L. Buote-Estate to Taylor**

**A. Robertson and Samantha Robertson**, Winter Park subdivision, 1st addition, block B, lot 18, \$125,000.

• **Mary S. Connella to David W. Waddell**, Lyncoya subdivision, 3rd addition, block 9, lot 1, \$10.

• **Wayne L. Tillman and Rebecca A. Tillman to Michael S. Robertson and Lisa C. Robertson**, Overbrooke Forest subdivision, 2nd addition, lot 50; Overbrooke Ridge, lot 5, \$10.

• **Carrie Lynn Smith to Terry Turner and Sally Turner**, Tyler Hill, block 6, lot 8, \$10.

• **Marie C. Sprayberry to Randall Sexton and Kameron E. Sexton**, a parcel of land in section 34, township 14, range 7, \$10.

• **Jane Penny Simmons and Marvin L. Simmons to Calvin Edward Cowart**, a parcel of land in section 18, township 13, range 9, \$10.

• **Calhoun Development Co. Inc. to Calvin Edward Cowart**, a parcel of land in section 18, township 13,

## PROPERTY TRANSFERRED

range 9, \$10.

• **Peyton Properties LLC to Tyler Wilkes**, Pine Ridge Estates, block C, lot 4, \$78,500.

• **Larry L. Jones to Clara B. Sales and Henry Lewis Sales**, Anniston City Land Co., block 442, lots 9 and 10, \$31,800.

• **Randy J. Carroll and Shirley D. Carroll to Jacqueline Thompson**, Cane Creek Homes in McClellan, lots 71 and 72, \$169,000.

• **Mark Luginbill and Angela P. Luginbill to Robert Hutchins and Rachel Hutchins**, Pine Hill Estates, 1st addition, block A, lot 28, \$10.

• **Barbara B. Varnum to Herbert Ronald Barker, William Arnold Barker and Rodney Gray Barker**, Lake Louise subdivision, section 1, block 1, lot 2, \$10.

• **PHD LLC to Wayne Livingston Construction LLC**, Pine Hill Links, lot 16, \$10.

• **Margie E. McAbee to Jerry B.**

**Gardner**, a parcel of land in section 27, township 13, range 8, \$10.

• **Patricia Ann Sergio to Justin B. Quinn**, Shannon Hills subdivision, block 5, lot 12, \$10.

• **Sidney J. Fuselier to Mary Eastwood and Carl Eastwood**, a parcel of land in section 26, township 14, range 9.

• **Traci Matthews Creel to Heather New and Quintan Brothers**, Jacksonville Mining & Manufacturing Co., block 411, lots 1 and 2, \$56,000.

• **Harold I. Smith and Kathy Smith to Matthew Smith, Harold I. Smith and Kathy Smith**, a parcel of land in section 35, township 14, range 7, \$10.

• **Vanna Spivey to Tyler L. Dopson and Jennifer C. Dopson**, a parcel of land in section 33, township 16, range 8, \$10.

• **Marvin E. Polan and Vicky L. Poland to Wayne L. Tillman and Rebecca A. Tillman**, Overbrooke Forest, lot 53, \$10.

• **Silver Lakes Developers Inc. to Oluwole S. Akisanya MD**, Silver Lakes Estates, block A, lots 4-6, \$10.

• **Oluwole S. Akisanya MD to Silver Lakes Developers Inc.**, Silver lakes Estates, block B, lots 9 and 10, \$10.

• **Jonathan Lamar Heathcock to William R. Willis and Tamile Bonner**, Crestline subdivision, block B, lot 9, \$10.

• **Farmers & Merchants Bank to Gloria Chatmon and Roy A. Goodson**, Waterford Valley subdivision, phase 2, block A, lot 36, \$10.

• **Mark D. Hall and Cheryl L. Hall to Adrienne Trinnell Green and Patrick Green**, Greystone manor, lot 68, \$10.

• **Martha J. Elston and Charles Elston to Jack Jenkins**, Dent-War-nock subdivision, block 416, lots 20 and 21; High McCoy addition to Anniston, block C, lot 3, \$10.

## SECRETS OF THE SAVVY SHOPPER

Key to coupon savings:  
Knowing when to buyBY JANET PATTON  
Lexington Herald-Leader

Ever hear this piece of advice, "You've got to spend money to make money"? Usually from someone trying to sell something.

It goes against my every tight-fisted instinct. How can I be sure that I will make back the initial outlay?

This is how you should evaluate one common money-saving strategy: couponing.

I'm not talking about clipping what comes in your Sunday paper. That's the basic idea but it's too small a scale to make a difference in your annual spending. I'm talking about strategic shopping, which involves industrial couponing.

Think of household goods as commodities and you will buy at the bottom of the price cycle, when it's cheapest, and sit on your hands when the price isn't good enough.

Instead of getting a great deal on a gallon of detergent, multiply it by 10 and you've got that same great price on a year's worth of detergent.

But to make this work you need two things:

**1. AN UNDERSTANDING OF THE MARKET** so you'll know when the price is right.

**2. A FLEXIBLE BUDGET** that gives you the ability to take advantage of that price.

That's where spending money to make money applies. If you can afford to buy a lot of something, you save in the long run. But you might have to sink in capital up front.

## Maximize the deal

Serious couponers maximize deals with multiple coupons and by timing their purchases just right, says Katie Fleck, author of the blog "Kroger Crazy."

"Most people that use coupons casually get coupon inserts or print online, go to the store and buy the product. What sets apart the serious couponers is when you use them and how many you get," Fleck said.

For example, Fleck knows better than to use a coupon as soon as it arrives. "You want to pair it with a sale and you want to wait until the coupon is almost expired," she said, "so you're getting the lowest price you can possibly get."

These deals are often cyclical, she said, so hang on until the magic moment when the sale and the coupon align.

The deal gets even better if there is a bonus like a "Catalina" involved. (For the uninitiated,

a Catalina is a kind of paper coupon that sometimes prints out with your receipt when you check out; it's named for the machine that prints it out. It might be a coupon but often it's money off a future purchase of any kind. Usually items that will generate these are marked in the store something like "buy three and get \$2 off future purchase.")

With a Catalina, as long as you follow the rules, you might actually cover an item's cost or even make money, Fleck said.

For a super deal like that, "you don't want just one coupon. You want several," she said.

You can get coupons free if you want to go through newspaper recycling bins and take your chances. Another option is setting up a coupon swap with friends. Maybe one of you likes only Charmin toilet paper, the other Cottonelle. Or cultivate

your non-couponing neighbors to give you their stash.

But often the easiest way to get multiple coupons is to buy them.

You can buy multiple copies of the Sunday paper but often it's cheaper to order coupons through a third-party seller like Klip2Save or The Coupon Clippers, set up a standing order with an insert seller like Sunday-CouponInserts.com, or buy a batch on eBay.

Another alternative is to print coupons at home, from sites like Coupons.com or Redplum.com. Coupon printing sites are notorious for gumming up laptops, according to computer technicians, so practice good download hygiene to avoid costly repairs.

Also, keep in mind you can usually print a coupon only twice, so you may still need another source if you want to buy a lot.

## Stockpiling vs. hoarding

Strategic shopping is most effective with non-perishable goods but it can work on a smaller scale with pantry items as long as you are vigilant about using things before they go bad.

If this sounds like a recipe for stockpiling, that's because it is.

Stockpiling has gotten a bad name, particularly from TV shows like "Extreme Couponing," that show people with basements stuffed full of "bargains."

The difference between stockpiling and hoarding is knowing when not to buy. That can be surprisingly difficult.

Once you get into this style of buying, it is easy to look up and realize you have enough cereal to survive a zombie apocalypse.

Consider this: Companies all over the world now maintain very low inventories, switching to "just in time" systems that ship goods to stores only to replace what's bought. Wal-Mart pioneered this concept, which saves on overhead.

You risk tying up your capital in long-term investments and reducing your flexibility for more short-term deals. In other words, if you spend \$100 on toilet paper, detergent and paper towels, that's \$100 you won't have for the next great bargain.

But there can be an upside. Fleck said that recently she noticed Brawny paper towels on sale for \$1, "and there was a coupon for \$2 off two so I ordered them on eBay. I ordered 20, and got 40 packages of paper towels ... So that's cut out of my weekly budget."

Some of Fleck's tips for successful strategic shopping:

• **SET A DOLLAR AMOUNT** in your budget of what you're going to spend on stockpiling, and the rest on your groceries.

• **START SMALL** and don't do every single deal. "You're wasting your money, especially if you have to pay tax," she said.

• **KEEP STRATEGY IN MIND.** If you're having to buy shelving units, you need to factor that in. "I'm looking at 10 cans of air freshener. We don't use it, but it was free," she said.

Think about what you're buying: Will you save enough in the long run to justify the expense and effort of monitoring prices, gathering coupons and buying a dozen of something?

If, once you factor in all the costs, you think it is worth it, go for it. If not, save your money for the next deal; there will be one.



Eric Risberg/Associated Press

Jenna Starr authenticates a Louis Vuitton handbag for The RealReal at the luxury resale website's headquarters in San Francisco.

Consignment clothing websites  
take resale value beyond used cars

BY ANNE D'INNOCENZIO

Associated Press

Jenna Broems shops for clothes the same way she hunts for a new car: She considers resale value.

Broems of Stamford, Conn., only buys brands like Abercrombie & Fitch and 7 For All Mankind because she believes they will fetch the highest prices when she's ready to move on.

"I'm now walking in like 'What's the return of this? Am I going to be able to resell?'" said the teacher who has gotten \$2,500 from stuff she's resold on ThredUP, an resale website for used clothes.

Americans increasingly are considering the resale value when they shop for everything from jeans to handbags. The habit is in part due to a growing number of web sites that make it easy for shoppers to buy and resell pre-owned goods.

Buying used goods at consignment shops became popular during the recession and the habit has stuck during the economic recovery as people have gotten used to being able to wear the latest fashions without paying top dollar.

Rising prices of designer merchandise in recent years have also tested the willingness of even affluent shoppers to pay full price. The price tag of a classic Chanel handbag, for example, is now \$4,900 this year, up from \$2,250 in 2007.

Only about 10 percent of overall luxury goods like clothing, accessories and home decor, are resold — about one percent online, estimates Forrester Research's Sucharita Mulpuru.

But data suggests it's a fast growing area of retail. According to a survey conducted last year by market research firm The Intelligence Group's Cassandra Report, 44 percent of 900 shoppers between the ages of 14 and 34 think of resale value when they purchase electronics, furniture and clothing.

Shannon Dolan of San Francisco said she'll buy

a Louis Vuitton handbag over Gucci based on how much she believes it will command if she resells it.

"It absolutely changed the way I shop," said Dolan, who's made \$10,000 on online luxury resale marketplace TheRealReal by selling clothes. "I'm really thinking of the value and investment of some of the things I'm buying."

Resale sites have taken note. Portero and TheRealReal, the largest reseller of luxury goods with business expected to reach \$100 million this year, have staff to authenticate designer goods.

The sites also offer a faster way to sell than consignment stores, where shoppers can wait for months to have items sold and reap no more than 50 percent of the resale price. Online, items often sell within days and shoppers get as much as 80 percent of the resale value.

Many of the sites also have their own resale guides. ThredUP calls it their own version of the Official Kelley Blue Book. TheRealReal is coming out with a mobile app this summer.

"This is a broad narrative on how people are buying things and using things," said James Reinhart, CEO of ThredUP, which launched in 2009 and morphed into a resale site two years ago.

Julie Wainwright, CEO of TheRealReal, said her office fields five or six calls a day from customers wanting to know about the resale value of a brand. "People will call us before they shop, or while they're shopping," she said.

Some analysts say the new focus on resale could hurt retailers, particularly luxury stores. But shoppers say the sites make them more comfortable spending money in traditional stores.

Vanity Fair magazine correspondent Amy Fine Collins sold a Chanel handbag on therealreal.com for about \$1,000, a few hundred dollars more than she originally paid for it a year before. "I don't have to get a nose bleed at the prices the way I used to. I know there's a strong secondary market," she said.

## THREE RESALE WEBSITES AT A GLANCE

## Portero

**NICHE:** Focus on accessories and jewelry from top-tier luxury brands such as Chanel, Gucci, Hermes and Rolex.

**AVERAGE NO. OF LISTINGS A DAY:** 5,000

**CONSIGNMENT POLICY:**

Portero's items are sourced from vetted suppliers to ensure the authenticity of the items for sale. Consignment is handled on a case-by-case basis.

**RETURN POLICY:** Accepted on all but final sale items. Return period varies by item. Shopper pays return shipping.

## TheRealReal

**NICHE:** Offers limited time sales of gently used top-tier luxury clothes, accessories, jewelry and art. Among the 500 brands carried are Chanel, Tom



Ford, Valentino and Gucci.

**AVERAGE NO. OF LISTINGS A DAY:** 50,000

**CONSIGNMENT POLICY:**

Consignors receive free shipping on accepted items. The RealReal sets the price and may be changed from time to time without notice. Customers receive 60 percent of the net selling price, excluding tax and shipping. Once total of items sold exceeds \$7,499, rate goes up to 70 percent for one year.

**RETURN POLICY:** Accepted

ed on all items except final sales. Customers must make a request within 14 days and return item within 21 days of shipment date.

## ThredUP

**NICHE:** Focus on mainstream brands like 7 For All Mankind, Banana Republic for women and kids; expanding into higher-end names.

**AVERAGE NO. OF LISTINGS A DAY:** 250,000

**CONSIGNMENT POLICY:**

Pays consignors up to 80 percent of resale value. Customers order a bag that comes with a pre-paid shipping label to ship back. Items not accepted can be returned for a \$12.99 fee.

**RETURN POLICY:** Shopper pays return shipping except in a company error.